

# FLORIDA OUTREACH COMMITTEE NEWS



**Getting the word out**

REMEMBER TO REPLENISH THE SUPPLY!

**More ideas for drop off locations:**

- Laundromats
- Oil Change/Carwash Businesses
- Post Office bulletin boards.

★ Always keep Nar-Anon Traditions in mind when doing outreach.

Hello Again!

I want to thank everyone who got involved with last month's challenge and I am hopeful that even more members will want to become involved with service this month.

This month's challenge of getting our meetings posted on local newspaper bulletin board and websites, such as Craigslist, is one anyone can do from home and it doesn't take a whole lot of time. I hopped on the Internet and in less than 5 minutes I was successful in putting my home group's information under the Community - Groups section on Craigslist in my area.\*

We would like everyone to keep in mind that September is National Recovery Month. Keep on the lookout for announcements from Outreach in regard to special events we are planning for that time.

The Outreach Committee is looking for ideas for outreach challenges. Please contact us with your ideas, or with what has and hasn't worked for you and your group.

The next Outreach conference call will be on March 24, 2012 at noon. I hope to talk to you all then.

Yours in service,

Donna C. - Outreach Committee Secretary

**THIS MONTH'S CHALLENGE**

Get meeting lists on Craigslist and in local papers. Area groups can band together to come up with a plan to get every meeting in your particular area on Craigslist under the Community - Groups section. Also, get our meetings in your local newspapers (don't forget about small community papers).

\* A How To..... Run a Newspaper Ad for Nar-Anon Area Meetings From Nar-Anon Guide to Local Service Paid Ads, Free Listings in Newspapers and Meeting List Flyers:

A group may pay for an ad in a newspaper or magazine to make the community aware of Nar-Anon and Narateen. It would not constitute a violation of our traditions for an individual member to pay for such space with group approval. This can be considered a member's personal contribution.

Some newspapers will post group information under community services for free. It is suggested that when placing an ad, it state that it is a support group for families and friends of addicts. It may list the day, time and location, and website and helpline information.

We do not recommend using an individual's name or telephone number in these ads or in group directories, meeting list flyers, etc., due to turnover in members available to take these calls.

**FREE Online Advertising**

PUT MEETINGS ON CRAIGSLIST

SEPTEMBER IS NATIONAL RECOVERY MONTH

JOIN THE VOICES FOR RECOVERY **It's Worth It**

ACCEPTANCE 3  
GRATITUDE UNDERSTANDING  
EMPATHY RESPONSIBLE  
COMMUNICATE  
NEW BEGINNINGS

National Recovery Month  
September 2012

**LOCAL NEWSPAPERS**

Links to South Jersey Newspapers

LOCAL NEWSPAPER BULLETIN BOARDS AND COMMUNITY NEWS

# OUTREACH MONTHLY CHALLENGE



OK HERE WE GO... THE SUGGESTED OUTREACH CHALLENGE FOR THIS MONTH IS TO REACH OUT TO LICENSED MENTAL HEALTH FACILITIES OR MENTAL HEALTH COUNSELORS IN YOUR AREA.

TO OBTAIN VALUABLE INFORMATION REGARDING WEB RESOURCES FOR FINDING MENTAL HEALTH FACILITIES IN YOUR AREA, PLEASE CONTACT LYNNE K. AT: [OUTREACHFLCHAIR@GMAIL.COM](mailto:OUTREACHFLCHAIR@GMAIL.COM), OR DONNA C. AT: [DMC1264@GMAIL.COM](mailto:DMC1264@GMAIL.COM)

**Don't forget about our past challenges!!  
Remember to replenish the supply.**

\*\*\*More ideas for meeting list drop off locations:

- ❖ Car dealerships
- ❖ Local Health Department locations
- ❖ Movie theater bulletin boards or service desks.

**Another suggestion is to post your area meetings on Craigslist.**

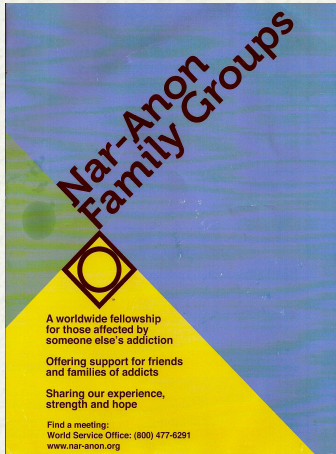
A suggested template is the Craigslist posting in Pinellas County under Community/Groups. Craigslist will send you an email with a link to the post. You can save that link in your email and every couple of days you can simply click on the link to refresh the posting and bring it back up to the top of the list.

Thank you all for your service!!

**\*Always keep Nar-Anon Traditions in mind when doing outreach.**

# OUTREACH CHALLENGE

MAY/JUNE 2012



8x10 Nar-Anon  
Family Groups  
Poster

The suggested outreach challenge for May/June 2012 is to utilize the 8x10 Nar-Anon Family Groups poster.

Upon request, the Outreach Committee Chair, Lynne K., will distribute posters, free of charge, to any committee member or group willing to use the posters for this challenge. You can email Lynne K. at: [outreachflchair@gmail.com](mailto:outreachflchair@gmail.com).

Because this poster comes from the WSO, the Florida website and hotline information is not stated. To rectify this, the Outreach Committee has designed stickers stating the Florida website and hotline information and will be made available for all of the distributed posters. The committee members or groups may add local meeting information to the posters as well.

## The posters work if we utilize them!!

### Placement Ideas:

➤ Shop windows	➤ Bulletin Boards
➤ Gas stations	➤ Body shops
➤ Hair salons	➤ Barber shops

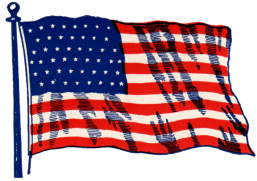
### **\*Develop new and nurture existing contacts\***

Don't forget those businesses, churches, state and local agencies, Doctor's offices, Treatment facilities, mental health providers, courts, law enforcement offices, jails, etc. that you have previously reached out to.

**Always keep Nar-Anon Traditions in mind when doing outreach.  
Thank you for your service!**

\*Outreach funds are being utilized for this Regional project.

# OUTREACH CHALLENGE - JULY 2012



The suggested outreach challenge for July 2012 is to reach out to the Judiciary throughout the region.

The goal is to reach out to the circuit and county courts throughout the region with Nar-Anon public information. Courts in each circuit are divided up between Circuit and County courts and within those courts are the different civil and criminal courts.

Another suggestion would be to contact the State Attorney in a targeted circuit. The State Attorney oversees different departments within the criminal courts. Some circuits have different court programs such as Drug Court.

Please contact: Lynne K. at: [outreachflchair@gmail.com](mailto:outreachflchair@gmail.com) or Donna C. at: [dmc1264@gmail.com](mailto:dmc1264@gmail.com) on the Outreach Committee for more information.

## Don't forget about the Nar-Anon posters.

The Nar-Anon posters are a great resource to use when space is limited as the posters list the Florida regional website and hotline number. The posters are available at the Literature Depot or you may contact Lynne K., the Outreach Chair for information about obtaining posters through the Outreach Committee.



Thank you all for your service!

**\*Remember to keep Nar-Anon Traditions in mind when doing outreach**

## OUTREACH CHALLENGE – AUGUST 2012



**The suggested outreach challenge for August 2012 is to spread the word about the Nar-Anon Day of Serenity in recognition of National Recovery Month.**

Now that the date has been set, locations have been secured, and the flyers are completed, or in the process of being completed; it is time to get the word out.

Anywhere the 8 x 11 Nar-Anon posters or meetings lists were placed in the past is a good place to post the date, location and time of your Day of Serenity.

If you would like to use it, the Outreach Committee has made up a Day of Serenity flyer template. Currently, the Day of Serenity at Operation PAR in Pinellas County and the Day of Serenity at DACCO in Hillsborough County are using the template as an informational flyer to be posted out in the community. If you are interested in using the template for your flyer, please contact me via email at: [dmc1264@gmail.com](mailto:dmc1264@gmail.com) and I will send you the template.



THANK YOU ALL SO MUCH FOR YOUR SERVICE!!

**\*Remember to keep Nar-Anon Traditions in mind  
when doing outreach**



# October 2012 Outreach Challenge

Two ideas for connecting with events:

1 - Find a local county coalition meeting in your area and contact them for information and/or go to the meeting.

2 - Call your local school district and find out what is planned for Red Ribbon Week and how Nar-Anon can be a resource.

Red Ribbon Week  
October 20-28, 2012

This month's suggested challenge is to find a Red Ribbon event and set up an outreach table with Nar-Anon white literature, or just reach out information to the local schools.

What is Red Ribbon Week?

Red Ribbon Week is the oldest and largest drug prevention campaign in the country. Although the start end dates can vary slightly depending on the organization and source, Red Ribbon Week generally takes place the last full week in October, with the weekends before and following the last full week included as appropriate celebration dates. This year Red Ribbon Week will be celebrated October 20-28, 2012.

Red Ribbon Week serves as a vehicle for communities and individuals to take a stand for the hopes and dreams of our children through a commitment to drug prevention and education and a personal commitment to live drug free lives with the ultimate goal being the creation of drug free America.

There are events during this week both inside and outside of the school system.



## NOVEMBER OUTREACH CHALLENGE

The suggested Outreach Challenge for November is to reach out and make contact with the Drug Court Program within the court system in your area. This has been successful in other areas in Florida where members are present with meeting lists for the family members and friends who are there waiting before court starts to support their addicted loved ones.

For more information about finding the drug court administrator in your area, please contact Lynne K., Melanie G., or Donna C.

Don't forget to follow-up on past outreach efforts.



# ***FEBRUARY OUTREACH CHALLENGE***

If your group does not already have a member on our Outreach Committee, we encourage you to find a willing participant who can attend our monthly conference calls and bring the information back to your groups

1) At every weekly meeting during announcements, encourage the members in your group to each take 5 or 10 local or state meeting lists. After the meeting, quickly discuss who will bring their lists where. Below are a few examples of places to bring meeting lists.

- Libraries
- Doctor's offices (in the waiting room)
- Restaurant bulletin boards (I know every Panera Bread has one)
- Supermarket bulletin boards. \*
- Car dealerships
- Local Health Department locations
- Movie theater bulletin boards or service desks
- Shop windows
- Gas Stations
- Body Shops
- Hair Salons
- Barber Shops
- Laundromats
- Post Office bulletin boards

2) REACH OUT TO THE CIRCUIT AND COUNTY COURTS THROUGHOUT THE REGION WITH NAR-ANON PUBLIC INFORMATION. COURTS IN EACH CIRCUIT ARE DIVIDED UP BETWEEN CIRCUIT AND COUNTY COURTS AND WITHIN THOSE COURTS ARE THE DIFFERENT CIVIL AND CRIMINAL COURTS. CONTACT THE STATE ATTORNEY IN A TARGETED CIRCUIT. THE STATE ATTORNEY OVERSEES DIFFERENT DEPARTMENTS WITHIN THE CRIMINAL COURTS. SOME CIRCUITS HAVE DIFFERENT COURT PROGRAMS SUCH AS DRUG COURT.

3) Find a local county coalition meeting in your area and contact them for information and/or go to the meeting.

4) *Call your local school district and find out how Nar-Anon can be a resource.*

5) UTILIZE THE 8X10 NAR-ANON FAMILY GROUPS POSTER. SEE BULLETS ABOVE FOR UTILIZATION SUGGESTIONS.

6) *Post your area meetings on Craigslist. \*\**

7) ***Find a local event to set up an outreach table with Nar-Anon white literature, or just reach out information to the local schools.***

Thank you all for your service!!

\*Always ask permission and keep Nar-Anon Traditions in mind when doing outreach.

\*\* Please check Craigslist first as this may have already been done in your area.

