#### MINUTES OF THE

# FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL OCTOBER 22, 2011

12:00 PM

#### Attendance 19

Lynne - Chairperson

Donna - Secretary

Sandra - Helpline sub-committee Chair

Alice - Contact List & Meeting List sub-committee Chair

Alina - Tri-County tri-fold sub-committee Chair

Melanie - Nar-Ateen sub-committee Chair

Sheryl - Regional Alt. Delegate

Bonnie - Winter Haven/Lakeland

Carol - Satellite Beach

Kristy - Melbourne

Melanie - Webmaster

Bill - Land O' Lakes

Joni - Delray Beach

Bonnie - Lutz

Ginny - Land O' Lakes

Paula - Port St. Lucie

Joanne - Land O' Lakes

Karen - Liaison

Diane - Crystal Beach

Kathy - FL Chairperson

Lynne welcomed the group and opened the meeting, Saturday, October 22, 2011 at 12:00 pm Eastern Daylight Savings Time.

Lynne discussed what was going to take place during the call.

Joni recommended that we take a roll call. Roll call was taken, see the results above.

Explanation of subcommittee's - Secretary, Help Line, Florida contact and Meeting List, County Tri-folds and Narateen.

Volunteers and elections for subcommittees: Donna C. volunteered for Secretary. Vote of confidence taken. Donna C. voted secretary of outreach committee.

Sandra volunteered to oversee the Help Line. Vote of confidence taken. Sandra voted in to be responsible for the Help Line.

Alina volunteered for County Tri-folds. Vote of confidence taken. Alina voted in to be responsible for keeping the Regional County Tri-folds updated.

Lynne asked for a volunteer to be responsible for the FL Contact List and Meeting List. Alice volunteered to be responsible for keeping the FL Contact List and Meeting List updated. Vote taken. Alice voted in.

Lynne asked for a volunteer to be responsible for Nar-Ateen outreach. Melanie volunteered. Vote taken. Melanie voted in.

#### NEW BUSINESS AND OPEN DISCUSSION:

Communication and coordination - Lynne discussed need for communication between committee and regional members. Lynne asked for each subcommittee chair to put together a report for secretary to put on an agenda for monthly conference call.

Joni - suggested that people represented in different areas to email ideas in the form of a report giving feedback on their outreach efforts.

Donna suggested and described the Outreach Information Report document.

Joni suggested breaking the state into areas to reach out to areas that do not have as much support.

Joni volunteered to reach out to the meetings in South Florida to get those uninvolved groups in that area back involved.

Alice wanted definition of areas.

Lynne discussed areas.

Karen described outreach. To grow our meetings and region by being involved with different projects we can do to let people know we are a 12 step program.

She asked for a group contact list once updated that she can send to WSO.

Moved on from Area discussion.

Donna mentioned bringing conversation back the Outreach Information Report. Joni agreed.

Melanie - liked the idea of compiling information regarding outreach. Suggested that Alice report to Melanie as Webmaster for the website when meeting lists are updated to streamline process.

Paula liked the idea of a report sheet. Suggested some leeway with reporting outreach.

Donna suggested that the report sheet be posted to the website to be passed out to groups.

Kathy - explained reason for outreach reports.

Lynne asked for a vote on outreach report - Everyone in agreement. Donna was asked to work on report form and she asked everyone for his or her input.

HOW TO GROW OUTREACH AT GROUP LEVEL. Outreach packet at each group. Go over ideas in outreach packet. Local newspaper, meeting lists dropped off in community.

Joni - white literature is very good for passing out at different events and functions.

Sheryl - Talked about Outreach 500 piece white literature pack. Her group decides where to take literature. Sheryl brings literature to drug court. Suggested the library, laundry mats, and counselor's offices. White envelope cut in half, put literature in it and use as a package. Making sure to follow up to replenish.

Lynne suggested committees within groups to discuss where to distribute white literature and meeting lists. Regional Outreach committee will discuss the bigger projects.

Sandra - suggested putting flyers up on supermarket bulletin boards and churches

Paula - white literature to mental health centers and jails. Suggested using colored posters that World sells.

Lynne suggested ordering new outreach materials from world, such as posters. Posters on tri-pod.

PROJECTS - TREATMENT FACILIITES AND SPECIAL EVENTS. Nar-Anon great resource for many treatment facilities and special events. Not against traditions if done different offered travel correctly. Lynne to to project locations around region. Schools started. Sheriff's dept., drug court, treatment facilities, etc.

DACCO meeting - Lynne discussed how she found out what the director of DACCO looked like by doing some

research on the Internet. Discussed taking that first step.

Ginny discussed schools project. In Pasco, Ginny talked to the head of student services to reach guidance counselors at the middle and high school level. Through the Sheriff's dept. got permission to put meeting list on their website. Contact was made with Sheriff's dept. through email. Sheriff's dept in Pasco has a committee called ASAP - Assoc. of Substance Abuse Prevention. The committee has meetings which Ginny and Bill will be attending. This can be done in any area.

Lynne discussed the importance of sharing all outreach ideas and info and getting it out to the groups.

Kristy - she contacted the State General Attorney re: DARE calendar. State putting Nar-Anon meetings info in calendar. Kristy suggested contacting local schools to find out if they have calendars, which she found out goes out for printing in November. Hotline number with Florida regional website for meeting info can be put on calendar.

Joni - suggested finding out what exactly we need to know about the Traditions and what we can and cannot do.

Sheryl offered to work with Lynne on putting something together regarding the Traditions.

PROJECTS: Lynne suggested picking 3 or 4 projects that we can focus on right now.

Diane asked about donations and where outreach donations are made and how used.

Lynne mentioned a budget of \$1,700 for outreach from the region.

Sheryl - discussed budget. \$300 for white literature, which is \$25 each. Suggested larger meetings pay for their own white literature to help smaller groups, so they can have an opportunity to do outreach.

Lynne - packets can be broken up and distributed.

Carol - suggested combining groups in her area to do outreach as one large group. Relying on other groups nearby to team up to do outreach projects.

Lynne offered committee help for areas to try to promote unity in certain areas.

Projects - schools. Ginny and Bill in Pasco. Kristy is trying in Brevard County.

Joni - south Florida concentrating on treatment facilities.

Melanie - Dunnellon. Using meeting lists and putting them in treatment centers dealing with adolescents. They put meeting lists in their packets that are handed out to parents. Also because they deal with adolescents, the schools are given information by the treatment centers as well.

Lynne asked someone to report back about schools. To write something explaining how she made contact with the schools. Karen - done on a world level, example, Midwest wants to do project, they need outreach step by step.

Lynne asked Ginny if she would be willing to do school step by step. Joni suggested step by step be put up on website as a tool.

Melanie - willing to do step by step of how to connect with treatment centers.

Bill - offered to do step by step with Ginny regarding schools, sheriff's department and treatment centers.

Joni - offered to do step by step on conventions.

Lynne explained Nope Taskforce. Joni offered to find out about giving out literature in her area at the vigil.

Melanie - Crystal Bch. Discussed local town hall meetings regarding drug abuse and putting out literature on tables as a resource.

Sandra - set up new email account for info re: helpline: naranonhelpline@yahoo.com.

Lynne closes open discussion and suggests scheduling next meeting. All voted on Saturday, Dec. 3, 2011 at 12:00 p.m.

Lynne asked that forms letting us know what is being done be filled out by November  $21^{\rm st}$  so Agenda can be sent out before conference call on Dec.  $3^{\rm rd}$ .

Lynne closed the meeting with a moment of silence and the Serenity Prayer.

#### MINUTES OF THE

# FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL December 3, 2011

### 12:00 PM

#### Attendance 15

Lynne - Chairperson

Donna - Secretary

Sandra - Helpline sub-committee Chair

Alice - Contact List & Meeting List sub-committee Chair

Alina - Tri-County tri-fold sub-committee Chair

Melanie - Nar-Ateen sub-committee Chair

Sheryl - Regional Alt. Delegate

Bonnie - Winter Haven/Lakeland

Carol - Satellite Beach

Michelle - Palm City

Bonnie J. - Lutz

Karen - Liaison

George T. - Melbourne

Gary N. - Crystal Beach

Laurie S. - Crystal Beach

Lynne welcomed the group and opened the meeting, Saturday, December 3, 2011 at 12:05 pm Eastern Daylight Savings Time.

Donna took roll call - See above

Donna asked for a Motion to accept the minutes from the Oct. 20, 2011 Outreach conf. call.

Alina said a correction needed to be made to the minutes as she was not on the Oct. 20, 2011 conference call, but was listed as having attended. Alina made a motion to accept the minutes with the above stated correction. Melanie  $2^{nd}$ . All in favor, no opposed.

Lynne called to ask for committee reports. Lynne called on Donna give her report as secretary of the Outreach

Committee. There was a brief discussion regarding the committee reports and why they weren't attached to the Agenda. Donna explained what was attached to the emailed agenda and explained that committee reports were not attached because they were generated by each individual committee head.

Donna proceeded with her report - Donna stated she received 8 outreach reports, 7 of which were emailed, faxed or mailed. The other 1 was completed online.

The online report is from Michelle from Palm City outlining her NOPE outreach in Martin County.

Melanie S. from Dunnellon completed an Outreach Info form documenting her successful outreach with a Treatment Center in her area.

Bonnie from Lutz completed 2 outreach forms documenting outreach with a therapist's office and BayCare Hosp. Angelina from Lakeland completed 2 outreach forms documenting her outreach efforts with the Polk County Sheriff's office in Mulberry and the Public Library there.

Cassandra from New Port Richey completed an outreach form documenting outreach with a medical facility, and Alina from Lutz sent me one regarding Hillsborough County Public Schools.

Donna stated that she also received 2 "How it worked for me" type documents. The first from Melanie in Crystal Bch is an outline of how she was able to run free Nar-Anon ads in the local newspaper. The second was from Melanie S. from Dunnellon and is an outline on how to connect with a treatment center.

Donna opined that the information supplied on the outreach info form is valuable in collecting info. Donna suggested, if it complies with Nar-Anon traditions, that she would design a spreadsheet with the supplied info for easy access to our members, so they may follow up in their area. Donna also suggested

that the form be changed to include an area for specific step-by-step instruction of how it worked for them instead of generating a separate form.

Lynne asked Karen and the literature chair, Sheryl if what Donna proposed would be in conflict with the traditions. Sheryl was unclear and Donna explained she would change the heading of the one box on the form that now says "Additional Information" to "Specific Step-by-step. Sheryl wanted to know if we are asking each individual person to fill in that section. Lynne said it would be voluntary, that each individual would have the option of filling in that area to describe in detail how they were successful in their individual outreach efforts.

Donna explained how the outreach forms are specifically for the outreach committee and no one else. Sheryl wanted to know what the goal is. Donna explained it is to help the outreach committee members gather info and use as a tool to bring back information to the groups of how outreach worked for other members for specific organizations, businesses, etc.

Lynne explained that we would not be generating literature and the information on the form is for the outreach committee only and reiterated what Donna said.

Sheryl said we were not breaking tradition with the form and Karen agreed.

Laurie, Crystal Bch. Wanted to know if the ad in the newspaper was breaking tradition 11. Melanie answered that in the Guide to Local Service there is a section of how to do paid ads, ect. and what can and cannot be put in ads. And offered to send it to Laurie.

Lynne told committee that Donna will send out the "How to" reports and completed outreach forms.

Sandra - Helpline report. Sandra asked all the members that are on the helpline committee to email her with info from their call log. From the people who have responded, in the past month, 5 calls came in to the helpline, plus 3 calls that did not come through the helpline, but were calls to people that were referred by other members.

Sandra explained that there was a glitch with the call box where calls weren't coming through, but that has now been fixed and hopefully more calls will be able to come through. The helpline schedule is now completely full, but is still looking for a second person for each slot. Sandra created a step by step instruction for helpline calls and one for the one box.

Lynne asked committee to bring Helpline schedule to their meetings.

Donna asked if she could get the most recent helpline schedule and the 7 step guide for new people on the helpline. Donna suggested that Sandra send all the info to her and she would forward it to all the members on the outreach committee. Michelle L. from Palm City asked to be sent those forms separately since she is not listed on the outreach email list.

Sandra asked to please give out her email address, which is: <a href="mailto:naranonhelpline@yahoo.com">naranonhelpline@yahoo.com</a>. So members can email Sandra directly and she would get all the info to them.

Alice - Contact and State meeting lists. Ongoing. She is going to update lists as much as possible before the Dec.  $18^{\rm th}$  Regional conf. call.

Lynne asked everyone to be patient with all the changes and thanked Alice for her service.

Alice informed everyone about her new email address. Asked members who didn't get it to contact her and she would email to them her new email address.

Alina - Tri-fold. Explained Tri-fold template and mentioned the possibility of voting on it so it can be consistent throughout the state. (See below for more explanation, motion and vote).

Alina - Conventions - all people in place, but still looking for theme ideas. Next conf. call Jan. 8, 2012 at 7:00 p.m. Date of convention is July,  $6^{\rm th}$ ,  $7^{\rm th}$  and  $8^{\rm th}$ .

Lynne explained that tri-fold cannot include any Nar-Anon literature and may include **only** the Nar-Anon vision and mission statement, which is why Alina was asked to come up with a consistent template for use around the state.

Melanie - Narateen - talked about goals for outreach. Working on attracting members through Nar-Anon groups and through treatment centers and schools and trying to get as many groups to start Narateen meetings as possible. Narateen meeting listed in Tampa Tribune and St. Pete Times.

Karen reported now up to 8 members at Narateen meeting after less than 2 months.

Michelle - Palm City Narateen not started yet, however they have a location and is working with local Al-anon groups. Looking for adult sponsors so they can start that local Narateen meeting.

Lynne asked Donna to go over the Outreach info form. Donna explained where the form is on the Nar Anon Florida website. Donna encouraged everyone to please use online form so that she can send the link to

everyone on the outreach committee for easy access to the forms. (The link to read the online form is below).

The link to read the online form is: https://formscentral.acrobat.com?d=iBx\*wE9T9av4sOvJHH5Tl0

Lynne talked about how people have been frustrated in the past because they weren't sure how to go about doing outreach and is the point of the forms.

New Business: Motion from Alice S. - To change the Nar-Anon 8 X 11 poster to include the FL Region website and Helpline information to better utilize our Florida information.

stickers Lynne mentioned clear with the Florida information that can be used posters already on purchased. Lynne told the group that we cannot remove information from the poster, but add we can information. Sheryl confirmed.

Gary from Crystal Beach suggested putting www before the listed website on the poster as well as email for helpline. It was explained that there is no email for the helpline.

Donna continued discussion regarding putting the www before the listed website on the poster. Sandra explained that there is no email address for people to anonymously email for help.

Lynne asked for a vote. Sheryl pointed out that no one seconded the motion and that had to be done first. Lynne asked for a second. Sandra  $2^{nd}$ . Sheryl asked for a friendly amendment. Donna made a friendly amendment to add www before naranonfl.org on the 8x11 poster. Alice accepted.

Lynne called for a roll call vote on the 3 different poster samples.

Sheryl suggested a voice vote on whether or not they accepted the addition to the nar-anon 8x11 poster. Vote taken. All in favor, no opposed.

Lynne called for members to vote 1, 2 or 3 on a roll call vote on the 3 samples of the website and helpline number addition to the poster.

Donna explained for voting purposes that a "1" vote would be if the member is voting for the addition to be placed to the right center of the Nar-Anon icon of the poster. A "2" vote would be if the member is voting for the addition to be placed to the right bottom of the Nar-Anon icon on the poster. And a "3" vote would be if the member is voting for the addition to be placed on the bottom of the poster.

11 committee members voted (1) for the information to be placed to the right center of the Nar-Anon icon.

2 committee members voted (3) for the information to be added to the bottom of poster.

2 abstentions.

Alice will work on getting the poster changed.

Lynne asked for a vote on the tri-county template. This would be available as a template and is a suggested template only. No Groups would be forced to use this template. This vote would go on to the region to be voted on at the Regional Assembly for a vote by the GSRs as a template that is available.

Alina  $-1^{st}$  page would always stay the same except for box listing the local counties. The boxes on the  $2^{nd}$  page would change to reflect area meetings.

Lynne reminded every one that as of right now we do not have areas, but in the future when areas form they will be able to utilize the template.

Melanie 2<sup>nd</sup> motion. Alina brought the original motion. Lynne called for a voice vote. Donna reiterated the motion: All in favor of using the tri-county meeting list template statewide. All committee members voted in favor of the motion. No opposed, no abstentions.

Lynne asked for suggestions on when we should have the next meeting. After a brief discussion a voice vote was taken.

Donna - All in favor of our next outreach conference call to take place on January 21, 2012 at 12:00 p.m. All in favor.

Lynne reiterated that all the outreach forms and "Here's What Worked For Me" forms will be sent out with the minutes.

Ended: 1:11 p.m.

#### MINUTES OF THE

# FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL JANUARY 21, 2012

12:00 PM

#### Attendance 13

Lynne K. - Chairperson

Donna C. - Secretary

Sandra J. - Helpline sub-committee Chair

Alice - Contact List & Meeting List sub-committee Chair

Melanie - Narateen sub-committee Chair

Bonnie - Winter Haven/Lakeland

Carol R.- Satellite Beach

Ginny Y. - Land O' Lakes

Karen - Liaison

Gary N. - Crystal Beach

George T. - Melbourne

Pat B. - Port St. Lucie

Phyllis - Cooper City

Saturday, January 21, 2012 at 12:00 p.m. Lynne welcomed the group and opened the meeting with the Serenity Prayer.

Roll call was taken - See above

Donna called for a motion to approve the minutes of the 12/3/11 outreach teleconference. Alice makes a motion to approve the minutes and Melanie  $2^{nd}$ . All in favor, no opposed.

Lynne talked about the WSO Outreach efforts. Working on outreach materials that will go to conference for approval. Some examples: How To for setting up an outreach booth, manual, hope pamphlets, step-by-step letter guide, How to form a regional outreach committee.

Karen - conference materials going out on January 21, 2012. To include: Checklist for setting up outreach booth, which looks just like a checklist, Guide to how to use outreach letters, Narateen outreach pieces that can be used for outreach, as well as re-doing front of manual. Hopes are that all will be approved at conference.

Karen stated that 90% of outreach pieces came from Florida. Prepared by or started originally in Florida.

Lynne talked about how what we are doing is going to be an integral part of the future of Nar-Anon.

Pat B. - asked about consistent area meeting list Trifold, and what is and is not approved for Tri-fold. Lynne explained that no literature should be on Informational document. Alina put together Tri-Fold for template use. Vision Statement, Mission Statement and list of area meetings are the only thing approved for Tri-folds. Donna offered to email Pat a copy of Alina's template. Phyllis requested one as well. understanding that the old tri-fold was breaking tradition when we used literature on those lists that were more than just informational. State meeting list has been changed as well. Not breaking tradition by using these two pieces of literature because they are same just breaks up the meetings for possible future areas. Pat said they are interested in using the template for a guide in her area. Alina is available to help.

Pat B. - Wondered about how to reports. Donna explained that committee members can go to the link for the Adobe Form website, which she explained can be found on the minutes document from last month. Lynne explained that committee members can go to that link and read the how to forms and share with our meetings for outreach within our groups.

Lynne discussed our efforts in our area with working with the Sheriff's department. Lynne mentioned that Ginny was successful in getting our link on the Pasco County Sheriff's office website. Melanie explained it was PascoSheriff.com and it shows all the links as well as one from our Florida Nar-Anon website. Lynne suggested that everyone read the form on how that was achieved and each area can go to their own local Sheriff's department and do the same thing. Lynne explained that once we meet with our local sheriff's office we will fill out an outreach form so others can see what we did.

Donna discussed her conversation with Sgt in Pinellas Cty. Regarding how he wanted to print up our pamphlets instead of us bring our pamphlets to the Sheriff's department. Sgt. Will put meeting lists in hands of SROs and sheriff's deputies when they are out in the community. We will update you after our meeting. Road block with Pinellas County schools and hoping that we will have more success once in with the Sheriff's office first.

Lynne asked Ginny if she would discuss her efforts with others and Ginny agreed. Donna reminded everyone that Ginny did three outreach forms and to check the link periodically.

Lynne discussed a challenge to the outreach committee. Asked members to go to meetings in their areas that they rarely if ever attend and spread the word about outreach. Recruit a member at that meeting to join the outreach committee, encourage them to take on outreach as service.

Karen asked how we were going to get those members from other groups to participate if they have not done so already. Lynne explained that if she goes there and reminds them about outreach and get them excited. Thinks that if everyone goes to these meetings we might

be able to encourage members to join the conference calls and do service by getting involved.

Donna explained that the goal of this challenge is to pick a meeting that maybe is in area that is not on the call and maybe try to get them excited about what's going on with outreach. Mention our challenge about the meeting lists and giving each member 5 or 10 lists to hand out. Get out there and get people excited. Donna asked if outreach committee members are successful in getting members from other groups to join the outreach committee to please contact her with that person's email address so Donna can put them on the outreach committee email list.

Lynne reiterated the need to get others excited about outreach.

Lynne asked for any volunteers for DACCO. Also, mentioned the success there and how other area can do the same thing at recovery centers in their area.

Melanie added that people who have attended at DACCO meetings are now attending other Nar-Anon meetings. She also stated another perk of going to other meetings is talking to the GSRs of those meetings and trying to get them more involved in service.

Donna suggested that she do a monthly email outreach challenge to all GSRs in Florida. Something simple that the GSRs can bring back to their meetings and challenge their members weekly. Gary thought it was a great idea. Ginny said yes as well. Donna - maybe briefly state what was discussed on the monthly conference call. Alice suggested adding suggestions for people to do outreach. Lynne asked Karen if this was breaking any traditions. Karen said as long as its sent through email and doesn't end up on website. No opposition to Donna putting out monthly email regarding outreach.

Donna suggested sending to committee first. Lynne said not necessary. Karen and Gary agree.

Lynne asked if anyone wants to share outreach efforts or ideas. Sandra advised that helpline has 22 members now. All slots are covered and most of the slots have 2 or 3 people covering those timeslots. Sandra reported 25 helpline calls over last two months. One of the judicial centers called helpline for meeting lists. Sandra thought it was in Brandon. Sandra followed up to make sure that happened. All issues with helpline have been resolved.

Sandra discussed how emails get response from GSRs and thinks it's a good idea to send a monthly outreach email.

Ginny mentioned that in Pasco she reached the student services department and they have put it on their website for their guidance counselors. Ginny and Melanie went to an ASAP (Alliance For Substance Abuse Prevention) committee meeting and one of their members asked for meeting lists. They were very interested in getting more information. Also, head of school social workers approached Ginny at that meeting and wants Nar-Anon to come speak to them as well. Ginny will follow up and advise of her progress.

Pat asked about meeting list challenge and if Donna should be contacted with progress. Lynne explained that could be handled at the meeting level. Up to the group. Pat asked about guide for going into facilities. She's been asked to speak and hasn't because no guidelines. Lynne advised that World is working on guidelines for that. Donna reminded everyone that to fill out the outreach information form, members need to go to the Nar-Anon Florida website. Pat said she would mail her forms to Donna. Donna asked Lynne to fill out Outreach Information Form regarding her efforts with DACCO.

Lynne agreed to fill out information form regarding DACCO.

Lynne asked about new business. No new business. Lynne asked for suggestions from committee members to make outreach better. Karen wanted to know why we are not on skype. Lynne said for now we are keeping meeting on the phone.

Karen suggested free ads in weekly paper, Craigslist. There is a list of places to distribute or hang flyers. Please check outreach guide for ideas to place meeting lists and flyers. Lynne said outreach folder is \$2.50 and each group should have one to reference when doing outreach. Lots of easy ideas and places to leave flyers.

Donna will put some of those suggestions in monthly email.

Lynne wanted to know if anyone knows how to put Nar-Anon info on Craigslist for whole state. Karen said has to be done county by county. Donna said has to be posted weekly. Lynne asked if anyone would take it on and see if it can be done for whole state. Carol volunteered to look into doing that for whole state. Carol said they already have ad on Craigslist in their area.

Lynne suggests scheduling next meeting. All voted on Saturday, February 25, 2012 at 12:00 p.m. Lynne asked everyone to report on their outreach efforts for the upcoming month.

Lynne closed the meeting with a moment of silence followed by the Serenity Prayer. Meeting closed at 1:06 p.m.

#### MINUTES OF THE

# FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL March 24, 2012

12:00 PM

# REMINDER - NEXT OUTREACH CONFERENCE CALL CHANGED TO MAY 5, 2012 AT 12:00 P.M.

Attendance 19 (16 voting members and 3 non-voting members)

#### **VOTING MEMBERS**

Lynne K. - Chairperson

Donna C. - Secretary

Alina R. - Lutz

Bonnie W. - Winter Haven/Lakeland

Carol R. - Satellite Beach

Doug - Dunedin

Gary S. - Crystal Beach

Ginny Y. - Land O' Lakes

Judy R. - New Port Richey

Linda - S. Miami

Melanie G.- Narateen sub-committee Chair

Melanie S. - Dunnellon

Pat B. - Port St. Lucie

Phyllis S.- Cooper City

Sheryl H. - Lakeland

Sandra J. - Helpline sub-committee Chair

### NON-VOTING VISITING MEMBERS

Beverly T. - Rockford, IL

David - Indiana

Jan - Rockford, IL

Saturday, March 24, 2012 at 12:00 p.m. Lynne welcomed the group and opened the meeting with the Serenity Prayer.

Roll call was taken - See above

Lynne called for a motion to approve the minutes of the 2/25/12 outreach teleconference. Melanie G. makes a motion to approve the minutes from 2/25/12 and Alina  $2^{nd}$ . All in favor, no opposed.

Lynne - Regional Announcements/New Business.

### DAY OF SERENITY - NATIONAL RECOVERY MONTH

lets everyone know she sent out plea а willingness throughout the region for willingness to be a part of Day of Serenity in September during national recovery month. Reminded us about our discussion of a regional day of serenity throughout the region, which will be done simultaneously on a specific day in September. Lynne asks for feedback from the committee for willingness. Lynne mentioned state map and asks committee about different areas getting together. Carol from Satellite Beach says that there are 5 meetings in Melbourne. Would like to get all 5 meetings together for a workshop. Carol wants clarification. Lynne explains she was thinking it would be a mini convention. Lynne asks about S. Florida. Phyllis says Regional f2f will be in Delray on May 19th and suggests it be discussed there. She thinks some in her area would be interested and would like to discuss it at the F2F in May. Lynne agrees. Lynne asks Linda from S. Miami her opinion. She says she's all for it and doing service and would like to talk more about it in May at the F2F. Lynne reiterates that she has reached out to the whole region asking for willingness and she would like to move forward. She requests ideas from committee members about setting up areas. She tells the committee about the Outreach workshop at the Space Coast Convention and invites committee members to join in.

### AREA COALITION MEETINGS

Lynne talks about anonymity while doing outreach and that each of us has the choice to remain completely antonymous or to be open with their anonymity, which she has chosen to do. Lynne talks about Drug Awareness or Preventions Coalitions around the She explains there are Drug Awareness or Preventions Coalitions in different areas around the region and that in her area (Tampa Bay) members have gone to coalition meetings members of the community and not as members of Nar-Anon and that she herself and other members in the her area have done the same. Lynne explains what these Coalitions are and the different i.e.: Sheriff's department, diversion agencies involved programs, health facilities, juvenile justice, school boards, 211, rehab facilities, universities, etc. People, agencies and business from within the community who get together to try to fight drugs in their area. Lynne went to go speak at one in her area and says there was an overwhelming response for Nar-Anon information from the Coalition members.

Sandra from Ocala. Someone in her group was contacted by the 211 directory. Lynne explained that the Pasco Coalition asked if Nar-Anon would like to be regional on 211. Donna tells committee that at the meetings Nar-Anon can be brought up during new business and meeting lists can be handed out at that time. Donna mentioned she obtained business cards from members members of the Coalition and also was giving information regarding future events that Nar-Anon can attend and set up a table for white literature and to be there as a resource. Donna explained that she followed up with the members afterwards. Explained that we found out about the Coalition meeting at a meeting with the Sheriff's department. Lynne reiterates that Nar-Anon would never partner with these coalitions. We are just at the events as a resource. Melanie S. makes everyone aware of a website: drugfreeflorida.org, which lists all coalitions in the State of Florida.

#### 211

211 discussion: Melanie G. from Crystal Beach after we were asked to join the 211.org, she was trying to find out how we can get all of the Nar-Anon meetings, website and hotline number on the 211.org Florida website. Right now there are a few counties in the State that have different Nar-Anon info. Lynne went on 211 today and the Nar-Anon forum came up. No info for local meetings, helpline, or our website. There are some that have the WSO info on them. Lynne asks the committee if they want to add to what's already on the 211 information site, or do we want to revamp what's already there to make it more cohesive regionally. Sandra from Ocala asks if we want only the Florida info or if we want to add it to the forum. Carol told committee that when she pulled up the 211 website that she can only find Al-Anon and couldn't find Nar-Anon. Lynne wants to know if the committee wants to wipe out what's already there and redo it put only the Florida info. Melanie G. thinks the world stuff should come off and the Florida stuff should be put on. Suggests putting the Florida website first and the world website below or after. Put Florida as primary contact info in Florida. Lynne says we need to pull off old meetings that are no longer in existence. Carol thinks we should take World info off of 211 website. Pat thinks that forum should stay on there. Discussed a situation where she spoke to a couple who got through a tough night with the help of the forum, so that resource should be left there. As far as putting the meeting up there, Pat is concerned that it would not

be kept up and if a meeting closes, we don't want to give out bad info about meetings. Lynne agrees having the meetings listed is probably not a good idea and that it would probably be better to just have the website and helpline number listed. Lynne asked Sheryl for her opinion as alternate delegate. Sheryl advises that 211 is a United Way thing and is not just in Florida. Her first thought is we need to leave world there. It could be secondary, but it needs to stay because 211 is all over the country. Believes we should go with our own meeting lists and all other info should come off because we don't know of the accuracy. Reiterates leaving world website on there. Lynne suggests finding out from 211 if when someone calls 211 from within Florida, do they get a Florida operator with Florida info. She asks that she will try to find that out. She will be gathering all of the information to be put up for a vote at a later conference call. Lynne tells of her experience she had with a 211-operator right before the phone conference when she asked the operator for information for the family of an addicted loved one. All they could give her was NA info. No information regarding Nar-Anon in the Tampa Bay area on 211. Melanie S. leave world site remain and forum remain agrees World should be secondary and Florida primary. Forum should be left on for areas where there are no meetings in Florida so people will have someone to reach out to. Melanie G. explained that the 211 operator she met at the Coalition meetings was requesting Nar-Anon info because they get so many calls from family members of addicts. Melanie looking into letting operators know what Nar-Anon is. Maybe an outreach challenge to asks members to go to United Way 211 call center and give them Nar-Anon information, so 211 operators are informed of what Nar-Anon is. Lynne asks committee members to report back what they are finding out in their areas. Lynne says 211 operator gave her the NA Mission Statement for info and wanted committee members to be aware of that and asks everyone to give us their feedback of what they are finding out about 211 in their area. Phyllis on Broward County 211 website and there is personal information listed and that must be verified. Lynne explained that all we want on there is our Florida website and helpline number. Need to find out how to put that info on the regional database. One input that would cover the whole Florida Region. The only contacts listed would be what's on the State Meeting list and that's it.

### OUTREACH CHALLENGE RESULTS

Challenge results: Lynne has heard from some meetings that they are definitely seeing an increase in newcomers. Lynne asks for reports from members if they have seen an increase in members since we started our Outreach Challenges. Doug from Dunedin says it's been amazing and that his meeting over the past six weeks they have 1 to 4 newcomers. Most from the website, but some from word of mouth. Linda from S. Miami says that her meeting has also seen an increase in membership and looking into opening up another meeting hopefully in the next two months. Hopeful that info will get on the website. Melanie from Crystal Bch says that the Lutz Narateen group is up to 14 members. Gary S. Crystal Bch has also seen an increase in membership. Judy form NPR says that every week they see 1 or 2 new members. NA meeting that occurs at the same time in same building is sending family members to Nar-Anon meeting.

# THIS MONTH'S CHALLENGE

This month's challenge: challenge ideas - target judicial or rehab facilities with meeting lists and/or to set up meetings to meet with agencies to share Nar-Anon as a resource. Phyllis from Cooper City suggests dropping off meeting lists and white literature at licensed mental health offices that have certified addiction specialists. A member she spoke with got Nar-Anon info through her Employee Assistance Program at work counselor she saw. Wanted to know about finding out how to get info to the companies that offer Employee Assistance Programs. Alina says Broadspire handles Employee Assistance Program Hillsborough. Doug says in Pinellas a lot of the EAP are through the insurance companies. Lynne says sometimes the businesses will employ outside agencies. EAP program is nationwide and something Lynne is going to be working on. Donna members going to a local coalition meeting to give out info. Lynne asks for comments on challenge ideas. Sheryl suggests may be able to do that, some may not and may not have that in all areas. Lynne suggests attaching a list of coalitions in the different areas for a future challenge. Sheryl asks if a person has to live in the area to attend a coalition meeting? Lynne says she went to one outside her area. Melanie G. says there is a Florida Association for counselors in Florida. Donna says she has 2 on her list right now: Mental Health, Judicial and EAP. Lynne asks for vote on Mental Health Counselors and facilities. All in favor, no opposed. Next month challenge will be put on the Agenda to vote on so it will be quicker to vote on.

### OLD BUSINESS

Old business: Outreach form. Donna says we are up to responses and we are allowed 50 after which we are cut off. We can pay \$180 per year, which will give us 500 responses, or it can be paid \$14.69 per month. Another option is to pay for 5000 responses, which Donna thinks is way more than we need for \$199 for the year. Carol asks if they can be archived? Donna explains the free version and thinks that would not be possible. Lynne asks if Donna can find out if it can be categorized. Donna explains all of the features with the paid version. requests Donna put together a breakdown of what included with the paid version to see if members think it's worth it. Lynne asks the committee for feedback regarding the asks the committee to look at the and information and let committee know if information are helpful.

### OTHER COMMENTS

Lynne asks for any last comments: Bonnie from Winter Haven makes a plea for Spanish speaking contact people for helpline. Lynne asks Sandra to put a plea out for Spanish speaking individuals for helpline. Sandra told Bonnie that Joni would be taking Spanish calls. Bonnie asks Sandra to put Joni's name and number out there for people on the helpline. Lynne asks Sandra to confirm with Joni that she's still willing to do that. Melanie asks that Sandra find out Joni's available times to call. Donna asks that members to please put their meetings on Craigslist. Sandra asks about updated meeting and contact list. Lynne says new lists will be going out tomorrow. If no changes there will be no updates. If there are changes they will go out with the Agenda for the GSR conference call.

### CONFERENCE CALL SCHEDULING

Lynne suggests scheduling next meeting on Saturday, April 28, 2012 at 12:00 p.m. All agreed. Lynne asked everyone to please remember to give their input and think about outreach monthly challenge suggestions for next month and thanks everyone.

Lynne closed the meeting with a moment of silence followed by the Serenity Prayer. Meeting closed at 1:09 p.m.

REMINDER - OUTREACH CONFERENCE CALL CHANGED TO MAY 5<sup>TH</sup> AT 12:00 P.M.

# MINUTES OF THE FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL May 5, 2012

#### Attendance 11

#### **VOTING MEMBERS**

Lynne K. - Chairperson

Alice S. - Dunedin

Alina R. - Lutz

Bonnie W. - Winter Haven/Lakeland

Darla - Brandon

Judy R. - New Port Richey

Keith - Brandon

Melanie G.- Narateen sub-committee Chair

Melanie S. - Dunnellon

Pat K. - Melbourne

Phyllis - Cooper City

Sheryl H. - Lakeland

Saturday, May 5, 2012 at 12:00 p.m. Lynne welcomed the group and opened the meeting with the Serenity Prayer.

Roll call was taken - See above

Lynne called for a motion to approve the minutes of the 3/24/12 outreach teleconference. Alina makes a motion to approve the minutes from 3/24/12 and Melanie G seconds the motion. Melanie S. from Dunnellon makes a motion for a friendly amendment to change the spelling of "Dunellon" to "Dunnellon. All in favor, no opposed.

#### Lynne: Announcements

Motion put forth to the World Conference by Outreach Committee passed (18 for - 0 against - 6 abstentions). Sheryl - Explains the wording change to motion. Used the word "encompassing." Explained confusion by some World Conference members because of previous committees, which included: public outreach, hospitals and institutions, and websites. Wording was changed to "encompassing" those things and she wanted to make sure everyone understands the intent was changed to avoid another moratorium because that would make this go all the way through to 2018. By doing this, the motion will be in the CAR for 2014. So she wanted to make sure that this wouldn't affect the Blue Book and

anything else that the Vision Statement was in. Everybody was pretty much in favor of it. Sheryl expressed that she thought it was a good thing and was very proud of Florida's Outreach Committee for coming forth with this.

Lynne - Sheryl presented the motion and her and Rand made the wording change to make it more effective. It will be on the CAR in 2014. Sheryl - way it was worded it should be on the CAR in 2014 and will not be on the moratorium. Lynne thanked everyone for their quick vote on that. Sheryl thanked Lynne for mentioning that and for making it possible for the quick vote and the committee voting on it as other Regions were trying to do this and were unable to.

Sheryl points out that at the Conference in a breakout session it was asked for signups for committees and the World Outreach Committee is in great need of committee members and asked if anyone on our committee would be willing to volunteer for the outreach committee at the World Service level. Lynne - Several pieces of track material that were outreach tract material were all approved. 4 outreach projects are being worked on right now and will be used around the world. Lynne thanks Sheryl.

Lynne - She was contacted by NOPE was and discussed the information booklet they put out. Nar-Anon is listed in the back as a resource along with Al-Anon and AA and NA. Previously they only listed the Nar-Anon world website and now as of the next printing, the FL website and helpline will be listed in the back of their booklet as well and this will be happening very soon.

Lynne - Communication problem with WSO and region as far as new meetings are concerned and the fact that sometimes new meetings are posted on the world website and the WSO doesn't necessarily contact anyone here in our region to let us know so we can put it on our Regional website and meeting list. Anyone can start a new meeting as long as they contact WSO and register the meeting and WSO posts the new meeting on the website. We are trying to work with the WSO to get this rectified. If you hear of a new meeting that has started or is starting, please contact us so the Region can support them and give them all the information they need.

Lynne - 211 project throughout State. Our goal of getting all Nar-Anon information up-to-date throughout Florida with one fell swoop doesn't look like it can happen. We will have to do each 211 area call center separately. Melanie G. from Crystal Beach has been doing a lot of the work on that and Lynne asked for volunteers for this project to help Melanie get in touch will all of the different call centers. She has asked to form a subcommittee and volunteers to do that. Sheryl volunteered to help with that in four weeks. Lynne explained that it would entail making phone calls to the different call centers and giving them the updated info. Melanie has done all the groundwork, so all that would have to be done is make the call. Alina volunteered to bring it back to her group in Lutz for people interested in doing outreach, but that can't be on the calls. Alice S. -Dunedin volunteered to help Melanie. Lynne asked Alina to have everyone get in touch with Melanie. Lynne asked Melanie to give out her email address: mraz71@verizon.net. Melanie also gave out her cell phone number, but asked that it not be added to the minutes.

### Lynne: Day of Serenity Date Vote

Committee needs to vote for Regional Day of Serenity September to coincide with National Recovery Month. The Regional Assembly (F2F) is September 22, 2012. September 1, 2012 is the beginning of the Labor Day weekend. Personally, Lynne didn't think that would be a good weekend as many people will be out of town. That leaves September 8<sup>th</sup>, 15<sup>th</sup> and 29<sup>th</sup>. Lynne asked if anyone thought that the 8th would still be part of the Labor Day holiday. Asked for thoughts on that. Bonnie asks why we are making this decision and not putting it to a vote at the F2F. Lynne explained we are voting on it so we can put it on a Motion and bring it to the F2F for a vote. Lynne wanted to get opinions on a September 8th Day of Serenity. Judy from NPR said September 8<sup>th</sup> does not interfere with the Labor Day weekend. suggested that we just pick a day as it's just easier that way. Lynne asked Sheryl to make a motion to pick September 8, 2012 as a Regional Day of Serenity. Sheryl makes a motion to make September 8, 2012 a Regional Day of Serenity. Melanie G. from Crystal Beach, seconds the motion. Lynne asked for discussion. No discussion. Roll call vote:

Melanie G. - Crystal Beach - approved Keith - Brandon - approved Darla - Brandon - no
Bonnie W. - approved
Alice - Dunedin - approved
Alina - Lutz - approved
Judy - NPR - approved
Pat K. - approved
Phyllis - approved
Melanie S approved
Sheryl - approved
Lynne - approved
11 yes votes, 1 no vote

Lynne will put together a motion to send to Kathy B. who will put it on the Agenda for the upcoming F2F. This will be a "suggested" day. Again, this will be a suggested day that the Region will unilaterally do a Day of Serenity. So that the region, together for unity, will celebrate as part of National Recovery month a day of serenity on the same day throughout the Region.

Next item: suggested themes or ideas about the day of serenity. Alina suggested Day of Serenity be based on the 12 Traditions. Lynne asked for seconds. No seconds. Alina discussed that Traditions were more for people who had been in program a while and we were thinking the 12 Steps theme was a better one. Lynne thanked Alina for her motion and moved on to Ginny's motion asking that the Day of Serenity be based on the 12 Steps. Alina seconded the motion. Melanie - Crystal Beach thought the 12 Steps theme was a good idea. Sheryl concerned that certain individuals within the Region are presenting the steps in ways that are not inline with the steps that we currently use, thought we should be careful that we are all on the same page with how the steps are presented. Melanie thought that maybe some areas might not have as many members who have experience in the steps and may not have the support. Maybe just leave it to steps 1,2, & 3. Lynne reminded everyone that this is just a suggestion to give people ideas. Some people might not have any idea what a "Day of Serenity" means if they've never been to one. A Day of Serenity is basically a mini-convention. It can be as short as 3 hours or as long as 6 or 7 hours. It can be as short or long as the group wants it to be. You can have workshops, just as long as the Day of Serenity keeps in line with Traditions and Concepts. Lynne asks for a vote on Ginny's

motion. Pat K. asks if we are talking about this having to be done in the 12 step walk about format as suggested in Ginny's motion, or can it just be based on the 12 steps? Lynne explains that Ginny's motion is for a review of the 12 steps and that would be the suggestion. Pat - but it would it have to be a walk about? Lynne says that's a could be.
Roll call vote:

Melanie G. - no
Keith Brandon - yes
Darla Brandon - yes
Bonnie W. - no
Alice Dunedin - no
Alina Lutz - yes
Judy NPR - yes
Pat Melbourne - yes
Melanie S. Dunnellon - no
Phyllis Cooper City - yes
Sheryl Lakeland - no
Lynne Committee Chair - no

6 no - 6 yes - a tie.

Lynne asks Sheryl what's next? Sheryl explains that normally it would be the Committee Chair and the Secretary and then the next person, but we only two have two officers on this committee to break the tie. Lynne explains that the reason we are trying to do this today is to try to get it into the motion for the F2f, which will come out tonight. Sheryl suggests that since you have the motion and it is a tie, you could still present the motion and let the fellowship decide. Vote taken: All in agreement, no opposed.

Lynne will put Ginny's motion in to be voted on at the F2F to make the 12 steps the theme. Sheryl suggests to Lynne that she mention that the outreach committee put it up for a vote and that it was a tie. Lynne agreed.

Lynne suggested having the Day of Serenity held at treatment facilities, if possible, inviting the friends and families of the clients to attend as part of National Recovery Month. Most treatment facilities are very aware of National Recovery Month and they should be receptive. It also gives us an opportunity to

make the Day of Serenity an outreach event as well. Hopefully attracting newcomers and making people aware that Nar-Anon is available in their area. Lynne knows it's possible to do this. Asked for discussion. Sheryl said if we are going to use the 12 steps it's not appropriate, if not using the 12 steps, it is appropriate. Lynne suggested that if we do go to a treatment facility we could use one hour or one meeting time during the Day of Serenity solely dedicated to friends and family of the resident of the facility and do a newcomers meeting during that time. Usually visitation day is on Saturdays, but if they do not have a visitation day, the treatment facility could give their clients' friends and families an opportunity to go to the meeting. Lynne asks for a second. Sheryl seconds. Vote taken: All in favor, no opposed. Lynne will put in the motion that it is a suggestion or suggested idea.

Lynne: F2F in Delray Beach will be in a Library. They do not have a SESH book in the Library in Delray and Lynne wanted to know if anyone would like to make a motion to donate a SESH book from the outreach committee to the Library in Delray where the F2F will be held. Sheryl makes a motion that the Outreach Committee donate a SESH Book to the library in Delray Beach. Alice seconds. Vote taken: All in favor, no opposed.

There are some additional funds and Lynne is going to take money from fundraiser she had that morning to purchase the SESH book and present it to the Library from the Outreach Committee.

Lynne wanted to let everyone know that Sandra (the Helpline) now has 4 Spanish-speaking volunteers. If a Spanish speaking person calls the hotline, the hotline volunteer will try to get their name and phone number, which will be passed on to Sandra who will then pass that info over to one of the 4 Spanish speaking volunteers. Sandra is looking for more Spanish speaking volunteers or anyone who speaks another language i.e. German, French etc. Sandra asks that that be announced at the meetings and to please asks any individuals who are will to contact Sandra.

Also regarding the helpline, from 4 a.m. on Friday morning through midnight on Sunday, we are now doubly covered for all weekend hours. Lynne thanked Sandra for all her hard work and for staying on top of that. Lynne asked the committee members to

please thank Sandra if they talk to her as she has worked very hard on the helpline.

## May Challenge vote:

Sheryl wanted to know about the 8x10 poster and what we are supposed to do with that. Lynne explains that we have the new 8x10 poster from world and we have the stickers with the Florida website and helpline number. We could purchase the posters with outreach money and distribute them equally to be placed in shop windows, doctors' offices, or anywhere someone would allow it along with meeting lists. Sheryl wanted clarification that it was the same poster that was already voted on. Lynne confirmed that it was. Lynne asked for a vote.

Bonnie suggested that the outreach challenge could be for May and June. Lynne, Sheryl, Alice, Judy agreed. Melanie put forth a motion that the next outreach challenge would be for the months of May and June 2012. Sheryl seconds, all in favor, no opposed. Next outreach challenge will be for May and June 2012.

Bonnie suggests the 8x10 poster distribution as the challenge. Sheryl seconds. Melanie talks about how she uses the poster and how they are under utilized. Sheryl agrees that the poster is a really good idea for May and June. Darla from Brandon said she didn't have any posters. Lynne told Darla that with outreach funds we could purchase them and distribute them to committee members with the understanding that they will distribute them. Sheryl makes a motion that we use \$50 to purchase those 8x10 posters to distribute among the committee. Pat K. seconds. Alice commented that for the past 3 or 4 weeks they have put a poster on the front of their church where their meeting is held in Dunedin and they have had newcomers come in just from that poster being there. Lynne says that the posters work and will be available to anyone on the committee. Someone said, or to any group. Vote taken for May/June Challenge: All in favor, no opposed. Lynne thought she heard opposition, but when asked if anyone opposed the motion as stated, no one answered.

Lynne will let everyone know how quickly the committee goes through the original 50 purchased, and asked if anyone is opposed to purchasing more if we need them. Melanie makes a motion that Lynne be able to purchase more for the May/June 2012

challenge if more are needed. Vote taken: All in favor, no opposed.

Bonnie wants to know if they will be available in Delray Beach. Lynne will have them at Delray and to please let her know if you want her to bring them for you there. If not going to Delray, she is willing to mail them. Please contact her. Phyllis asked if stickers will be on posters or will they be separated. Lynne said stickers will be on the posters unless there is a request for stickers not to be on them.

#### New Business:

Alina discusses email she sent regarding a fair in Hillsborough County on May 19<sup>th</sup>, which she knows is the day of the F2F, but thought if there was anyone not going to the F2F if they would attend that it would be a good outreach opportunity. Sponsored by NA, and DACCO, SAMSHA, Town and Country Hospital, Walgreens, Home Depot will all be there. Lynne asks if anyone not going to F2F on May 19<sup>th</sup> is they would be willing to attend this event. Sheryl wanted other dates besides May 19<sup>th</sup>, which are July 14<sup>th</sup> and September 7<sup>th</sup>. All are booth events where Nar-Anon can have their information. Please contact Lynne or Alina for more information regarding events. Lynne will also bring larger poster to Delray.

Sheryl talked about new banner from World that comes in a case that opens up and is 7 ft. tall. It is a vertical fabric banner and comes with a stand in the case. It costs approximately \$175 and we can have it adapted for another \$35 to have our Regional information placed on it. She suggests we look at it for something we could purchase. Lynne suggests putting it on the Agenda for the future and that we do have the funds in our budget. Lynne wanted to know how we would get it around the State to the committee members in the Region. Sheryl suggests asking Karen if Lynne can get it to bring it to Delray. Lynne said she would ask Karen.

Melanie asks if anyone can go to the ASAP meeting in Land 0 Lakes on May  $22^{\rm nd}$  as she and Ginny cannot make it and it's a great place to hand out meeting lists. Please contact Melanie or Ginny for information regarding that meeting.

Suggested next meeting date is June 2, 2012. Lynne wanted to know if committee would be opposed to starting the meeting at 11:30 a.m. and that date. No opposed. Next meeting date June 2, 2012 at 11:30 a.m.

Lynne will be bringing info back from F2F and asks for ideas for July outreach challenge for next outreach call. Lynne thanks everyone for being on the call.

Lynne reminds everyone to use the outreach info form on website for relaying outreach information.

Serenity prayer. Closed.

## MINUTES OF THE FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL June 2, 2012

#### Attendance 12

#### **VOTING MEMBERS**

Lynne K. - Chairperson

Donna C. - Secretary

Bonnie W. - Winter Haven/Lakeland

Darla - Brandon

Keith - Brandon

Melanie G.- Narateen sub-committee Chair

Pat K. - Melbourne

Phyllis - Cooper City

Karen M. - Liason

Bonnie J. - Lutz

George T. - Melbourne

Ginny Y - Land O Lakes

Saturday, June 2, 2012 at 11:30 a.m. Meeting was opened with a moment of silence followed by the Serenity Prayer.

Roll call was taken - See above

Lynne: Outreach Posters. First 50 went like wildfire. Lynne ordered 50 more and they are available. Lynne has already had requests and said to contact her if anyone wants anymore. Lynne asked for feedback.

Karen said she was at a meeting the night before and saw the poster on the bulletin board at that meeting's location.

Donna said Crystal Beach has gone through all of theirs and has personally given out 2. Lynne asks everyone to ask for more and suggests the plastic poster frames for the posters and stands for the meeting lists. Suggested using outreach funds for stands for posters and Lynne said a separate basket can be passed at meetings to raise money for the poster and brochure stands. Karen said she might be able to get a better deal on ordering a large quantity and told us that World ordered the 8 pocket brochure holders for a pretty good deal. Karen said she would check into pricing or send us a link so we could get a price and get them into the depot Lynne suggested the stand alone poster

holders and meeting lists holders and maybe using the 8 pocket for events. Lynne asked Karen to please get the information to us. Lynne also said the posters can be just hung up as well and the meeting lists can be placed next to the poster. Lynne asks if anyone else has anything to add. Ginny said Melanie gave her a good idea to bring them to the ASAP meeting so they can be distributed to other agencies. Lynne clarified that Ginny is speaking of a coalition meeting, which we all can attend and be a resource so the different agencies can bring them back with them and hang them up at the different agencies.

Lynne talks about reaching out to other groups in our different geographical areas to spread the word about the day of serenity. Lynne stated that in the Tampa Bay area there have been different ideas tossed around. Asked others if they've had any discussions. George from Melbourne said they have discussed it within their group and with some other groups in his area. They are trying to come to an agreement with the other groups in his area so they can do it jointly. They have talked about a sunrise service or an open meeting among other things. Lynne said a suggestion was made in Pinellas that we have the meeting at Par (treatment facility) and she has been in discusstions with them and they sound willing not only to have a day of serenity but also to bring a meetings into the facility in the future. Lynne said she got the name of the person in charge and sent her an email, received an email back, which turned into a phone call and a face to face meeting the following week. This is something that can be done anywhere if the groups decide to have it at a facility.

Darla from Brandon said her and Keith brought it to the Brandon group and they are going to partner with Lakeland and Winter Haven to do something maybe at Dacco. They have asked the groups to start coming up with ideas and also said they could have something in the Lakeland or Winter Haven areas as well as at Dacco. They have just started laying the groundwork and have talked about having some fundraisers for water to bring to the meetings. Lynne encouraged everyone to keep talking about it and reminded everyone that September will be here soon and encouraged everyone to at least decide where you are going to hold the day of serenity and then what meetings are going to be involved. Bonnie from Lakeland said they had a business meeting and decided that Kathy and Sheryl would work with her as

committee people and will work with Darla and will come up with some things also. Lynne said she sent out emails around the state to try to get everyone motivated. Lynne heard from Jacqueline in Jacksonville and was told that she would get something going up there with the other group that's nearby. Lynne has not heard anything back from anyone in the Orlando area and asked if anyone knows anyone from those meetings if they could reach out. Lynne said she has been getting requests from a rehab facility over there to bring meetings in but hasn't been able to get any response from any contact people in that area and asked everyone to reach out if they know anyone in those areas.

Phyllis said she emailed Joni and Linda and they were going to get on a conference call to try to figure something out and also try to get an email out to some of the other less active groups. Lynne said that even if we have just one day of serenity meeting it will be more than we did last year for recovery month and said that's a very positive step in the right direction. Let's keep it simple and try to reach out to those groups and if they don't respond, we can't make them, we can just do what we can do.

Melanie 211 - Alice, Sheryl and Melanie are still looking for anyone in outreach who is interested in helping with 211. They are having a conference call next Saturday at 10:00 am to get the information out about the different 211 regions and the best way to get the information to them. There are only 3 of them and asks anyone in the group that wants to help out to send an email to Melanie if interested. Lynne said there is no traveling and this would just be emails and/or phone calls.

#### New Business:

F2F meeting. Lynne took the idea of a 12-step theme for the Day of Serenity to the F2F, and it was voted down within the Region. The GSRs ask that this committee bring back 3 ideas for the theme for the day of serenity and bring it back. There were a couple of themes sent in and some suggestions by the GSRs at the F2F. The first idea that Lynne sent in was "My Recovery - A Better Way to Live." Karen sent in "Recovering Family and Friends" and she suggested that each group can do with that whatever they choose and Lynne thinks that would work well with

the treatment facilities. Some of the other ideas talked about at the F2F were "Journey of Discovery" "Journey of Recovery" or to base the meetings from readings from the SESH book. Lynne asks the committee for 3 ideas that can be brought to the GSRs. Karen said the reason she thought of "Recovering Family and Friends" is because that's exactly what it is. These can be held at the park or wherever. To keep it simple rather that thinking we have to have this meeting or that meeting. Just realize that recovery can be fun as well and just take the day to celebrate our recovery and do it in the easiest way possible and it's what other regions have done in the past. Darla agreed and said especially if there will be newcomers we don't want to come across as solemn. George agreed on Karen's theme also. Bonnie J. agrees. Lynne asks if anyone had any other ideas. Karen said there might be better attendance if we keep it a fun day rather than a mini convention.

Lynne agrees, but wants to know Karen's thought process on this because at some other events like this outside literature was brought in and it became an issue. Wants to know if we should stay within the perimeters of Nar-Anon or do more of fellowship thing. Karen said completely up to the groups. She had been to other events where there were other fellowships there and it was great. George thinks there could be an issue with anonymity if we bring other fellowships in. Make sure everyone is ok with that and be careful. Karen suggests that it should be a Nar-Anon event. George agrees that it should be a Nar-Anon event and not bring in other fellowships. Lynne says to read suggested opening but we should invite the public and asks George if that's what he meant. George said that inviting the public is fine but the members should know that the event would be open to the public. The members should be aware of that in case they have concerns about their anonymity. Donna wanted to know if this is just an issue with a day of serenity outside of treatment centers, as we would be inviting the family members of the treatment centers, or would this include other meetings outside of treatment centers? Donna agrees that the meetings should be kept within the parameters of the Nar-Anon traditions. Lynne said anytime we do outreach we are inviting the public. Phyllis said her husband did outreach for NA where they set up a booth at the Marlin stadium and passed out NA literature. Those who were ok with giving up their anonymity went to do outreach and there were thousands of people at that event. Only those members that were

ok with it did the outreach. Lynne said those are great ways to do outreach on an ongoing basis. Lynne said if it's decided that the day of serenity be done at a park the members' anonymity could be broken, but that could happen at any meeting at any time. George agrees but makes the point that if we are going to do something like this the members should be make aware that this will be a public event where the public is invited. Not that we shouldn't do it, but just to put that out there to make the members aware that their anonymity will not be protected.

Lynne asks for a vote on Karen's idea of "Recovering Family and Friends" and to make sure to make the members aware that this will be a public event no matter where it is. Karen says a flyer can go up on the website saying something like Florida will be doing something for National Recovery Month and details can come later. Lynne asks Karen if we can get a flyer up on SAMHSA website and Karen said yes. NA does that and Nar-Anon in other regions have done that. Lynne said that if the groups choose, a flyer can be made up and placed where we have our posters and meeting lists. We can make up flyers for events. Lynne asks for a vote on Recovering Family and Friends as the suggested outreach theme for the day of recovery for the next regional phone conference. Ginny wants to know if we are doing it at a treatment facility or invite the public to something at a park near the treatment facility. Lynne said we would need to clear that with the treatment facility and see what they will let us do with their security issues. We are not deciding where these will be held right now, we are just voting on what we suggest the theme should be. Darla seconds the motion for the theme.

Lynne asks for a roll call vote.

Lynne K yes
Donna C yes
Melanie G yes
Bonnie J yes
Pat K yes
Karen yes
Keith S yes
Darla S yes
Phyllis S yes
George T yes
Bonnie W yes

#### Ginny Y yes

All in favor, no opposed. Lynne will put together something for the F2F for Kathy for the report during the call and she will bring in our concerns and questions. Donna ask about them asking for 3 and Lynne said we only have one and we will bring them one. If the motion is voted down then she suggests telling them we do not have a theme and do what they want. The group agrees and the theme is left as it is.

Lynne reads Agenda from the F2F: The Florida Region outreach committee kindly suggest the following in regard to the Day of Serenity and under number 1 of the suggestions — all meetings within the Florida region work together with other groups in their geographical area where such groups exist and hold a day of meetings and workshops that focus on recovery within the Nar-Anon program... We've already given them that information. Lynne will add that on the next phone conference.

July Outreach Challenge Suggestion: Phyllis sent in an idea for the July outreach challenge to reach out to the judiciary. She also sent web links for finding addresses in different areas. This was the only suggestion we had for the outreach challenge, and Lynne opened it up for discussion.

Phyllis makes a motion for the July outreach challenge to do the judicial courts here in the State of Florida to give them our public information for distribution. Karen seconds. Phyllis explains judicial circuits in the State of Florida and how she found the website and explains that she double-checked the website and all the information is accurate. If you know the county, you will be able to find the courts in your area. Donna asks if the links will be kept off of the challenge that goes out to the GSRs and the website, but not on the challenge that goes out to committee members. Lynne states that the links will only be on the Outreach challenge that goes out to committee members. Voice vote - all in favor - none opposed - no abstentions.

Lynne called for a motion to approve the minutes of the 5/5/12 outreach teleconference. Donna makes a motion to approve the minutes from 5/5/12 outreach phone conference and George seconds the motion. All in favor, no opposed, one abstention.

Lynne calls for new business. Phyllis asks about the day of serenity and if it must be an all day long event as she has a treatment facility near her that limits family visits to an hour on Saturdays. Lynne explains that it does not and it can be as long as you would like it to be. Lynne suggests trying to work it out with the facility to see if you can do something either before or after for the families.

Suggested next meeting date is July 14, 2012 at noon. Donna made a motion that the next outreach conference call be July 14, 2012 at noon. Phyllis seconds. Vote taken. All in favor, no opposed.

Karen asks the committee if anyone would be willing to work on the World Service Committee. Florida is the most active outreach region in the world and they need help at the world level. The world service committee is the smallest committee and she could use some help. Explains that they meet via Skype and all she's looking for is for help putting together a step by step guide on how to do outreach. Goal is to put out an outreach binder. NA has two of them and we are trying to put something together for the Nar-Anon around the world. Lynne makes a plea for willingness as well.

Serenity prayer. Closed at 12:35 p.m.

## MINUTES OF THE FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL July 14, 2012

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Attendance 9 voting and 1 non-voting

#### **VOTING MEMBERS:**

Lynne K. - Chairperson

Donna C. - Secretary

Pat B. - Port St. Lucie

Melanie G.- Narateen sub-committee Chair

Sheryl H. - Lakeland

Sandra P. - Ocala

Alice S. - Dunedin

Melanie S. - Dunnellon

Phyllis S.- Cooper City

#### NON-VOTING MEMBER:

Mike - Missouri

Saturday, July 14, 2012 at 12;00 p.m. Meeting was opened with a moment of silence followed by the Serenity Prayer.

Roll call was taken - See above

Lynne: Welcomed Mike from Missouri

Donna made a motion to approve minutes from June 2, 2012, Melanie G. Seconds. All in favor no opposed. Minutes approved.

Day of Serenity: Lynne requests information regarding Day of Serenity Meetings around the state. She is requesting that members on the call to briefly give a description of their DOS efforts to date.

Lynne starts explaining efforts at DACCO explained that the meetings in Hillsborough, Polk and part of Pasco County have all joined together to do the Day of Serenity at DACCO from 12-4 pm with a newcomers' meeting designated for one of those hours. Lynne asks other members on the call that will be participating in the DACCO event to please add their input.

Lynne asks Donna to talk about efforts in Pinellas and their DOS event. Donna explains that all meetings in Pinellas and the Pasco NPR meeting are joining together to do their DOS at PAR

from 12-4 pm at the  $66^{\rm th}$  ST. location. Donna let everyone know about a conference call that is happening the next day. Lynne stated that the DACCO groups have already had their conference call.

Melanie S. stated that the Dunnellon group secured the site for the DOS at their normal meeting location from 10 am to 2 pm. Melanie stated that she was hoping Ocala would participate with them. They will have a table with white literature and meeting throughout the day. Donna asks Melanie to give her the address for the meeting place.

Melanie tells Sandra P. from Ocala that she had spoken to Sandra J. and she will send them an email regarding this issue.

Sheryl states that Lakeland will also be at DACCO and that group will decide their part.

Alice will participate with PAR and will talk about it with her group.

Pat B. is waiting to hear back from treatment center. She stated that most likely it will not happen on Sept.  $8^{\rm th}$ . She has emailed with Michelle from Palm City and they have also been working on something in that area. Nothing to put on a flyer.

Melanie G. Crystal Beach is participating with the PAR meeting.

Phyllis S. - Cooper City. The facility where they normally have their meeting is allowing them to have a DOS from 8:30-11:30 am. Is waiting to hear back from facility staff members. She will discuss with group regarding the meeting schedule and refreshments. Meeting will be at High Point Treatment Center and will be a closed meeting and will only be open to the Nar-Anon members already there and their clients' family and friends. She stated that Linda and Joni from South Florida were thinking about or talking about a speaker meeting and/or something at a park. She asked Tina from the Tamarac meeting, but Tina didn't know for sure if her group was going to do anything.

Lynne stated that she had a conversation with some people at World Service and asked if they could do a special printing of the Hope pamphlet which talks about what is Nar-Anon, how can it

help me, why do I need help, what will I expect if I keep going meeting. WSO is giving the Florida Region 500 for the DOS if the group wants them. Lynne is asking for feedback. Lynne's opinion is that the Hope pamphlet is all that should be given out on the DOS, however, she understands that each group is autonomous and can do whatever they want. She also stated that a member who owns a printing company offered to print flyers for the Day of Serenity at a very low cost, which has not been negotiated as of yet. Not literature, which cannot be copied, but flyers announcing the day, time and location of the Day of Serenity meetings.

Recovery Month public service announcement (PSA) available through SAMSHA. This is available to us if anyone is interested. DACCO is doing the PSA because this is a public event.

Donna asks that information regarding DOS be emailed to her and include whether the meeting will be opened, the time and location, event schedule or format and so on.

Pat B. asks about the Hope pamphlet and whether it was at FRCNA. Lynne said it was on the literature table. Pat B asks if it is called the Hope pamphlet? Lynne stated that's what she and everyone she knows calls it and explains in listed in tract material and that on the front it says, "Affected by a loved ones addiction? Nar-Anon offers hope for relatives and friends of addicts." It has been referred to as the Hope pamphlet. Sheryl reiterates. Lynne asks Sheryl if the pamphlet is available for viewing on the website. Sheryl wasn't sure.

Lynne tells everyone on the call that the Cape Coral meeting is getting together on their own and just do outreach as a group on that day.

Facility Meetings: Bridges of America. Nar-anon was approached by BoA to bring meetings to them. Lynne stated there is willingness from members in Auburndale possibly Longwood and there were some members at FRCNA who showed a willingness. They have facilities throughout the State of Florida. The director told Lynne that if it goes well BoA would like to bring the meetings to all of their facilities. Lynne stated she thinks they have around 27 in the State.

Still looking for help at DACCO.

PAR a facility in Pinellas County with 4 locations and have been invited to have a meeting 2 times a month at their facility and we need willingness in the area who will support it. Lynne asks if anyone else is doing anything at a treatment facility. Melanie S said their DOS is not going to be at the actual treatment center, but that the facility where they do have their meetings will pass out the flyer to the families and friends.

Phyllis contacted a counselor she met at a treatment facility she was involved with previously if she could go in on that Saturday and meet with the families while they are their for presentations before they visit with families. Another fellowship is in there on the 8<sup>th</sup>. The 3<sup>rd</sup> Saturday of September she was told that a member goes Tamarac goes in there. She's not sure what he's doing there, but she was going to find out if she could go there with him.

Lynne stated that PAR happened directly from members going to coalition meetings as members of the community, but also to give out information about Nar-Anon. Now they are reaching out to Nar-Anon for information to pass on to the family members and to be a resource for family members. Coalition meetings work! Since that first coalition meeting Lynne has been asked on 3 separate occasions to provide 150 Nar-Anon information packets to be counselors distributed to а school where the accreditation. They were all given an Outreach letter, white literature and a meeting list. Nar-Anon has also been invited to a convention for mental health and addiction counselors in the State of Florida and have been asked to provide the same information packet for 800 people who will be there. We have also been invited to a celebration of recovery in Orlando with counselors running that get together. We have not had to reach out to these people they have reached out to us. We have also been asked to be present in drug court and juvenile drug court in Pasco County as a direct result of going to a coalition meeting.

Phyllis asked for dates and locations of the conventions. Lynne thought Orlando, but not sure whether we can do it yet. But she will get it out there if it definitely happens.

Melanie G announced that Hillsborough County is having a coalition meeting on the  $25^{\rm th}$  is there is someone in Hillsborough County is willing to go. From her experience they are very welcoming and we can be a great resource.

Melanie mentioned a newcomer who found the meeting on Craigslist.

Packet of 150 will be dropped off and used this weekend at the counselor accreditation class.

Sheryl stated that she and Lynne spoke UCF to future counselors and gave them the information so they will have it. We didn't partner with them, just gave them the information. Lynne was invited about 6 months to share her story to counselors in the Master's program. When she spoke with the director she mentioned that we are trying to get the word out about Nar-Anon and he was very enthusiastic. Lynne expressed her gratitude to the people on the call and involved in the committee.

Melanie 211 update: There is a committee for 211 and they are still looking for help. The committee discussed on their last phone conference that in the spirit of unity information needed to be more cohesive on 211 around the State, but nothing had been voted on. 211 information around the State varies with some areas having nothing and other areas having wrong information or just the world or the world and Florida information. Melanie brings a motion to unify the information to include the Florida Region website and helpline number and the WSO website and helpline number and direct contact information for Florida and WSO. The intent is Unity. The committee will follow up with the 211 call centers to make the information more cohesive around the state. Melanie would like to bring this outreach motion to the region. Sheryl seconds. Melanie S. loves the idea and likes all the legwork that has been done. Sheryl adds that the committee wanted to make it easy for 211 and not have a lot of information that will change and will be easy for 211 to post. Lynne stated that the committee has found that there is personal information of Nar-Anon members and for meetings that we have no way of knowing whether or not they exist. Lynne feels this is very necessary. Lynne makes a friendly amendment to change the ending of the motion to state that all information that is currently listed

will be removed. Melanie accepts the friendly amendment and restates the Motion: motion to unify the 211 information in the State of Florida to remove all current information from 211 and replace with the Florida Region website and helpline number and the WSO website and helpline number. The intent is Unity. Melanie S. rereads the Motion. All in favor, no opposed. Lynne states that we will attempt to get the motion to Kathy for the next conference call.

Donna tells committee that all 50 free forms were used and if the committee thinks it worth continuing the outreach information for, we can pay for more. Donna explains that she just completed a "How To" on how to post meetings to Craigslist and she was looking at the information forms and the information on the forms can be utilized to do how to documents. Donna looking for input about the information forms and if they think it would be worth paying to get more people to post information. Cost is \$180 for a year or \$14.99 a month. Asks committee to please think about that and Lynne suggests tabling it until next conference call when it will be put on the Agenda for a vote. Melanie S. asks if we couldn't use the same thing as what's being used for the GSR reports? Something to think about for next call. Lynnes reiterates it will be on the next Agenda.

New Business: FRCNA speaker who talked passionately about talking to NA and not partnering but cooperating with NA. For the DACCO DOS Lynne reached out to the NA meetings in that area and is waiting for a reply and suggests that we reach out to the area NA groups.

Donna mentioned that the PASCO NA helpline is getting many calls from family members and wanted to know if anything can be done other than if we hear about it giving them a meeting list. Phyllis mentioned that South Florida Region NA voted to give the Nar-Anon helpline number out if family members call the NA helpline. Lynne suggests that this could be a project without partnering with them but just to get this information to all the NA Regions and areas.

Donna makes a motion that the August Outreach Challenge is to get the word out about the Nar-Anon Day of Serenity by passing out and distributing flyers announcing the Day of Serenity in the community. Information can be placed in newspapers or

anywhere where posters and meeting lists are currently being placed. Phyllis seconds. All in favor, no opposed.

Suggested next meeting date is August 18, 2012 at noon. Lynne asked if anyone is opposed to that date. All in favor, no opposed.

Lynne makes a motion to adjourn, Phyllis seconds. All in favor not opposed.

Serenity prayer. Closed at 1:08 p.m.

# MINUTES OF THE FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL August 18, 2012

#### Attendance 17 voting

#### **VOTING MEMBERS:**

Lynne K. - Chairperson

Donna C. - Secretary

Melanie G.- Narateen sub-committee Chair

Anne K. - Satellite Beach

Elaine - Port St. Lucie

Carol R. - Satellite Beach

Bonnie W. - Lakeland/Winter Haven

Ginny Y. - Land O Lakes

Keith - Brandon

Darla - Brandon

Melanie S. - Dunnellon

Pat B. - Port St. Lucie

Phyllis S. - Cooper City

Sheryl H. - Alternate Delegate

Kathy O. - Dunedin

Sandy S. - Largo/Clearwater

Kathy B. - Region Chair

AMENDMENTS TO THESE MINUTES FROM 09/15/12 OUTREACH CALL: Donna C. makes a motion to approve minutes from August 18, 2012, Alice S. Seconds. All in favor no opposed. Minutes approved. Melanie from Crystal Beach says a correction is needed on page 7 regarding the month of the Region Assembly. It should say September not November. Phyllis S. said that a correction is needed on page 4, the last sentence reads Spanish meeting, should say Spanish population. On page 5, should be \$4000 for the prudent.

Saturday, August 18, 2012 at 12;00 p.m. Meeting was opened with a moment of silence followed by the Serenity Prayer.

Roll call was taken - See above

Melanie G. made a motion to approve minutes from July 14, 2012, Ginny Y. Seconds. All in favor no opposed. Minutes approved.

Day of Serenity: Lynne lets committee know that there are 5 DOS events around the state. 4 are listed on FL and World website. One event in S. FL is a closed meeting and is not listed on the websites. Carol said the Melbourne groups are putting a workshop together on steps 1,2 & 3 as well as speakers. Lynne asks Carol to send us information and send us info for website. reminds committee that this time last year we had nothing going Melanie G. has Hope pamphlets and requested information from groups having DOS events so she can get the pamphlets to them. Melanie gave out her email address reminded everyone that her email address is on the contact list for GSRs under Crystal Beach or Narateen outreach. Kathy B. got notice of a DOS event in Miami. Now we have 7 DOS events. Lynne states there will be extra Hope pamphlets. Pamphlets will be divided among 7 events.

Outreach Info form update. Donna C. opined that the Adobe form online not be upgraded. The printable form is still on the website and can be printed and sent to her. Donna said she is going to work on a free form for posting. All 50 free forms have been used and Donna cannot view that info. Lynne wants to know if it can be shut down. Donna will look into shutting it down. Lynne asks for extra comments. Pat B agrees and said she will mail forms and doesn't think it's worth the money to upgrade. Keith agrees it's an unnecessary expenditure. Lynne stated no vote today. Keith offered to create a Word form to be ready for next call. Donna asks Keith to create form. Keith agrees to create and send it to Donna.

Melanie G. 211 update. Status quo. Moving along

New Business: Melanie makes a motion for purchase of Nar-Anon banners (See below).

### Nar-Anon Florida Region Motion to Outreach Committee

From: Melanie G.

Date: 8/8/2012

Motion: To purchase from the World Service Organization, the retractable Nar-Anon Family Group banners imprinted with the Florida Region Information. Cost is approximately \$180.00, plus shipping. One banner purchased now with the current

Outreach funds. Two additional banners to be budgeted for purchase in the upcoming fiscal year.

Intent: To use the banners during public outreach events and conventions for public awareness within the Florida Region and to have them available throughout the State.

Phyllis seconds the motion. Lynne opens floor for discussions. Donna asks how it's decided how banners will leant out if two events are going on at the same time, who decides who will get the banner. Lynne thinks the event needing it more will get the banner. Donna asks if it will be on a first come first serve basis. Lynne says yes. Lynne described the banner as being 7 ½ ft. tall by 3 to 4 ft. wide. Has Nar-Anon logo and we can put Fl helpline and website on the banner. Karen has one for world, but we cannot use it. Lynne asks to take it to a vote. Lynne lets committee know that we have approximately \$200 left this year to pay for the banner. Pat B. asks how it will be facilitated around the state. Phyllis wants to know what the weight is and how we will be able to ship it around. Lynne said it's about 5 lbs. Sheryl said the banner comes in a retractable case and she saw it fit in an airplane overhead compartment. We will have 3 of them if motion passes and we can place them around the state. West Coast could maybe have one, Space Coast/Melbourne could have another and if S. FL continues to be involved they could have the third. Sheryl thinks the case can be shipped by UPS easily and inexpensively and might fit in a rectangular shipping box. Ginny thought the banner was great at FRCNA and really stood out and attracted people. She thinks it is investment. Elaine from Port St. Lucie said the USPS might even be cheaper than UPS.

Roll call vote taken:

Anne K. yes
Carol R. yes
Melanie G yes
Bonnie W. yes
Ginny Y yes
Keith yes
Darla yes
Pat B. yes
Elaine yes

Phyllis S. yes
Sheryl yes
Kathy O. yes
Sandy S. yes
Kathy B. abstain
Lynne abstain
Donna yes

14 yes and 2 abstentions

Motion passed. Outreach will place an order for one now and after next fiscal year, two more will be ordered. Possibly see if less expensive to order three at a time.

Budget - Lynne states that last year our budget was \$1,600 and we have approximately \$200 of that left. Info line is \$160 per year and that cost will roll over. Of the \$1,600 majority spent on copies/white literature to do projects and wall posters. Lynne foresees outlook for next year is the same. Included in was \$150, which was used to put 1500 pieces that cost in the hands of rehab facilities workers and literature counselors at a convention in Orlando. The other large project that we will find out about in November is a proposal to have Nar-Anon meeting lists and posters at Baseball Spring Training fields around the state. Spring Training in the month of March attracts 2.8 million people through the turnstiles in 15 ball parks around the state of FL. Lynne has contacted the FL State League president and explained what Nar-Anon is and would there be anyway to get PSA and posters and meeting lists. She met with him last weekend that went very well and she was told they would like to put 4 posters in every ballpark. They would like to do PSAs on the Jumbo Trons either before or during the games at all the ballparks. We already have PSA filmed. They are on board with this and their Board meets in November. From April September the FL State League has attendance of 1.2 million people. All walks of like attend. If we follow through with what they have proposed - 48 posters at \$5 each is \$240. Then they will need to be laminated and framed. Maybe some handy members can make frames for posters, but it will still be another \$460 to laminate. So this will be about an \$800 project. Lynne would like to discuss. Lynne suggests maybe only 2 posters at each park. She thinks PSA is most important as it will be visible to everyone there and they will be able to find the posters and the helpline number and FL and World websites as this is something

that people from all over the country and world will see. Lynne asks for proposals for other projects and opens the floor for the discussion of the budget reminding the committee that our budget was \$1,600 last year and now with the passing of the purchase of the banners, we have gone through the entire \$1,600 budget from last year.

Phyllis wants to know if any of the posters will be translated to Spanish because of S. FL Spanish meeting. Lynne said that's a question for world and literature committee. Lynne said that the 12 ballparks around the ST. of FL have meetings around them. 2 in Ft. Meyers, Bradenton, Tampa, Clearwater, Dunedin, Lakeland, Daytona, Port St. Lucie, Melbourne and 2 in West Palm Beach/Jupiter.

Donna thinks this is a no brainer for outreach. There are so many people that will see the posters, psa's and meeting lists. Understanding that this will be a big chunk of the budget and we may run out of money by the end of the next fiscal year, it's her opinion that it will be worth it. It would be a missed opportunity by the outreach committee if this weren't taken advantage of. Lynne adds that we can ask for more money for the budget and that there is a \$4,00 prudent reserve sitting there. Sheryl says that we spent the entire budget and we are going to ask for another at least another \$180 for the banner plus one more. We know we need all the money we spent plus some. We know we need another \$800 for the ballpark project, so if we round that to \$1,000 that bring the budget to approximately \$2,600. So we could ask for \$2,600 or we could also do this project but not at the scale suggested. Maybe only do 2 posters per park instead of 4. Project has merit and we managed to cover this budget this year, but \$2,600 is a pretty hefty budget. Donna adds that our budget was \$1,600 and said that using every bit of the budget this year means that the outreach committee did everything it was designed to do. She believes that it's a good argument that more has been done with outreach this year since she has been a member. She thinks that if we had asked for the \$1,600 last year and used every bit of it is a good argument to ask for more. If we had asked for \$1,600 and not used it, I could see where it wouldn't make sense to expand the budget. Another \$1,000 added to our budget, we could use and we will use. Kathy B. says she thinks we should increase the budget. She thinks the project is a good idea and she would like to see more like it. She likes

this project. She is finding that more areas want to get more involved. Recently the Tampa/West Coast area has been very active in outreach, but there are other areas that want to be active and are trying very hard to be as active. She thinks our budget will be stretched with the other areas stepping up and she sees nothing wrong with a budget of \$3,000 and she thinks we will use it and do good things with it and would like to see it taken more outside the Tampa Bay area. She adds that if the budget is \$3,000 the outreach committee won't have to decide what projects are more worthy than others and funds can be spread around the state. Kathy said last year we didn't think we would be able to meet budget, but the budget was met and it should be asked for and the groups need to know that the outreach committee is for the whole state and will benefit all the groups. If a group wants white literature they can get white literature. We need to get the word out so the groups understand that they can get requested funds or literature to do outreach. Kathy O. comments on the \$800 cost for the ballparks and she thinks it's a good expenditure and thinks it a opportunity. Darla agrees that to reach that many people for such little money is an opportunity that we cannot pass on. The number of people going to ballparks is phenomenal. She agrees with Kathy B. has no objection to passing a \$2600 or \$3000 budget. Sandy S. thinks that the primary purpose of the funds for Nar-Anon is to spread the message and is in accordance with Concept 11. Outreach is huge this year. We can't grow if we don't have the funds. Baseball idea wonderful. Lots in the newspaper about addiction and alcoholism in the baseball industry. We should ask for as much as we can get. Lynne states that we don't have to propose a line item budget except for within the committee and that can be decided retroactively. Kathy says when we turn in our budget for x amount. committee needs to have an idea of what they are going to use the money for. Committee needs to have a list for their budget.

Line item for last year: \$360 - Info Line

\$300 - white literature

\$190 - miscellaneous

\$300 - project seed money

\$450 - new projects

Lynne doesn't think we have to break it down to so many lines. She suggests projects and literature. She restates that this has

not been passed with the FL State League yet, so we may not get to do it, but we need to plan for it. Kathy says we can find something else to spend the \$800 on. The line items could be: standing projects, new projects, literature, and outreach tools. Outreach would have those 4 line items towards our budget. Lynne asks the committee about a \$3,000 budget minus \$800 for baseball project, which leaves \$2,200, less the banners of \$360 equals \$1,800, less info line of \$360, leaves: \$1,480 leaving \$740 for literature and \$740 for new and existing projects. Lynne suggests that the baseball project be included with new and standing or existing projects, which would be \$1,540. Equals \$3,000 budget. Melanie G. makes a motion to approve the budget of \$3,000. Ginny Y. seconds.

#### Roll call vote:

Anne K. yes Donna C. yes Carol R. yes Melanie G. yes Bonnie W. yes Ginny Y yes Keith yes Darla yes Melanie S. yes Pat B. yes Elaine - yes Phyllis S. - yes Sheryl H. - yes Kathy O. yes Kathy B. - abstain Lynne K. yes

#### 15 yes - 1 abstention

Budget passes and it will be written up and will be proposed at the General Assembly in Sebring. Total will be sent to Mickey.

Lynne asks Sheryl to go over what happens at the General Assembly. Lynne states that her term will be up. Sheryl says September 22 at F2F we will be electing or reelecting any committee chairs. Lynne has served one term but she can serve a second. Anyone can put their name in for committee chair if they

are willing. If Lynne is willing to server another year as committee chair she may. There are other committee chair positions that are open as well. And that will happen November 22<sup>nd</sup> at the General Assembly. Lynne said that even though she says she's willing anyone could step up for the position. This last year has been one of the most fulfilling things she has ever done and has helped her walk through the grief she has been going through this past year. It has been really hard at times but gets washed away when she has people from all over coming up to her and asking to pick her brain. She would like to expand on what Kathy B. brought up about areas in Florida. An Area Service Rep. for the outreach committee. She is not sure how it would be broken up, but she can't be all over the state. She has tried to do as much as she can and she tries to motivate groups. There are remote groups that are suffering and she can't get up to of those areas. Lynne's willingness will some willingness of others to step up and be there for different areas and hope that others will step up and take care of those areas. She cannot serve more than one more term as the Outreach Chair. Elaine from Port St. Lucie said that Lynne has done a fabulous job and it was her motivation that got her involved and Lynne definitely has Elaine's support. Elaine says she got a request from a recovery center in Punta Gorda to get them information. She is looking for someone who can make contact with this recovery center. Lynne asks Elaine to send info to her and copy Kathy B. on it, so outreach can follow up. Lynne reminds everybody to pass info like that along so it can be followed up on. Kathy said Punta Gorda is near Charlotte, Venice and North Port and we have meetings in all three of those cities. Kathy B. will be going to those meetings in the next few weeks so she will contact that person and try to get them to attend a meeting.

September Outreach Challenge: Carol R. suggests doing follow up on earlier challenges to keep them going. Donna agrees with Carol and she would be willing to go back to all the previous challenges and combine them for a follow up outreach challenge. Carol seconds. Lynne calls for a voice vote. All in favor, no opposed.

Suggested next meeting date is September 15, 2012 at noon. Lynne asked if anyone is opposed to that date. All in favor, no opposed.

Melanie S. mentioned that she received confirmation from Ocala and will partner with Dunnellon for a Day of Serenity. They will have it at the fellowship hall in Dunnellon. Lynne asks Melanie S. to get her contact info to Melanie G. so she can send them Hope Pamphlets.

Kathy B. asks everyone to please attend the General Assembly on the  $22^{\rm nd}$ . Reminds everyone they don't have to be a GSR to attend the General Assembly. She would like to see everyone there to support Lynne as she has done such a fantastic job this year.

Donna makes a motion to adjourn, Keith seconds. All in favor not opposed.

Serenity prayer. Closed at 1:17 p.m.

### MINUTES OF THE FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL

September 15, 2012

Attendance 16 voting

#### **VOTING MEMBERS:**

Lynne K. - Chairperson

Donna C. - Secretary

Pat B. - Port St. Lucie

Melanie G.- Narateen sub-committee Chair

Anne K. - Satellite Beach

Ed L. - Largo

John M. - Largo

Carol R. - Satellite Beach

Alice S. - Oldsmar

Melanie S. - Dunnellon

Phyllis S. - Cooper City

George T. - Melbourne

Bonnie W. - Lakeland/Winter Haven

Wayne - NPR

Sheryl H. - Lakeland/Alternate Delegate

Kathy B. - Region Chair

Saturday, September 15, 2012 at 12;00 p.m. Meeting was opened with a moment of silence followed by the Serenity Prayer.

Roll call was taken - See above

Lynne advises committee that Donna will be removing those people off of the committee list that have not been on the calls for a while so roll call doesn't take so long in the future.

Lynne request New Business be moved up before Old Business.

Donna C. makes a motion to approve minutes from August 18, 2012, Alice S. Seconds. All in favor no opposed. Minutes approved. Melanie from Crystal Beach says a correction is needed on page 7 regarding the month of the Region Assembly. It should say September not November. Phyllis S. said that a correction is needed on page 4, the last sentence reads Spanish meeting, should say Spanish population. On page 5, should be \$4000 for the prudent.

New Business: Alert email in regard to an "Information About Nar-Anon" letter. Also sent out were four form letters that were created and approved at the last conference for use by outreach. It has come to Lynne's attention over the last couple of months from other members of this committee that we do not have a formal letter to send to for an example: a Judge, Police Sheriff or a CEO of a company. Donna put together a formal letter. Donna took the form that already existed, which is the "Information about Nar-Anon and used the body of that letter. In paragraph 4 she did change the sentence starting with "Enclosed you will find Nar-Anon literature" and then it gives examples of all of shortened the literature. She sentence to just read: "Enclosed you will find Nar-Anon literature." And took out the listing of literature. That did change the letter or form, but the process would be that this committee would approve it or not approve it and it would stop here. If it is approved it will then go to the World Outreach Committee for their approval then it will go to the Literature Committee. Right now the Literature Committee is buried with a years worth of work or more, so it is impossible to say when this will even go before the Literature Committee. Lynne opens floor for discussion on the letter. Donna talks about the concern regarding this letter having to go out in Word format and that leave open the possibility that the discussed can be changed. She the new information form which can be changed but not filled in assumed. Keith is working on the new form and she wants to get input from him regarding if the letter could be formatted so date, salutation and closing of the letter can be without changing the wording of the form.

Sheryl says the process is correct if it passes this committee. Then it goes to Lit Com, if it passes there, then it goes by the Board of Trustees. The letters currently approved are currently pdf's and cannot be changed. They will not be word documents, they are pdf's. They cannot be changed. Carol states that pdf's can be edited without much difficulty. Donna agrees with Carol and states that she changed the letter in pdf format, so they can be changed.

Kathy B. understands about addressing the letter and that there is really no way to do that without an old fashioned typewriter. Kathy states that she deals with that all daylong and the

letters that her company sends out may be addressed to one person but may have to be carbon copied to another person and what she uses is a mailing sheet, which is a cover used for just the address. It is a blank sheet of paper with no logo and is used for the address of the person or company that is to receive a copy of the letter. You can go into your word doc. And type in person's name, address it formally to that person and below it just say, please see enclosed information. Put that in front of the form letter, fold it and mail it to the person to whom it is addressed to on the cover sheet. That way it can still be addressed formally and will still go directly to the person you want to receive it. The letter will not have to be changed and letter can still be sent in a formal way, which is the way many businesses choose to send letters today. It seems to be widely acceptance and not offensive in any way.

Lynne states that it is still a form and not a letter. Lynne's understanding of what Kathy just said is that a formal cover letter, without a logo, could be used to send the form letter out to different people. Lynne asks Kathy for clarification. Kathy said it would just be a blank sheet of paper, a cover sheet with just the address on it. Widely used in business today because business doesn't want their letters changed. It has the official address on it and it could say for example, "Dear Judge So and So, Please see enclosed material." That is just placed on top of the form letter and mailed that way. Mailing through U.S. mail, Kathy feels is more formal that email. Donna agrees with Kathy and her idea. Kathy said not taking risk of changing approved forms, but using the cover sheet would make them more formal.

Lynne agrees with discussion. Reason behind wanting the change is because some of the form letters are headed with specific persons or agencies. However, Lynne agrees that the cover letter would take care of that if we just use the "Information About Nar-Anon form for correspondence to those people not listed on the other forms. Kathy says it is something that could be used right now and not have to wait a year waiting for approval.

Donna asks if a motion could still be made for the letter created or if that would be beating a dead horse. Lynne says you can make any motion you want. Lynne suggests tabling the motion. Kathy B. makes a motion to table the revised outreach letter and

do some more research for when we meet again. Donna seconds. All in favor, no opposed. Motion passes this business will be tabled and put on next agenda.

Kathy asks if Lynne wants her send her an example of what she is talking about. Lynne agrees that would be a good idea to attach to next months agenda.

Other new business: Sandra J. who has been doing the helpline is stepping down. Position for the helpline subcommittee chair is open and if anyone is interested, please let Lynne know or whoever is voted in as the next Outreach Chair, but we do need someone to fill that position as helpline subcommittee chair.

Old Business: Day of Serenity. Six events took place in the State of Florida. Lynne asks if there are people on the call that were at any of the events if they would take a moment to talk about their Day of Serenity. Lynne asks if anyone from Cape Coral was on the phone. No one was. Melbourne was next. George T. reported that they had DOS that included most groups in Space Coast area. That included Satellite Beach, two groups in Melbourne, the one in Palm Bay and the one in Cocoa. They met at the North Park by the river in Melbourne, which was open to anybody who wanted to come in. Carol said it was small, as it wasn't planned very well. There was about a dozen people. A couple of them were fairly newcomers who had only been to a couple of meetings. She would like to see it be more organized next year. On the whole she said it went very well.

Melanie from Dunnellon said they had a great day. They planned their day with Ocala so it was the two meetings joined together. They had a nice turnout, about nine people and unfortunately, there were no newcomers, just members. Some people from the church popped in and they were able to answer some question. It was very positive and it was nice to have the two groups come together. It was a real good day.

Kathy talked about DOS at DACCO where Nar-Anon is currently doing informational meetings for the family members there. There were seven groups involved and 85 total people for the day. It was 4 hours 12:00 - 4:00 pm and had four people do meetings. Kathy thanked Ashley from Winter Haven who spoke about hope, Bill B. spoke about the family disease and how it need not

destroy the family, Sheryl talked about what recovery means to me, and Jim M. did information meeting for the family meetings at the last meeting of the day. Family members were given a special voucher for a visitation if they attended the meeting. It was a great day of fellowship and to celebrate our recovery and have a forum to share about our recovery.

Phyllis from South Florida said their DOS was on a Saturday at a treatment facility, which from the looks of the parking lot looked like they had a skeleton crew working. They had put fliers up, but no one walked into the room. There were 5 of them all together. Phyllis said she's not sure if she would do it again at that treatment facility. She thought it might be better to do it during the Labor Day weekend because more people might be there. Some members showed up and she was happy to see that. They are trying.

Lynne said these were like pilot programs and we saw what works and what doesn't. Phyllis said she spoke to Joni and she said they had a nice crowd there.

Donna talked about PAR. 39 newcomers that were all from that particular facility. They had no incentive to go to the DOS. There were lots of babies there. Seemed like many of the residents all gave birth at once. It was a great day. There were another 30 members who showed up as well. Ed was the first speaker and he spoke about Unity. Our newcomer/beginners meeting was 1 ½ hours long and we had a few members who spoke; John from Largo, Diane from Crystal Beach, Doug from Dunedin, Melanie S. also shared. Then the members got up and shared and it was amazing. A couple of the newcomers that were there shared that they were glad that they came and they definitely would go to outside meetings. The last meeting of the day was what recovery means to me. It was a really going day in Pinellas County. Every body stepped up and helped out. The best part was that at the end of the day, the director of PAR came up to me and said you and I are going to get a meeting started here. I believe it is the biggest residential facility in Pinellas County. I will try to get in touch with her this coming week.

Lynne said getting a meeting at that facility was one of the goals in Pinellas County.

Next on agenda: Facility meetings. Lynne announced that the Melbourne groups are doing a new informational meeting at Bridges of America that meets every Sunday at 9:30 a.m. George mentioned that the upcoming Sunday they were asked to come at 9:30 and at noon because he guessed that every few months they have a family day and that was going to be the family day. Bridges of America wanted Nar-Anon to be there that day. All Space Coast groups are involved with the Melbourne groups. The normal meeting time is 9:30 am every Sunday. George has the exact address and they are looking for more support for people to chair meetings. Bridges of America has asked for meetings at their Auburndale facility and that first meeting is on October 7 from 12-1. Kathy stated that if anyone is interested in doing informational meetings in Auburndale that they must attend that first meeting on October 7th so everyone can get an idea of how to move forward. It will be the 1st and 3rd Sunday of every month. Kathy commends all the people who have committed themselves. They have 12 people committed to doing the meetings at Bridges and thanked her Lakeland group for helping out. anyone is interested in helping out it is mandatory to be at that first meeting.

DACCO is ongoing. Wednesday night meeting is averaging about 25 people. The Monday night informational meeting is packed. The last time Lynne was there they were averaging about 45-50 every Monday. DACCO does make these meetings mandatory for visitation. We can only plant the seed and there were quite a few people who showed up on the DOS for more than one meeting because they wanted to be there. As Donna mentioned earlier, we are hoping to start meetings at PAR, which has 115 beds there at that facility. And we also do the first Sunday and third Thursday evening meeting at the Academy, which is the PAR juvenile facility. And that is an informational meeting. Lynne's not sure, but as of right now those are the facility informational meetings that she knows about and that work. It takes a little bit of to get them going and keep them going. Lynne's been going to DACCO of almost a year and it's been very fulfilling. anyone is interested in starting a facility meeting, the Region is here to help with that and will help with literature for that. Don't let anything stop you.

Phyllis asked Lynne if she and Lynne could get together at the Regional meetings to discuss some things.

Outreach Information Form: Donna said that basically the new form is in word format. Can be filled out and emailed to me or it can be printed and mailed or faxed. It is the same as the one we used previously. Keith had mentioned to me that it can be set up so it can be merged into an Excel worksheet. Waiting for Keith to get back to her. Donna said the other form can be removed from the website. Donna asked for feedback. Melanie said old form wasn't removed yet but she would do that. The only suggestion she has for the new form is where it says type text here, it doesn't let you type in text. All of the boxes work great. It's not functional yet. Once functional she will be glad to put the new one up. Donna agreed and said she would get with Keith and try to fix that.

Lynne said this would be replacing the old Acrobat form we had that was free and is no longer free. This new form would be used in the same way as the old one with the information coming in a being able to produce a flow sheet form the data. No vote needed.

Donna recommended getting the old form off of the website and once the new form is functional, the new form can be put up. Melanie said she would remove and say new form pending. Melanie also suggested making the form a standard black form so people don't have to print in color. Donna said she didn't think that would be a problem at all. Donna said she would get with Keith to make changes and put it on the next agenda. Lynne thanked Keith for all his hard work.

211 update: Melanie said that she feels comfortable with giving the website and helpline number information. But as of right now there is no consistent email address available. Melanie G. asked Melanie S. if there is an email with can be utilized from our blog site. Melanie G. said that we use a lot of personal email and those change. Melanie thought it might be a good idea to have an informational email address to give to 211. Lynne adds that Sheryl made a contact and it seems we will be able to fill out one informational form that will be passed along to all the 211 offices in the state of Florida. Lynne thanked Sheryl for finding the right person to make that possible.

October Outreach Challenge: Melanie G sent an email suggesting the following challenge: Find a Red Ribbon event and set up an outreach table with Nar-Anon white literature, or just reach out information to the local schools or anything that would help become a resource for anyone associated with Red Ribbon week. We will not partner but can be a resource. National Red Ribbon week started in the 1980s with Nancy Reagan. It is a long-standing organization. Lynne asked for discussion or comments or other challenges. Donna said she liked the idea and seconds it. No discussion. Motion for outreach challenge to be to reach out to local schools and get involved with a Red Ribbon event as a resource. All in favor, no opposed.

Floor opened: Melanie shared about drug court in Pasco County. Currently the drug court in Pasco county is allowing Nar-Anon to hand out meeting lists and hope pamphlets twice a week during drug court an their Ambassador program for juvenile offenders. Melanie offered to give out information to anyone who is interested. Lynne added that they were invited to drug court at the ASAP Coalition meeting. Once again I want to mention how important the coalition meetings are. Not to partner, but to be a resource.

Suggested next meeting date is October 20, 2012 at noon. Lynne asked if anyone is opposed to that date. All in favor, no opposed.

Serenity prayer. Closed at 1:06 p.m.

## MINUTES OF THE FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL October 20, 2012

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Attendance 13 voting 1 non-voting

#### **VOTING MEMBERS:**

Donna C. - Secretary

Pat B. - Port St. Lucie

Kathy B. - Region Chair

Melanie G.- Narateen sub-committee Chair

Sheryl H. - Alternate Delegate

Paula L. - Largo/Clearwater

Alice S. - Oldsmar

Keith - Brandon

Darla - Brandon

Melanie S. - Dunnellon

Bonnie W. - Lakeland/Winter Haven

Elaine - Port St. Lucie

Phyllis S. - Cooper City

Cathy C.

Saturday, October 20, 2012 at 12;00 p.m. Meeting was opened with a moment of silence followed by the Serenity Prayer.

Roll call was taken - See above

Kieth made a motion to approve minutes from September 15, 2012, Alice S. Seconds. Phyllis S. makes a correction on page 5,  $2^{nd}$  paragraph,  $7^{th}$  line... "better to do it on Labor Day weekend at SFRCNA." All in favor, no opposed. Minutes approved.

Helpline Subcommittee Chair - Donna asks if there is a willingness by anyone on the Outreach Committee to head up the helpline. Kathy B explained what helpline subcommittee chair does. She explains that it is not that time consuming as it pretty much runs itself with the volunteers who have volunteered to answer the phone. There are some administrative duties involved like making sure all helpline members have updated meeting and telephone contact lists, but that comes out about once a month via email and all they would have to do is forward that on to the helpline committee. As far as doing the One Box call, which takes all of our calls in and forward them on to the people who are on the schedule at that time. It's not that

difficult to learn and once you've done it its pretty simple. Kathy offered to help anybody will to take on the position. Not an all consuming thing, its more of a once a month thing or when you would need to find a replacement for someone who drops off the schedule. If that helps anybody on the call if they're willing, it's not that hard and Kathy offers to help anyone who shows willingness.

Donna explains that a couple of members have shown an interest but they are not on the outreach committee or on the calls. Lynne has had email contact with these members, however ideally I believe that whoever is the helpline chair should be on the outreach committee, but I could be misinformed about that. Kathy B. said it would be nice to have a member of the outreach committee, but if that's not possible, willingness is more important.

Donna asks again if anyone on the committee has willingness. If someone would step up we can put that person's name on the list with the other members who show an interest and email it out later in the week. Donna wasn't sure if it needed to be voted on or not. Kathy says the subcommittee chair should be elected. Kathy says that anyone who has willingness to send an email to Donna and we can compose a list from there. Right now it's working and Kathy goes in and checks the voicemail. It's not that hard to do and nothing needs to be done, it pretty much works on it's own. Kathy sent out the most updated contact list to the helpline members just last week and it pretty much works on its own. All that needs to be done is check the voicemail and return them. If anyone interested send an email to Donna and she will compile a list from there. No other discussion.

Next item on the Agenda is the cover sheet for the Information About Nar-Anon handout. Donna states that she sent a document with the Agenda that is a sample of a cover sheet. It is basically a from address block and a to address block. Opened up for discussion. Sheryl asks when it was sent. Donna states that it was sent with the agenda and reiterates that all it is is a plain piece of paper with the address to you would be sending it to and a return address. This would be a cover sheet to address that Information About Nar-Anon handout specifically to a single individual, group or agency to personalize it without changing literature or creating another piece of literature in the form

of a cover letter. Any discussion? Sheryl suggests that the committee vote on the cover sheet. Donna takes a voice vote for the Information About Nar-Anon cover sheet. All in favor, no opposed.

Outreach Information Form - Some people expressed concern that they had trouble checking the boxes. Donna explained that she subsequently sent out the original version that Keith had sent to her. Donna wasn't sure if when she saved the form it changed it. She said the resent form that was sent worked on her end. Donna opens it up for discussion. Sheryl says the resent one works fine. Keith said his works fine as well. He thought it happened when changes were made and protection was removed and replaced it simply messed up some of the background code. Keith made the changes Donna attempted to make by making form all black and will resend. The safe way to use it as long as it's functional for them is to save it to your desktop and title it Outreach Form Blank. Each time you want to fill one out, open the form, title it and then do a save as with the date or however you want to save it and that will protect the original and the background with the check boxes. Kathy B. said she still couldn't do the check boxes. A few other members stated that their form worked for them. Keith surmised that there might be an issue with different versions of MS Word. If you are running a current version of MS Word, this is saved in a 97 version in order to make it as usable for the majority of the people. Keith suggested saving it in an older version of Word or your version of Word and see. Melanie S. points out that everything but three fields work on the form. Under contact person, zip code, phone and fax. It takes the information but when she moved forward on the form, the information does stay. Keith explained his process and explained that he would clean it up the best he can. With all the variations out there, it might be difficult to get it to work for everybody. Paula asked for an explanation of the Outreach Information Form. Donna explained that the Outreach Information Form (OIF) can be accessed from the FL Nar-Anon website under the Outreach link and is used document and track outreach efforts. Also try to gather information to use to create some type of database. Donna read two recent OIF forms from members to try to explain how the form is used.

Donna thinks the form is functional, but if there are tweaks that must be made, Keith has been fantastic about fixing it up.

Donna asks Melanie to put it up when it is functional. Keith explained that he already changed formatting and Melanie said she would load it up on the site. Donna thanked Keith for all his work.

211-update: Postponed until the next call.

Donna explained that she went to the local coalition meeting and found out about some events going on around the state that could possibly be good outreach events. These are other organizations that are holding these events. However, what we've done in our area is just call the organizer and ask if we can set up a table with our literature. In fact this month is Red Ribbon month and it was our outreach challenge for October to get involved in a Red Ribbon event. There is in November 2<sup>nd</sup> through the 4<sup>th</sup> in Ft. Lauderdale being put on by Floridians in Recovery and event is called Reel Recovery Film Festival. The flyer states it's S. Florida with writers in treatment. It's going to be held at the Bonaventure Resort and Spa. If there are members that are in or around Ft. Lauderdale, this might be a good event to get involved with for a literature table. Donna reiterates that this information was obtained at a coalition meeting. Another event mentioned was an event happening in February of next year is a Marijuana summit. This is put on by different agencies, Dacco being one of them. If there is willingness, some members can go out with Nar-Anon information and be a presence there as a resource.

states that the same weekend as the event at Bonaventure, there is an event going on called Rockers in Recovery, kind of like a mini Woodstock. Phyllis found the contact person and tried to get a booth for Nar-Anon and all She would be attending at booths were taken. unfortunately cannot share a booth with NA but will bring information with her to hand out. Phyllis asked Donna to email event flyer for Reel Recovery Film Festival. Phyllis offers to send out the Rockers in Recovery information if anyone interested. Darla asks Donna if she could send the information about the Marijuana summit. Donna says she will send out all the flyers in case anyone thinks they might be able to be a resource at any one of these events.

Donna asks if anyone has a motion for an outreach challenge for November. Melanie G. suggests that the challenge be to find out if your county has a drug court program. Melanie explains what is being done in Pasco County. That is takes very little time each week and the members can go with meeting lists and hope pamphlets. If they like they can also set up a poster. Once they get permission by the Drug Court Judge or Court Administration, members can stand outside of the courtroom and literature to the family and friends of addicts who are there to attend drug court. Every 6 to 8 weeks they have what they call the Ambassador Program and that is for juvenile offenders in the court system. There were about 75 family members there and we were able to put literature in their hands. Melanie reiterates the November challenge be to make contact with local drug court or drug court program or system. Melanie S. Seconds the motion. Voice vote. All in favor, no opposed, no abstentions.

#### New Business:

Alice brings up that the state meeting list will now be formatted by county and is a work in progress. Alice wanted to let everyone know so they won't be surprised when they see the meeting lists.

Donna brings up Red Ribbon and reminds everyone that there are many Red Ribbon events going on throughout the state. Donna explained how that came about at a coalition meeting. Donna said she would let everyone know how that event goes on the next conference call. Donna also reminds members about NOPE vigils that members can get involved with around Florida.

Bonnie asks Kathy about the helpline reports and to whom do we send them. Kathy said to send them to Lynne. Also, Bonnie states that the National Drug Abuse Line is giving out our Florida Helpline number to people who are calling and that Bonnie had gotten a call from PA, Ohio and Illinois in the last few weeks. If people are getting out of state calls they may be coming from there.

Donna mentioned that she had gotten a call on the helpline from a Man that was told by a facility that he is required to a Nar-Anon meeting for visitation. He stated that he needed something signed and Donna stated that she has never seen anything having to be signed at a Nar-Anon meeting proving that an individual attended the meeting. Donna asked if that is something Nar-Anon does or has done. Other members stated that they have never seen anything like that. Darla mentioned that they have a sign in sheet at DACCO because it is mandatory for the family and friends to attend a Nar-Anon meeting.

Donna makes a motion for next suggested meeting date to be November 17, 2012 at noon. Pat B. seconds. All in favor, no opposed.

Serenity prayer. Closed at 12:47 p.m.

## MINUTES OF THE FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL November 17, 2012

### Attendance 13 voting

### **VOTING MEMBERS:**

Lynne K. - Outreach Chair

Donna C. - Secretary

Kathy B. - Region Chair

Melanie G.- Narateen sub-committee Chair

Paula L. - Largo/Clearwater

Alice S. - Oldsmar

Melanie S. - Dunnellon

Bonnie W. - Lakeland/Winter Haven

Phyllis S. - Cooper City

Megan

Cathy Y. - Lakeland

Pat B. - Port St. Lucie

Sheryl H. - Florida Delegate

Saturday, November 17, 2012 at 12;00 p.m. Meeting was opened with a moment of silence followed by the Serenity Prayer.

Roll call was taken - See above

Bonnie made a motion to change the minutes from October 20, 2012 to reflect that Cathy C. was not from Lakeland. Alice makes a motion to approve the minutes from the October 20, 2013 outreach conference call. Melanie G. seconds the motion. All in favor, no opposed. Minutes approved.

Phyllis S. - Motion for South Florida project - Nar-Anon invited to the NA Conch Republic Spiritual Retreat in the Keys on April 27<sup>th</sup> - April 29<sup>th</sup>. They have made available space for Nar-Anon to hold meetings at 9:00 a.m., 11:00 a.m. and 1:00 p.m. They have this event each year. Phyllis let her contact know that she would bring it to the Outreach Committee and let her know. Lynne states that this is a spiritual retreat and not a convention. It is held every year and basically Phyllis was contacted through the NA group down there asking if we would be willing to have some informational meetings down there, bring some literature because many of the members that attend this every year go every year. They bring their family members and many of the family

members are not aware that Nar-Anon exists. Phyllis has asked if some members of the Outreach Committee would be willing to go down and hold 3 meetings. Phyllis suggested an informational meeting, a beginners meeting and a regular meeting to show what our meetings are normally like. Lynne has spoken to some members in the Tampa Bay area and there are 3 people who would be willing to go down and run the meetings. Lynne said not sure about which day, the  $27^{th}$ ,  $28^{th}$  or  $29^{th}$ , so the details will come out later. But we have the money in the budget for new projects as far as the literature to take down there, and we have the willingness. Phyllis said they would like us there on the Saturday, April 28th and the committee is meeting again and emails have been going back and forth. Lynne opens it up for discussion.

Melanie G. seconds Phyllis' motion. Melanie S. great opportunity and it may be an opportunity to start something in So. Florida and be a resource for the family members of the NA group. Phyllis said from Key West to So. Miami there are no meetings and this would be a great opportunity to start some new meetings down there.

Vote:
Pat B. yes
Kathy B. no
Donna yes
Melanie G. yes
Sheryl H. abstain
Paula L. yes
Alice S. yes
Melanie S. yes
Phyllis S. yes
Bonnie W. abstain
Kathy Y. yes
Megan yes
Lynne abstains as Chair

9 yes, 1 no, 3 abstentions

Motion passes. Committee will continue to have dialog with Phyllis and the NA committee putting that together. We will announce hotels and travel information at upcoming meetings.

Elections for Helpline sub-committee chair. Bonnie W. from Lakeland submits her willingness for the Helpline Chair position. I have been on the helpline since it's inception. I am currently a stay at home person and I'm on my computer the majority of the day. I have my cell phone with me at all times and I have a house phone as backup. I spoke to my sponsor this morning and told her that I was going to submit my willingness after she asked me what I as going to do. I explained to her to the best of my ability what I perceived the job responsibilities were and she did not say she thought it was a poor choice. I feel comfortable with my choice. Yours in service, Bonnie. Bonnie has been in Nar-Anon for 6 ½ years and doing service for 4 years.

Lynne asks if anyone else has a willingness? No one answers.

### Vote:

Pat B. yes
Kathy B. yes
Donna yes
Melanie G yes
Sheryl H yes
Lynne K yes
Paula L yes
Alice S. yes
Melanie s yes
Kathy Y yes
Megan yes

All yes. Congratulations Bonnie. Lynne asks Kathy B if she would be willing to do a 3-way call with Lynne and Bonnie so they can all learn the One Box system. Kathy is only available on Saturdays and Sundays until 4 p.m. Bonnie thanks everyone and make the transition as easy as possible.

Outreach Information Form: Lynne found that the form had a virus. Donna says that Keith is not on phone today and suggests that Melanie S. might have an answer. Some members said that the fact that the form was in doc. Format and not pdf. Format was an issue as some members do not have Word. The forms can still be printed out and scanned and emailed to me or can be sent snail mail/U.S. mail to me. The only way I know to do the form in pdf is do it the way I did it previously and that will cost money. I

could try to get another 50 free forms. Kathy B. stated she has a copy of the form on her computer that is virus free that she can send for uploading to the website. Melanie S. said there is an issue with the document. She has a pretty intensive antivirus program on her system and had it scanned and it did not show any problem with the form. Word doc. was taken off the website and pdf was put back up. Melanie S. wants to know if people have a problem with printing up the form and sending it in or if they prefer to do it online. Donna states that she has received quite a few emails. Donna wants to know how many of the members can't open a Word document. If that's an issue than we need to use a pdf. I have received forms from a few members. 5 to be exact and I've been able to print them up and read them. The ones that I've received are the old doc. Form before it was taken down. I haven't gotten any of the new forms mailed or faxed to me. Lynne wants to know if the word "Forms" on the site is the issue. That's when Lynne had the issue with a virus. Lynne wanted to know if anyone else saw that. Melanie explained to Lynne that it might have been a selected word that might have been searched. Lynne said she went directly to the website and clicked on Outreach Materials then forms. The word form was highlighted. Melanie said that was that actual link to bring you to the word document. The hyperlink wasn't a problem it was when Lynne clicked on the word "form." Lynne had to shut her computer down to get rid of the advertizing. Melanie S is going to upload Kathy B. clean document again. If there is a problem again then we will just go with the pdf. Megan does IT for school system and pdf is preferable over doc. Donna wants to know if the doc can be made into a pdf and utilized the same way. Melanie S. said it can be convertible to pdf. Donna said they can print the form and send it in another way. Donna suggests leaving both the pdf and doc forms on the website and whoever does not have Word can have the option of printing the pdf and mailing or faxing to me. Lynne suggests talking to Keith to see if that's an option. Lynne agrees with keeping both up on the website. Asks everyone if they agree with Donna's suggestions of keeping both the Word doc form and the pdf form up on the website for people to utilize. All agree, no opposed.

Florida State League - Lynne said Wednesday morning she met with the Florida State League and their staff. She did a brief presentation regarding a PSA at each Florida State game and how that will be beneficial. It was unanimously accepted. The

project will be flying off the ground and we need to get the PSA to them. They have asked for different formats. Wants to form a sub-committee to work on that. There is a PSA that is available on youtube that is available, however, I played that for them and there are a couple of different issues. First, it's pink and they did not like that. They were looking for a background that is more eye catching. Lynne was hoping we could us the colors we have in the poster because our posters will be displayed outside of the restrooms so people will recognize the PSA and the posters. Would also like to use the Florida information in addition to the World information i.e. website and helpline numbers. Has to be converted in different formats Video and Audio. Posters have to be laminated and framed to it will hold up in the weather. And we need to stay within our budget. Now we have to do some work to get this off the ground. Lynne looking for willingness for a subcommittee. Donna wants to know if that should be done at the Regional level or the World level? We have to keep with the script of what was already done on youtube. Nothing is "approved" for this and there are several PSAs out there. No parameters for PSA. Sheryl H. is going to check policy and guidelines to make sure no parameters. Donna wants to know if Lynne knows of anyone who can do the PSA. Lynne says her stepdaughter does editing and she can put together the PSA. We need to figure out the script. We can use the one on youtube as a guideline. Lynne thinks the logo with the info line for the world and Florida with the website for both. We need to get the script and record it. Kathy wanted to know if Lynne looked at the one Joni put together for World. Lynne said no. Kathy is going to ask Joni to send it to Lynne. Dynamics of ballpark is that there is loud music and talking so it needs to be a dynamic background. All of the PSAs that Lynne has heard are too subdued for the ballpark. Kathy thought the script Joni used was one that would be a good place to start. Lynne is asking willingness so she doesn't do it alone because it's a big project. Donna agrees with Kathy that we should look at what was already done and start from there. Lynne says budget was \$800 for whole project. PSA should cost nothing to create. Melanie G. asks what the deadline is to get it to the Florida State League? Looking to get posters done by the first week of February to get posters up. PSA by second week of February. Lynne asking for members to contact her by email if they are willing to help with this project.

211 update - Melanie - committee put together the packet of information that 211 requested they fill out and that is going back to the person at 211 who is in charge of getting that information out. Moving along. Lynne adds that at Hillsborough County Ct. the other day and some staff members told Lynne that they could not find us on 211. This is a great opportunity for Nar-Anon. Melanie will follow up after the holidays and check the website and work on some follow through. Donna mentioned that she received a helpline call and it sounded like the person she spoke to got the helpline number from 211.

At Sebring it was voted on to have the State meeting list categorized by county. Alice has been working on it and it will be going out to the Region.

Lynne and Jim M. went to the Hillsborough County Courthouse to speak with Judge Espinosa about getting the Nar-Anon information into drug court there. Judge Espinosa invited Nar-Anon there. Hillsborough currently has 700 people in the drug court system. Lynne and Jim M. spoke to the staff there and they have dropped off information pamphlets and the helpline number and website. The drug court staff there works directly with the families and they will be giving the information out there.

December Outreach Challenge: Donna makes a motion that for December to follow up with past challenges. There are many challenges out there and I would like to make a motion to look at what was put out there previously and follow-up with what's already been put out there. Pat B. agrees and said that she works slowing but so do some of the processes. She and Elaine went to the public defenders office to try to get into drug court. They were given a follow up date but heard nothing as of yet. She is going to follow up and agrees with Donna to just work on previous challenges. All agreed. Donna will send out an email to let everyone know.

Donna suggests the next meeting date to be January 19, 2013 at noon. All in favor, no opposed.

No new business.

Melanie G. makes a motion to close the meeting at 1:06 p.m. Paula L. seconds.

Serenity prayer. Closed

## MINUTES OF THE FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL JANUARY 19, 2013

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### Attendance 13 voting

### **VOTING MEMBERS:**

Lynne K. - Outreach Chair

Donna C. - Secretary

Kathy B. - Region Chair

Melanie G.- Narateen sub-committee Chair

Laura J. - Palm City

Elaine L. - Port St. Lucie

Paula L. - Largo/Clearwater

Melanie S. - Dunnellon

Bonnie W. - Lakeland/Winter Haven

Phyllis S. - Cooper City

Cathy Y. - Lakeland

Pat B. - Port St. Lucie

Sheryl H. - Florida Delegate

Saturday, January 19, 2013 at 12:00 p.m. Meeting was opened with a moment of silence followed by the Serenity Prayer.

Roll call was taken - See above

Melanie G made a motion to approve the minutes from November 17, 2012 Outreach Committee Conference Call. Bonnie W. seconds the motion. All in favor, no opposed. Minutes approved.

World Outreach Committee request passed by 11 yeses and 10 abstentions.

Old Business: March Outreach Challenge Motion - Sheryl suggests revisiting the ones from last year. Donna suggests going through all the challenges from last year, combining them, and sending that out as the February outreach challenge.

Retractable banners - last year the committee voted to purchase 3 retractable banners from World. At the time, we thought those banners could have our Florida website and helpline number added to it. The region passed the budget including the addition of the Florida information to the banners. World has now decided that only World information can be on the banners. Lynne asks

committee to vote purchase of banners without the Florida information posted on the banner. Donna asked if when the banners are displayed aren't they displayed at events where there would be other literature and information with Florida information on it? Phyllis said she thinks we should still purchase the banners and agreed with Donna. Sheryl agreed with Donna and Phyllis and added that the reason we pushed for them is because they would have Florida's information. We will still have Florida information nearby and available and the banners are very visually eye catching and a good tool to use. Anyone who goes to the world website is still going to be redirected to us here in Florida and will still see us get our information at our events. Melanie S. thinks it's a good idea and a good tool, visually attractive, still have Nar-Anon information on it. Can we put labels with our Florida information on the banners like we did with the smaller posters?

No new business. Voice vote

Vote taken and all are in favor of the purchase of the retractable banners with the World information.

South Florida Outreach Project. Lynne explains that this was a request by the Conch Republic NA group requesting that Nar-Anon come to and bring white literature to their camping weekend event down in the Florida Keys. They also requested a few informational type meetings. We have some willingness from some members in Florida. Laura in Palm City sent an email to Lynne stating that group had some interest in that. There has been contact made with the NA committee member there and we would still be bringing white literature and will have 3 informational meetings for the family members who are there for the NA members.

Phyllis stated she has information regarding local motels and KOA and offered to send the hyperlink to anyone who is interested. Lynne explained we cannot accept any outside donations and doesn't think there will be any type of registration or registration fee. Phyllis said the dates are April 26, 27, and 28<sup>th</sup>. Nar-anon would be there on Saturday, April 27<sup>th</sup>. It's at Mile Marker 20 at the Sugar Loaf KOA Campground.

Get in touch with Phyllis or Lynne if you want more information.

Lynne - World Outreach Committee Request: The World Outreach Committee requested to utilize some of the tools we've come up with here in Florida. They are looking at the outreach challenges and how we started out slow and moved on to more complex outreach projects. Lynne congratulated the committee and the fact that we are being recognized around the world. We had 11 yeses and 10 abstentions for the emergency vote.

Bonnie updated her email address for the helpline: <a href="helpline@netzero.net">helpline@netzero.net</a>. This will now be on the website. Anyone interested please contact Bonnie. Bonnie stated that people have dropped off of the helpline so they need help. Lynne asks Bonnie to work on an email with time slots available.

Outreach Forms: No new forms. Melanie stated that the form is online. She removed the form that they were having issues with. The template is up on the website. Donna stated that the original intent was to try to track outreach efforts and build some kind of database. Lynne tells committee they can find the form on the Florida website under Outreach Materials then click on Forms and the form can be printed out. The form can be mailed, faxed, or scanned and faxed. Donna said originally there was a printable pdf and there was nothing wrong with that and why wasn't that still up on the website. Melanie thought the original pdf was different from the new form. Melanie S. said anyone can convert the doc into pdf. Sheryl suggested someone convert the doc into a pdf and add that to the website. A doc and pdf version will be on the website. Melanie stated that all forms on the website should be in pdf. Also there are free websites that you can send a doc and they convert it to a pdf for you.

February challenge will be all the old challenges and reminding people of what can be done in their area. It was brought up that we don't need to add another challenge to the outreach challenges. All in favor, no opposed.

New business: Lynne announced that the Florida Literature Depot is closing and all groups will be responsible for ordering all their literature from WSO in the future. There are still items left at the depot. 93 - 8x10 Outreach posters, 1 - 500 piece outreach packet - white literature, 400 Hope pamphlets - she will sell them 25 or 50, or however you want to purchase them,

and 3 outreach binders. Lynne is going to suggest that the Region purchase the binders to give to the groups as needed. We have in our budget to purchase the rest of what's at the depot, but Lynne thought the groups should have an opportunity to purchase the remainder. Go to <a href="Karen@naranon.org">Karen@naranon.org</a> for any purchase of that literature. Sheryl asks when inventory was done? Lynne said inventory was sent to her about 4 days ago. Sheryl knows someone who purchased the 500 piece pack so she wasn't sure if that was still available. Lynne got the email on Tuesday and Sheryl said the purchase was made on Wednesday. Just verify with Karen if she still has it available.

September Recovery Month. Not too early to start thinking about what ideas for events we can do for September Recovery Month. Please go to groups for ideas. Will be on next month's agenda.

State League and Spring Training Games: completion. Have purchased all of the posters and frames and the posters are in the frames and holes are drilled for the posters mounted at the ballparks. Last night the PSA completed. PSA was played by Lynne. In the parks where they have video on the scoreboard the background to the audio will be the outreach poster with the yellow and the blue colors with the logo laid on top. Lynne will videorecord it and put it up on YouTube once they start playing at the parks. Lynne asks the in Melbourne, Port St. Lucie, Daytona Beach, West Palm/Jupiter or Naples to would be willing to go to ballparks about once a month to check on the posters and make sure they are still up and have not been vandalized. Please get in touch with Lynne if interested in doing that. The maintenance people will keep an eye on the posters in case they vandalized. So in case we need someone to replace the posters we need people nearby who would be willing to do that. Kathy B. asked Lynne for a list of the parks that can be sent out to the Region.

Pat asks who do they contact if they need to be replaced. Lynne said the employees get to the ballpark around 11:00 a.m. so the posters can be dropped off earlier. Lynne will supply the contact person at the parks when someone steps up to help with this project. February  $23^{\rm rd}$  is the start of the season and everything will be up by then. Ballparks are full until Sept.  $1^{\rm st}$ .

Moving forward and effectiveness. Phyllis had ideas about moving forward and being effective. Lynne said the committee is working so hard not sure where to go from here. Donna thinks we've had a pretty successful year and at this point we need to concentrate on what's going on. In September we have recovery month and there is talk of doing another Day of Serenity. There will be another Red Ribbon week this year. I think if we concentrate on those events and do them better. Phyllis is meeting with some members and would like to get on a Skype call with Lynne on how to approach the drug courts etc. and do some Skype workshops. Phyllis thinks it would be more productive to do these workshops on a periodic basis because it's hard to get the information on the outreach calls where we are discussing so many other things. This will attempted on Wednesday to see how it goes. Lynne asks the committee if they think it will be helpful, she is willing. Donna thinks it's a great idea and will work well to fine tune our outreach efforts and she likes the Skype idea as well. This will be on agenda for next month as well.

If you are new to the outreach committee and have questions please contact Lynne or Donna.

Next Outreach call is on February 9, 2013. All approved.

Serenity prayer. Closed 12:56 p.m.

## MINUTES OF THE FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL FEBRUARY 9, 2013

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### Attendance 12 voting

### **VOTING MEMBERS:**

Lynne K. - Outreach Chair

Donna C. - Secretary

Kathy B. - Region Chair

Melanie G.- Narateen sub-committee Chair

Elaine L. - Port St. Lucie

Melanie S. - Dunnellon

Bonnie W. - Winter Haven

Phyllis S. - Cooper City

Cathy Y. - Lakeland

Pat B. - Port St. Lucie

Sheryl H. - Florida Delegate

Carol R. - Satellite Beach

Alice S. - Oldsmar

Saturday, February 9, 2013 at 12:00 p.m. Meeting was opened with a moment of silence followed by the Serenity Prayer.

Roll call was taken - See above

Melanie G made a motion to approve the minutes from January 19, 2012 Outreach Committee Conference Call. Pat B. seconds the motion. All in favor, no opposed. Minutes approved.

Lynne - September Recovery Month. Statewide Day of Serenity similar to last year. It was a slow process last year and we want to get a jump on it this year. Donna C suggests that we not limit ourselves to one day in September but to allow the groups pick the date in September they feel will work best for them. Lynne reminds the committee that we had 6 meetings that went on in the one day last year.

Sheryl reminds everyone that we will probably run into the same problems as last year because of the holidays in September and that this is the year we will need to get our motions in for conference and that deadline is September  $4^{\rm th}$ . So we will have Labor Day and that deadline for the motions, the World Convention is  $1^{\rm st}$  weekend of September plus the F2F will be

sometime in September. Majority of conflicts happening in the beginning of September. Sheryl thought it caused a lot of conflict or confusion having it on the same day. It might be better to let the groups have it on whatever day in September they want. We have a whole month and as long as we have the same goal, how important is it to all have it on the same day.

Melanie G. suggests looking into putting some goals out there as a committee such as getting the PSA on radio or television and not just setting up meetings or gatherings. Getting the PSA on SAMSHA's website, etc.

Donna agrees with Sheryl about letting the groups pick their dates. Donna wasn't sure how effective it was getting the information up on SAMSHA as far as how many people saw the information that actually attended one of the Day of Serenity events. Donna feels it is important to pick a deadline to pick a date and location so that information is available instead of scrambling at the last minute to get the information up on the website. Donna feels it absolutely does no good getting the information up on the website at the last possible minute. If we can get the information up on the website at the beginning of August or even earlier, then we have a shot of people around the state seeing the information and planning for the events.

Lynne acknowledges all of the opportunities available to us for getting the word out. We can bring the information to the different coalition meetings around the state. We can make the flyers available to them for posting. Get them out to recovery centers that we weren't able to hit. We can even think about putting it in the newspaper... things we didn't do last year that would help draw newcomers in. Lynne agrees with the deadline. Maybe put it out as a challenge or get together some goals to put out to the groups. Donna thinks that the deadline should be for securing the date and location. The challenge should be that the groups get their date and location out by such and such a date so the outreach committee can get the word out and we will have time to prepare for that about getting the word out. Start looking for a location and secure that location for the date they decide. Donna thinks that by the end of July or beginning or August that way if any groups decide to have something the beginning of September they would have a whole month to get the word out. Lynne thinks the middle of July would be even better.

Sheryl thinks we could that that one step further and say location or project. Melanie had a good idea. Maybe they will not have a Day of Serenity, but will do some kind of outreach project in September for National Recovery Month. Word Challenge to state the deadline for informing Outreach committee of event date and location or group project idea by such or such a date so there is time to get the word out around the state for the different projects and events. Donna C. makes a motion to ask the groups to submit an event date, location or project idea by July 15<sup>th</sup> for their September Recovery Month project. All in favor, no opposed. Lynne want to clarify that the wording should be more specific on the Outreach Challenge. Maybe the Challenge could be sent out to the committee in the next week or so everyone can agree on the wording of the challenge.

Skype Outreach Workshops: Lynne discussed Skype outreach workshops. Phyllis S. had asked Lynne to do a Skype Outreach Workshop and she had some members come over to her home and Lynne was able to have an informational outreach Skype meeting with the group gathered at Phyllis' home. Phyllis wanted to let everyone know that it worked and that anyone can do that. Anyone can do this and more than one group can Skype at a time.

Lynne wants to know if anyone is interested or wants take it back to their groups. Carol R. would like to take that back to her group and she thinks it will motivate her area. Melanie S. thinks it's a good idea. Many people have availability to Skype and would help some of the areas that are struggling with doing outreach. Lynne would like to bring this up at F2F that the outreach committee is willing to do this for other groups. Lynne asks if anyone that knows how to do Skype to take over setting up the call. Alice S. asks about those people who have never used Skype. She thinks that some may have a fear factor that might keep some people from participating. Can we get them instruction? Sheryl said she first started using committee calls. Sheryl now facilitates call. Someone sets up the call and they will see that call come in with "answer" or "decline" So the different members answer the calls and each member will see who is on the call and can see who is talking when. Sheryl would be willing to facilitate a call. Lynne asks Sheryl if she is willing to teach another member of the outreach committee how to facilitate the call. Sheryl said yes. Lynne explains that getting Skype on your computer is as easy as going

to Skype.com and downloading the program on your computer or smart phone. You can put a picture in if you want or you don't have to. Others can see what you're typing and you can see what others' are typing. If someone has a question they can type that in. Alice wants to know how we let other people know how to use it. Skype tutorial. Elaine state that YouTube probably has a Skype tutorial. Donna said that in goggling it she found a pdf instructions and will email it out to the outreach committee. There had been some concerns in the past that it might not be available to everyone, but we can still do the skype calls with an Agenda posted on the screen and we can discuss what's on the Agenda. Lynne asks the committee if this is something that we should offer. She will bring it to F2F. Alice has stated that she is willing to facilitate it, so do we want to make it available to the members to give them outreach information.

Kathy B. thinks it's a wonderful idea. Her concern is that she doesn't have a webcam or microphone. Lynne explains that that you don't need a webcam but do need a microphone. If no microphone you can't join in on conversation but can see what's typed. Phyllis suggests that if you have a Smartphone you can download Skype for free on a Smartphone and you can hear it or see it and type in on it also. Donna found a step-by-step tutorial that she would email out to the outreach committee. Lynne agrees and would like to know if the committee would like to bring it to F2F to offer some of the groups this option so they can do outreach projects at their group level. Everyone agrees that Lynne should take this to F2F and see if there is any interest.

Phyllis said that Debbie, Tracy and Lisa said the call was very helpful and they all went out that week and did some outreach. It was very helpful. Phyllis suggests that every committee can do this.

OLD BUSINESS: PSA - Lynne asks if there is anyone on call who did not hear the PSA. She played the PSA and informs the committee that she will be sending it out to outreach committee. World outreach came up with script, but Florida produced. Lynne asks Sheryl if the PSA can be submitted to World as conference approved literature. Lynne states that we don't have a PSA at the World level. As far as she has been informed, the World was

going to take the PSA and submit it as the approved PSA for the World. She would like for Florida to get the credit and submit it from our region's Outreach Committee. Some things will have to be tweaked. Since it was created for ballparks, the opening ballpark theme audio would have to be removed. Also, the PSA does not state: <a href="www.nar-anon.org">www.nar-anon.org</a>. It shows the website on the Jumbotrons but it is not stated in the audio, so that would have to be put in. We have until September 4<sup>th</sup> and Sheryl will look into that.

Bonnie W. wants to know about the ballparks and if we can take literature to the ballparks. Bonnie wants to know if we go to the ballparks and we want to carry stuff with us, what should we take. Lynne states that when we go to the ballparks to watch the game, we are not there to represent Nar-Anon or identify ourselves as Nar-Anon members. I always carry meeting lists in my purse because there is always an opportunity to give someone a meeting list.

Lynne states that no one has volunteered to check on the ballparks in Tampa, Bradenton, Melbourne, Daytona and West Palm. Please get the word out if you're in or near those areas that we need a contact person to be available to drop off posters if needed to those ballparks. Carol from Satellite Beach requests the ballpark information to send out to the members in Melbourne. There is a new meeting in West Palm Beach so maybe we can get someone interested in that area. The ballpark in West Palm/Jupiter is at 4751 Main St., Jupiter, FL. Roger Dean Stadium. I-95 exit 83. East on Donald Ross Rd. Lynne asks if anyone is interested in going to the stadium in Tampa. Kathy offers to send out list of stadiums to committee.

South Florida project willingness. Phyllis brought forth project that is happening in the Florida Keys at NA event. Lynne and Phyllis can no longer attend. Phyllis is not sure who would be willing to go. She is not sure if it will work out with her job. Lady with NA might be willing to let her know even a week before. We could still get the literature sent down there. Phyllis offers to get the literature there and will know more with her job as it gets closer. Lynne states that Phyllis still needs another member to help her with meeting on Saturday, April  $27^{\rm th}$ . Lynne looking for willingness from members who would be willing to go down to the NA event happening in the Florida Keys

to bring Nar-Anon meetings to the NA Spiritual Weekend. Sheryl suggests that sending literature without sending members would not be the best idea. If we are not going to be there in support, we should not send our literature. Phyllis wants to know if this is something that the outreach committee could fund for the person going. Lynne says no she didn't think so. Phyllis wanted to know if this is something that could be funded in the future if it's going to be something that would happen every year. Sheryl agreed that the only thing that can be funded is literature.

Donna brings up future challenges and if they are effective. No time to discuss, but brings a motion to do the March Outreach Challenge on the September Recovery Month and the cutoff date being July  $15^{\rm th}$ . Bonnie W.  $2^{\rm nd}$ .

Next Outreach call is on March 16, 2013. All approved.

Motion to close meeting brought by Bonnie W. Melanie G. 2<sup>nd</sup>.

Serenity prayer. Closed 1:01 p.m.

## MINUTES OF THE FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL APRIL 20, 2013

### Attendance 12 voting

### **VOTING MEMBERS:**

Pat B. - Port St. Lucie

Donna C. - Outreach Secretary

Melanie G. - Narateen

Sheryl H. - Alt. Reg. Del.

Lynne K. - Outreach Chair

Alice S. - Oldsmar

Keith S. - Brandon

Darla S. - Brandon

Melanie S. - Webmaster

Bonnie W. - Helpline

Diane L. - Crystal Beach

Stephanie W. - RSC Secretary

Saturday, April 20, 2013 at 12:00 p.m. Meeting was opened with a moment of silence followed by the Serenity Prayer.

Roll call was taken - See above

Lynne asks committee to discuss what they have been able to do in their area in regard to outreach with the Moratorium still in effect.

**Donna** - Craigslist, Community News and Pinellas County Schools, Face It Program.

**Sheryl** - Lakeland continuing with Bridges, which the Lakeland group supports with literature.

Pat B. - Craigslist, newspaper, Elaine took pictures of the posters at the ballpark. A new member has taken stuff to St. Lucie County Jail. Pat still takes literature to all her usual places. Feels fortunate that the group has been able to print what they need. Very low on white literature.

Melanie G. - NPR is still supporting the Drug Court project. Melanie and Jim have been the ones going there every week. NPR is still supporting the literature i.e. the Hope Pamphlet and Meeting list. Help needed at Pasco County Drug Court. Contact Melanie G. for information regarding how you can help.

Keith & Darla - At DACCO every Monday night. Someone had been taking meeting lists to Hillsborough County Drug Court in the past but is no longer doing that. Asking for willingness for other members to help out at the Monday night DACCO meeting. Lynne explained that Jim M. is a liaison with Hillsborough County Drug Court if anyone in Brandon wants to help out with that, but everything seems to be going ok. They are low on white literature.

Lynne - DACCO wants to start a meeting 1 Saturday and 1 Sunday a month between 1-2 p.m. 1 Saturday and 1 Sunday on different weekends in each month. Anyone willing to help out with those meetings please contact Lynne. Brandon has been doing a wonderful job keeping that Monday evening going. We are in need of the other meetings in and around the Tampa area to step up for this project. Hoping to get it scheduled out for 3 months at a time. Maybe one group can take it one month; another group can take it another month and so on. Darla - Because of where DACCO is located, it is entirely possible that one group can do it one month, another group can do it another month and so on. Keith said he would send out an email and a calendar.

Sheryl - It's working out well in Lakeland that way. It's split up between the groups. Lakeland goes every third month. They partner up within each group and go the 1<sup>st</sup> and 3<sup>rd</sup> week of every month. Diane asks about training for the DACCO meeting. Lynne explains that its an introductory beginners meeting and is held just like you would hold a meeting with newcomers. Best thing to do is to go to DACCO on Monday or Wednesday night to see how it works.

Bonnie W. - Winter Haven is doing Polk County College by getting literature on the campuses. They are also supporting Bridges. They will be putting together a list of where they used to place white literature and get together and try to go to those places they used to go. They let a lot of the places go over time. The group is purchasing their own white literature.

Diane - Group has been distributing meeting lists to libraries and doctor's offices. Asks about putting information in local magazines and newspapers. Donna offered to send Diane the email she sends to the Community News Magazine, so she can see what she sends for publishing. They do not have much white literature left. Lynne explains that the white literature is sold by 400 pieces with the Hope Pamphlet making up the largest part of the packet. Diane wants to know if the group outreach pamphlets are purchased out of 7<sup>th</sup> tradition money. Because it is being used

for group outreach, the answer is yes. Lynne asks Diane to bring the announcement back to Crystal Beach about the DACCO meetings.

Melanie S. - Ocala: She found a new outlet for putting out meeting lists. She put them at her dentist's office and wanted to mention that, as she had never thought about the dentist's office before.

**Lynne -** Treatment facilities, therapists offices, and hospitals usually always welcome our literature.

Old Business: Outreach Challenges, how effective. Discussed doing a larger project that would help the entire state. Sheryl agrees that we have really gone through all of the smaller projects and thinks it's a really good idea to try to find a larger project for the Region. Lynne suggests using the PSA. In each area where we live try to get the PSA on the radio and local TV stations that will play PSAs for free.

Donna asks if the PSA is ready to go and how do we send that. Lynne says it an MP3 file that is emailed. Lynne is trying to get it re-recorded to state the correct website stating the dash. Lynne can get the file completed in a week. Donna suggests that the MP3 file should be ready to go before we contact the radio stations. Lynne said she is getting the PSA ready to bring to world. Sheryl thinks that as a committee we need to get the PSA ready for the CAR. We need to get that in and to the Conference Committee and put it on the front burner. Lynne is putting it on her front burner. The PSA is something that the world committee suggested it should say. Lynne said she would try to email the file to those who haven't heard the PSA before. Lynne will also try get the file to the committee before the next outreach call so we can discuss and so we can bring it to the F2F. We will need to have the next call before the F2F. PSA could be our Regional project. As a committee, we can do some footwork in reaching out to radio stations and TV stations in our respective areas. We also have a video that goes with it that can be used for TV. Lynne thought radio and TV had to do so many PSAs per month and she thought it was a tax write-off for them. Three different formats: AVI file, Movie file, and MP3. Please let Lynne know what works with your computer.

Day of Serenity - September Recovery Month Theme: We will not be picking one day in the month of September, but will ask each group or groups to pick their own date in September. Donna

stated that the Theme is: Join the Voices of Recover: Speak Up, Reach Out. \*\*\*CORRECTION\*\*\* Correct theme for 2013 is "Join the Voices for Recovery: Together on Pathways to Wellness."

Sheryl wanted to know if we can use their theme? Lynne didn't think so because we are planning partners with SAMSHA. Maybe we can use just the last part of their theme. Go back to groups and others in outreach to discuss the above on the next call so we can bring information to F2F.

Looking for nominations or willingness from someone to step up to be the next Outreach Secretary as Donna is stepping down.

Next Outreach call is on May 11, 2013 at 11:15 a.m.

Serenity prayer. Closed 1:00 p.m.

Respectfully submitted by Donna C. on May 3, 2013.

# MINUTES OF THE FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL MAY 11, 2013

ATTENDANCE: 11 VOTING MEMBERS

Lynne K - OUTREACH CHAIR
Melanie G. - NARATEEN
Sheryl H. - Alt. Reg. Del.
Diane L. - Crystal Beach
Alice S. - Oldsmar
Elaine L. - \_\_\_\_\_
Stephanie W. - RSC Secretary
Donna C. - Outreach Secretary
Phyllis S. - Cooper City
Bonnie W. - Helpline

Saturday, May 11 @ 12 noon. Meeting opened by Lynne with the Serenity Prayer. Roll call taken as noted above.

Motion made by Melanie G. to approve minutes from the April 20, 2013 outreach call; Seconded by Bonnie W. Correction offered by Sheryl H, Lakeland. Lakeland goes to drug court  $1^{st}$  and  $3^{rd}$  Week of each month. Minutes approved as corrected.

LYNNE: PSA's were sent out in the simplest format, but some are unable to open them. Lynne will download them so all can hear.

Moratorium - No longer in effect because no motion was made to continue.

Lynne - What's left in budget: No white literature left and no 8x10 posters. Six posters need to be replaced at area ballparks due to

weather damage (sun and rain). Help is needed to assess condition of posters in other parks. No other big projects as of this time and we have more than enough money in our budget to get us through the end of the fiscal year.

Conversation with head of baseball league relating to playing PSA's during time outs, not just beginning of game. Asking to play it on any radio broadcasts.

ELAINE L. - Will check condition of poster at her area ballpark, asking that poster be moved out of sun.

LYNNE K. Proposed that posters be replaced. No one disagreed; no vote necessary.

LYNNE K. - Order will be placed and Daryl will deliver the new ones when received.

More money was discussed. Lynne's opinion that there is enough money in outreach budget until the end of this fiscal year.

SHERYL H. - Outreach balance as of April is \$606.70. Lynne stated that even if we spend another \$100 towards posters, we would still have \$500 left. White literature only \$25.

LYNNE K. - Inquired whether any groups had discussed Recovery Month. None had. Inquired about any ideas how to celebrate Recovery Month within our fellowship.

- DONNA C.- Bring back Outreach Challenge. Give groups the SAMSHA theme for September Recovery Month.
- MELANIE G. Smaller posters can be distributed throughout the community by groups as an outreach challenge for September Recovery month.

- DIANE L. asked if the groups can be reimbursed by the outreach committee for the posters are does the money come from the groups themselves?
- LYNNE K. Outreach can purchase a large number of the posters and distribute them to those groups that ask.
- SHERYL suggested ordering the large and small posters and white literature all at the same time.

LYNNE K. - Yes. Would like to get the order in to distribute at the F2F.

Lynne will check with Debbie about the available stock; make the order for all sizes of posters at one time. Responding to Donna's question about the groups being reimbursed, Lynne said it could be worked out, but more work for Mickey.

SHERYL H. - What is the status of motion to eliminate office expense? It was eliminated.

LYNNE K - Agreed to order 125, at Sheryl H. suggestion.

If order arrives in time for F2F, posters will be distributed to groups in attendance. Others volunteered to deliver posters to those not in attendances, or to arrange for delivery.

The secretary can e-mail groups the information regarding this proposal.

LYNNE K. - Acknowledge and thanks to Donna C., who's service as secretary is ending.

At this time, there is no one to replace her; the minutes will go untranscribed. Lynne asked Donna to discuss the position and its requirements.

DONNA C. - Benefits of the service were an opportunity to grow and become more confident to seek new ways to serve. Will offer any assistance to new secretary. Short amount of time involved; minutes

need only reflect outcome of vote. The position is interim - until September.

Discussion followed: No one available to transcribe minutes or to send out e-mail. Some names were put forth of those who may be interested in the position. Sheryl stated that the person transcribing the minutes should be on the call so they understand what is important and must be included in the minutes.

LYNNE K. - PSA Motion for F2F. Lynne sent letter to Kathy stating that Melanie G., Alice S., and Lynne K., had written the PSA motion from the Outreach Committee. Change to be made by Outreach Committee. Sending it to George.

MELANIE G. - Will speak to motion. Work in cooperation, but not affiliated with NA. Motion states: "To add to our Florida website the following link, "If you are an addict seeking help, Click here." Intent: in the spirit of cooperation, not in affiliation, add the above click here link, which will lead the suffering addict to a FL Region NA web address. This will help further our mission and vision of family recovery.

Lynne K. - Attended a NA symposium - roundtable discussion. How can cooperation, not affiliation, be improved? NA thought tradition would be broken. Lynne noted all calls to NAR-ANON by addicts are responded to with appropriate information. NA wants a way to help family members understand that they need meetings. Lynne asks if there is a second to the motion. Elaine L. seconded Motion.

Sheryl asked if anyone talked to Melanie S. about functionality on our website as far as putting a hyperlink on our website. Donna stated that we already have a hyperlink for WSO on our website that works.

Phyllis wanted to know if it would include all of the Florida NA Regions? Lynne wanted to know if they had one website that would show all of the meetings. Phyllis wasn't sure. Elaine thought after it's passed it can be tweaked. Donna stated that there is a portal where a person could find an NA meeting anywhere in the world. Sheryl stated that since we are not showing any NA logo we are just stating were someone can find a meeting if they need help.

Lynne K. - Vote is on the Motion as it stands now. A friendly amendment will be made at the F2F to change wording in the intent from Florida Region NA meetings to find an NA meeting via hyperlink.

Roll call vote was taken and passed unanimously. Melanie G., Sheryl, Lynne, Diane, Elaine, Alice, Phyllis, Bonnie, Stephanie, Donna. All yes.

Melanie G. - PSA Motion. Sheryl said we didn't need to make a motion on this issue. Gave details regarding grants offered from Brighthouse Communications, relative to PSA announcements, including application process. Grants may be available though other area networks.

Discussion followed regarding length of announcement, background music, search for uncopywrited music, and the current availability of the announcement.

Sheryl - All motions should be in to discuss at CAR workshop.

Next Outreach call: June 8 @ 12 noon.

Lynne K. - Thanked Donna C. for her work as secretary.

Motion to end call carried. Call ended with the Serenity Prayer @ 1:25 p.m.

Respectfully submitted by PJ S. on June 17, 2013. Revised by Donna  $\it C$ . on  $\it 7/1/13$ 

# MINUTES OF THE FLORI DA REGI ON OUTREACH COMMITTEE CONFERENCE CALL JUNE 22, 2013

ATTENDANCE: 10

Lynne K - Outreach Chair

George - Boca Ration

Melanie G. - Lut z/ Narat een

Alice S. - Oldsmar

St ephanie W. - Wint er Haven/RSC Secretary

Donna C. - Tarpon Springs

Phyllis S. - Cooper City, Tuesday

Bonnie W. - Lakeland/Helpline

Melanie S. - Ocala/Helpline (Website)

PJ - Lutz/DACCO

Saturday, June 22 @ 12 noon. Meeting opened by Lynne with the Serenity Prayer. Roll call taken as noted above.

Minutes from May 11 meeting are being edited and will be available at the next meeting. DONNA C is helping to fill in the blanks

LYNNE: Played both versions of the PSA. Asked for opinions. Music background was preferred, but there may be times when no music background is desired. Both versions should be copyrighted and made available.

Melanie, Mickey, Joann went to the Florida League All-Star game to distribute white literature. The PSA is played at this game. As yet there is no way to assess the effectiveness of the announcement.

### PROJECT UPDATE:

MELANIE G.: Application has been submitted to Bright House re:

PSA. Bright House has limited spots available, but will re-evaluate the application in August. Melanie will contact Bright House at that time.

### ONGOING PROJECT:

GEORGE: Phyllis and George will work on PSA grants in Boca. Reported on process for getting recovery message into schools. Applied to Palm Beach County Board of Ed. To be placed on their "preferred" list. They are presently going into middle schools, speaking to five classes of 7<sup>th</sup> grade students about the effect of drugs on families. Presentations are being made twice a year and are quite well received.

MELANIE G.: New Port Richey supports Drug Court and the Ambassador Program. The local Pasco County coalition provides a continuing education program for drug professionals. Melanie, with the help of Spring Hill, was able to hand out white literature at this program.

BONNIEW. & STEPHANIEW.: Attempting to coordinate a business meeting between Lakeland and Winter Haven. One goal is getting involved with Drug Court. Bonnie and Stephanie are looking into getting into schools to discuss the effect of addition on families. Planning to devote more time to Outreach in the near future.

GEORGE offered his help to them.

LYNNE K. - PJ is willling to be interim secretary, with Donna's help. It was established that no vote was needed to appoint PJ as interim secretary. The Committee thanks Donna for all her service.

No posters were available at the F2F. Some ideas to recognize Recovery Month in September: Last year, a committee went to a Recovery Center.

DONNA C. - Regarding Melanie G's challenge to groups to place 8 x 10 posters. Send e-mail challenging GSR's with ideas Outreach

came up with. Any other ideas to acknowledge the month, such as a Day of Serenity. I deas can be sent to groups.

LYNNE K. - Encourage groups to plan some event to celebrate

Recovery Month. Will announce during Region call those
plans that have been made. PJ and Donna C will work
together to send out formal challenge to GSR's.

LYNNE K. - Questions or comments before closing?

PHYLLIS: Is it appropriate to ask Barry's area if we can bring an Outreach table to their event?

LYNNE K - Commented, along with <u>George</u>, no problem can be seen. The coalition may allow distribution of white literature. Currently, Polk County is opening the door to cooperation with NAR-ANON to reach out to families.

STEPHANIE: Husband is the Hartland area vice chair. His fellowship wants to cooperate with NAR-ANON.

LYNNE K. - Thanks again to <u>Donna C for her service</u> and to everyone for giving up their time to participate in the call.

After discussion, the next conference call is set for July 27 at 12 Noon. Please have agenda topics e-mailed to PJ one week before.

Motion to end call carried. Call ended with the Serenity Prayer @ 12:58 p.m.

Respectfully submitted by PJ S. on July 14, 2013.

## MINUTES OF THE FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL JULY 27, 2013

### ATTENDANCE:

Lynne K - Outreach Chair

Pat B - Port St. Lucie

Donna C - Tarpon Springs

Melanie G. - Lutz/Nar-Ateen

Sheryl H - Alt. Reg. Delegate

Elaine L - Port St. Lucie

Carol R - Satellite Beach

Alice S - Oldsmar

Phyllis S. - Cooper City, Tuesday

Bonnie W. - Lakeland/Helpline

Stephanie W. - Winter Haven/RSC Secretary

George - Boca Raton

Nicole - Panhandle/Emerald Coast

Connie - Spring Hill

P.J - Lutz/DACCO

Saturday, July 27 @ 12 noon. Meeting opened by Lynne with the Serenity Prayer. Roll call taken as noted above.

George made a motion to accept May minutes with no changes; seconded by Melanie G. Motion passed. Motion made by Donna C to accept June minutes with no changes; seconded by George. Motion passed. Minutes to be posted to Web Master.

#### OLD BUSINESS

LYNNE: PSA Project update: Are we prepared to make a motion to take the PSA to Conference for approval?

SHERYL: Two important factors: Get approval of the PSA from Conference; and get the PSA on the website so it is available. Letting World Outreach do it is assurance it will be done.

CONNIE: Asked for explanation, as she did not receive Secretary's mailing.

LYNNE: Explained the PSA and played it for the group.

MELANIE G: Would like to see new approach to get approval to avoid having the PSA being put on a moratorium.

SHERYL: Will check procedures from previous Conferences and get answers for the group.

LYNNE: In response to question from GEORGE, Lynne commented that the PSA has been well received by World. However, there are no guarantees no matter which approach is taken.

### ONGOING PROJECT:

GEORGE: Regarding approaching cable company (Comcast) to run PSA. George has found the form; he and Phyllis will continue to work on it.

LYNNE: Brighthouse has the PSA; waiting for open spot to run it.

MELANIE G: Will have more information from Brighthouse for the seven counties. Their form is challenging; but she is available to help others complete form. MELANIE continued by discussing the procedure she followed to complete and submit the form.

### ON GOING ~ SEPTEMBER RECOVERY MONTH

LYNNE: Stephanie sent out the Sept. Rec. Month challenge to all GSR's. (Connie and Nicole are not receiving some mailings; information to be re-sent.) The idea behind the posters was to place them anywhere, with approval, to make the public aware of the month-long event.

DONNA C: Announced Day of Serenity on Sept 7, from 10 to 3 at the Oldsmar location. Details: 4 meetings, 2 workshops; area meeting from 2:15 to 3:00. Potluck Lunch planned. Trying to get flyer finished to get word out to public, possibly on Craig's List. Usually a basket is passed, so that a donation may be made to the hosting church or other facility. Good opportunity to reach out to newcomers.

Discussion followed relative to GEORGE'S "area" being "unofficial". LYNNE clarified that the "Area Meeting" mentioned is geographic in nature, not officially recognized area. DONNA continued, welcoming NICOLE'S group to the Oldsmar Day of Serenity and would like to hear from them.

LYNNE K: PSA posters are available. Many were passed out at **FRICNA.** Anyone can request the 8x10 blue, yellow and green posters; LYNNE will send them to Community members to distribute.

LYNNE will following up with CONNIE, who requested some posters.

SHEYRL: Researched answer regarding procedure for PSA approval. Talked with member of the Board of Trustees. Could find nothing that indicated there must be a moratorium. Track materials historically get approved. However, if it does not get approved, it has to go to the Board of Trustees. The Board has already looked at the PSA and "love it". It can be sent in at the next Conference in 2015.

MELANIE G: Motion to send our PSAto Board of Trustees World Services Outreach Committee as Conference Approved Tract materials. Discussion followed.

SHERYL: Offered amendment to send the PSA to Board of Trustees World Services Outreach Com. **puts it in the tract.** 

LYNNE: Repeated the Motion, with Sheryl's amendment.

MELANIE G: Accepted Motion with friendly amendment.

Vote taken by roll call, resulting in passage of the motion: 13 Yes; 2 abstain.

DONNA C: Board of Trustees has to approve it first, then send it on the be approved at Conference.

### **NEW BUSINESS**

LYNNE K: Need to discuss the 2014 budget. \$700 was added in for Ballpark Project. Lynne is not comfortable with the budget process as it is  $\sim$  a new budget is created now for the new Chairperson to deal with.

SHERYL: Transition to new Chair would be smooth is someone on the call would be willing to be the new Chair.

DONNA C: What LYNNE accomplished in two years is amazing. Some folks may be looking at what she did with some doubt that they could follow. If you have willingness, but are worried, there are several people who would step up to help the new person out. DONNA expressed thanks to LYNNE for what has been accomplished; the committee agreed.

LYNNE K: Without a Chairman, there is no budget ~ even for white literature. A recommendation of how to move forward with a budget is needed.

Discussion followed relative to 2013 budget. A vote is needed by September.

BONNIE W: Had the Treasurer's Report ~ \$2,902.90. Thought it was \$3,000.

LYNNE K: Have a few dollars left, but does have material to pass along to next Chairperson.

BONNIE W: Leave the amount at \$3,000 and let them negotiate it down.

DONNA C: Agreed ~ don't reduce it.

BONNIE W: Many things are planned; a lot of thinking has to be done; keep budget at \$3,000.

LYNNE K: Ask for budget of \$3,000; pull out line items for Help Lines.

PAT B: Agreed

LYNNE K: Any disagreement with a \$3,000 budget, with 2 line items for Projects and Help Line? NONE. Will be sent to the Treasurer in this manner.

LYNNE K: Offered thanks to all for staying on the call. Repeated that anyone willing to step up to chairperson will get the complete support of the committee.

DONNA C: Noted this is LYNNE's last meeting in the capacity of Chair. Entire Committee offered thanks and gratitude for LYNNE's leadership.

By Motion from ELAINE, seconded by CONNIE, the meeting was closed, preceded by the Serenity Prayer, at 12:15 p.m.

Respectfully submitted by PJS on August 10, 2013.

### MINUTES OF THE FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL - AUGUST 17, 2013

ATTENDANCE: 10
Lynne\_K\_Outreach Chair
Sheryl H. Alt. Reg. Del.
Diane\_L. Crystal Beach
Elaine L Port St.Lucie\_
Melanie\_G. Lutz/Narateen
Alice\_S. Oldsmar\_
Stephanie\_W. Winter Haven – RSC Secretary
Connie Spring\_Hill\_
Phyllis\_S. Cooper City Tuesday\_
Bonnie W. Lakeland/Helpline

Saturday, August 17 @ 12 noon. Meeting opened by Lynne with the Serenity Prayer. Roll call taken as noted above. Minutes from July: Change to minutes by Sheryl\_re: go into the 2016 CAR as a motion. Change offered by Lynne: Without Committee or chairperson, everything Outreach does will have to be approved by the entire fellowship. Motion to approve with the changes was made, seconded and passed.

### UPDATE: PSA

re: was\_sent to\_Board\_of\_Trustees\_through feedback as yet. The requested release form for music and voice over has been signed off and is enroute to B/T for copyright. Lynne will send e-mail when she hears from them.

PROJECT\_UPDATE: NRM: All 175 posters have been mailed; none remain.

No\_group\_is planning anything for NRM other than the Day of Serenity\_on\_Sept\_7\_in\_
Oldsmar.\_\_Diane,\_Connie\_and\_Phyllis,\_with\_their\_groups,\_are\_placing
posters\_and\_will\_provide\_list\_of\_permanent\_postings.\_\_\_

OLD\_BUSINESS\_from\_the\_floor: Discussion regarding putting up a web page on Facebook by Connie. Sheryl responded\_that\_only\_S.California area is currently approved. Making A proposal\_to\_be\_brought\_up\_at\_Conference.\_\_Any\_comments and/or support\_can\_be\_e,,mailed\_to\_her.

### LYNNE:

Suggestions\_offered\_to\_attract\_more\_people\_to\_meetings.

Highlight\_your\_local\_group\_meeting\_on\_area\_lists.\_\_Anyone\_who\_calls\_211\_is\_
directed\_to\_our Helpline can\_go\_out to\_AM\_radio.\_\_Go\_to NaraNonfl.org
and\_read minutes\_from\_Outreach\_where\_challenges\_are listed.

Elaine\_offered\_advertising\_in\_local\_newspapers\_and\_on\_Craig\_
List.\_\_Lynne,\_Elaine,\_Melanie\_G\_and\_Donna\_C.\_will\_share\_ideas\_with\_Connie.\_
ONGOING\_PROJECT: LYNNE:

RE World Convention in workshop is being help on Aug. 30 @ 10:15, but help is

needed to share what we've been doing here in Florida.

## NEW BUSINESS: ALICE:

Stepping\_aside\_from\_maintaining\_State\_List\_and\_Contact\_List.\_

#### LYNNE:

Posed\_this\_question\_~\_Where\_do\_we\_go\_from\_here?,\_as\_no\_one\_ has\_stepped\_up\_to\_be\_chairperson.\_\_Discussion\_followed.\_\_Lynne\_is\_willing\_ to\_write a summary\_of\_responsibilities\_and\_send\_it\_out\_before\_elections scheduled @ F2F on Sept\_28 in Seabring at Hammock Pines.

#### LYNNE:

There\_are\_subcommittees,\_such\_as\_Helpline that\_need\_to continue; Bonnie W is willing to continue doing this.

SHERYL: If the Committee has no chair at that time, someone will have to present the budget, but we can get through the 28 without a Chairperson. Regarding continuing subcommittees if there is no chairperson, Sheryl will get back to the group later.

#### LYNNE:

Put in a 3K budget, but as a, would have a hard time voting for it if there were no plans to implement that budget. All chair positions are one year. Reaching a fork in the road: Should the committee go forward, or take a break from Outreach? Doubtful that the issue can be presented during next Regional call. Lynne encouraged group to schedule Outreach conference call before next F2F in September.

SHERYL: Not\_available\_in\_Sept,\_but\_will\_get\_together\_with\_George,\_Stephanie\_W.\_and\_Randall\_before\_F2F.\_

## LYNNE:

If no conference call is scheduled and someone does come forward, that person would contact the nominating committee. SHERYL: Our committee can present the name of a willing person to the nominating committee.

## LYNNE:

As a Sept\_conference\_call\_will\_not\_occur, anyone\_willing\_to\_step up as Chairperson can submit a willingness statement to Lynne and/or\_PJ, and an e-mail vote may be taken. Committee agreed. Lynne thanked Donna, Alice, Bonnie, Melanie G, Karen, Sheryl, Phyllis for their wisdom and calmness; and to the groups who have taken on Bridges, Par, and Lynne ended the\_call\_expressing\_pride\_and\_thanks\_to\_the\_Outreach\_Committee.\_\_Motion\_to\_end\_call\_carried.\_\_Call\_ended\_with\_the\_Serenity\_Prayer @ 12:58\_p.m.\_

Respectfully\_submitted\_by\_PJ\_S.\_on\_October\_

MINUTES OF THE FLORIDA REGION OUTREACH COMMITTEE CONFERENCE CALL OCTOBER 19, 2013

ATTENDANCE: 12

Elaine L. - Outreach Chair

Lynne K.

Sheryl B - Oldsmar

Melanie G. - Lutz/Narateen

Alice S. - Oldsmar

Pat B.

Carol R.

Donna C. - Tarpon Springs

Bonnie W. - Lakeland/Helpline

Melanie S. - Ocala/Helpline (Website)

PJ - Lutz/DACCO

Sheryl H.

Saturday, October 19 @ 12 noon. Meeting opened by Elaine with the Serenity Prayer. Roll call taken as noted above.

ELAINE: Asked for motion to postpone acceptance of August Minutes until November meeting. Motion made, seconded, passed.

ELAINE: Anyone willing to come forward as Secretary and Co-Chairperson of the Committee should send letter of willingness to George. Please direct any questions concerning procedures to Elaine. It was suggested that placement of the N.O.P.E announcement as a separate item on the agenda was not in keeping with tradition. (Discussion on this issue is contained further in the Minutes.). November agenda will be edited and new one sent out.

LYNNE: Clarifying issue of Elaine being able to set date for meeting. Elaine has to be invited to Yahoo groups first; Lynne will help work this out. Sheryl H. offered to make this her priority.

#### **OLD BUSINESS**

CAROL R: PSA project has been interrupted by illness. Asked for help reconstructing her efforts. Melanie G. has the information and will discuss with Carol.

ELAINE: Outreach budget of \$3,000 was passed at the F2F on September 28, 2013.

**NEW BUSINESS** 

ELAINE: Positions for Sub-Committee Chairpersons:

Helpline: Currently in that position is Bonnie W. who is willing to continue. No others expressed willingness. Vote taken and unanimously passed.

FL. Contact & Meeting Lists: Currently in that position is Alice S., who wishes to step down. Sheryl B. expressed willingness to fill position. Vote taken and unanimously passed.

Narateen: Currently in that position is Melanie G., who wishes to step down. Discussion of Narateen and Webmaster position, currently held by Melanie S, follows:

LYNNE: Melanie G. and Melanie S. were contacts who shared and coordinated information, but have no real duties. Any new person in the position of Webmaster may not be on future conference calls.

DONNA C.: As new Website Committee Chairperson, is willing to continue coordination, bringing information back to review with rest of the Committee for the website.

LYNNE: Made Motion to list both people as contact people, not as Sub-Committee Chairs, and to dissolve said positions.

Melanie G. is willing to continue in the capacity of contact person.

Pat B. Agreed that MG and DC continue to do what they were doing. Motion having been made, seconded and carried with no opposition.

ELAINE: Returning to the placement of the N.O.P.E. Vigil on the original Oct. 19 agenda, which may have been against tradition. Elaine opened the issue to discussion.

LYNNE K.: NOPE Vigil is a nationwide, outside entity, but welcomes NarAnon to be a resource for families. They have in the past and have again this year on October 24, invited NarAnon to have a table at the event. We cannot put the NOPE Vigil on the Agenda as a "Business" item, but it can be listed under "New Projects". Lynne continued, citing NarAnon traditions to support this action.

SHERYL: Listing the NOPE Vigil on any NarAnon literature, the Agenda being considered said literature, cannot be construed as a promotion.

ELAINE: Continuing with Old Business, what is the PSA status report?

LYNNE K. - The PSA went into Tract Material which is where all service related material goes for approval (other than CARR, which is for Conference approval). Recovery material is included.

PJ offered to locate the PSA reference in the July minutes, reporting that at that time Lynne had not heard back from Board of Trustees.

SHERYL: PSA cannot be used until the Board of Trustees has announced its approval.

LYNNE K.: I have been informed that approval is in process, which means that even though we cannot use the PSA right now, preparations can be made, i.e., working with radio station guidelines, to use the PSA as soon as approval is received.

ELAINE: Continuing with Old Business, Brighthouse status?

MELANIE G.: PSA in on hold with Brighthouse. More information from BH is needed on how they want us to proceed with the audio PSA. Fox Media offers air time for PSA's. NarAnon has a written PSA that can be used and would like to proceed with radio time for our PSA until we get approval for visual PSA.

LYNNE: Where in literature is this written PSA?

MELANIE G.: Thinks it is the one in the Outreach Packet, but will continue looking for the item that is approved to be read on the radio, not just as reading material only. Will continue researching while on call if possible.

ELAINE: A contact in the Fort Pierce local radio, WQCS, is willing to make an announcement, but will not use our PSA. She is in the process of trying to find out is this is acceptable.

MELANIE G.: On the World Service website, there is an Outreach tool listing PSA for use in print media, but she will continue to look for Authority to use the PSA as audio material. Lynne offered that it may be located in the World Outreach Packet.

SHERYL: Searched World materials and found nothing relative to radio. It quotes Tradition 11 where radio is used, but does not have anything about a PSA to use.

MELANIE G.: Will continue looking and will advise findings through e-mail at a later date.

ELAINE: One announcement - Current e-mail address is: elaineoutreachchair@gmail.com. Continuing with Old Business, status of Facebook page?

PJ: Referring to July minutes: 'Question from Connie responded to by Sheryl relative to Facebook page. Cheryl is making proposal at Conference and asked that comments/support be e-mailed to her.'

SHERYL: Correction: There is a motion that was going to be presented by the Southern California region. The region sent out a draft which I forwarded to everyone on the contact list to provide feedback. At this time, S. California is not going to present this motion. However, because there is likely to be discussion of social media at Conference, it is important to have input from all.

PAT B.: Attempted to open a brochure NA had relative to this issue, which came out strongly against the proposed motion.

LYNNE: Asked for title of the item. SHERYL will send title to her. Lynne, continuing - when we don't have literature of our own to explain where we are going or wish to go, we refer to NA literature.

DONNA C.: Asked if Pat could list some of the objections NA listed in their brochure, and provide the date the item was produced. There are ways to restrict a FB page, having it set as "information only", thus locking out comments. As the Outreach Committee, having a FB page which shares the message of NarAnon is a good Outreach tool.

PAT: Unable to recall specific objections or date of NA publication, but will go to the website to try to locate it. Still has concerns with anonymity.

PHILLIS: Forwarded the Social Media and Guiding Principals to Pat and Elaine.

ELAINE: Other Old Busiiness - Helpline status

BONNIE W.: Suggestion Regarding Contact and Meetings Lists for Helpline. Regarding the Helpline - Can the Contact List and Meeting Lists be updated ASAP to provide current information to callers, especially relative to meeting list?

ALICE: Many changes had to be made. Still working on it and is close to completion. Will proceed with Meeting List updates first, then updated Contact List.

Sheryl: Lists need to go to all members, not just to GSR's.

LYNNE K. - About two years ago when Alice took over this position, it was agreed that updates be made once a month; if there were any changes, a new list would come out during that month. Now, because there are no longer monthly phone calls and since Helpline operates off the meeting Lists, there is a need to provide accurate, current information to those who call for help. It might be helpful to format a procedure to ensure that the Helpline provides up-to-date information. When an alert e-mail was received about a meeting change or closure, Lynne immediately sent it to Bonnie who forwarded it to Helpline members.

BONNIE: Agreed that this procedure works. Also likes the idea of sending out a list every month, whether there are updates or not.

SHERYL B.: Suggested a Motion be made to provide a once-a-month update, thus placing the info into the Minutes for future reference if needed.

ALICE: Will be able to provide updated list at the end of the month.

ELAINE: Call for Motion. Motion made by Alice, seconded by Lynne, that Lists be updated and sent out monthly to Helpline members and all GSR's.

SHERYL: Would the committee accept an amendment?

All agreed. Sheryl continued, the list needs to be sent out to everyone, because many on the Contact List are not GSR's.

ALICE: Concurred.

ELAINE: Asked for vote; motion passed unanimously.

MELANIE G.: Asked if friendly amendment would be accepted - adding to the Meeting list that Naranon and NarAteen has no affiliation with any organization or treatment facility where meetings are held.

LYNNE: Offered change to friendly amendment addition that the creator of the List come up with a non-affiliation statement that will work within the confines of the printed list.

PJ: Read the Motion as provided by Lynne: Neither NarAnon nor NaraTeen are affiliated with any treatment facility, church, or organization where meetings are held.

ELAINE: Called for vote. As the Motion was made, seconded, friendly amendment accepted, vote was taken and passed unanimously.

ELAINE: Opened discussion regarding scheduling for next conference call.

BONNIE: Stephanie will be in touch to get Elaine on Yahoo Groups.

SHERYL: Date should be chosen by availability of committee members and placed on the calendar.

ELAINE: Agreed.

DONNA C.: In the past, we worked around a certain Saturday of the month, most recently the 3rd Saturday, and would list in the minutes the suggested date of the next conference call time. Then, in the Agenda, an exact time would be provided.

ELAINE: Voice vote taken; all agreed with 3rd Saturday of the month.

LYNNE: Agreed and will be on the call from California.

Discussion followed concerning the time of the call.

ELAINE: For the next conference call, the time will remain at 12 noon on November 16. Timing of future call can be discussed at this meeting.

ELAINE: For the next conference call, the time will remain at 12 noon on November 16. Timing of future call can be discussed at this meeting.

Meeting was ended at 1:20 p.m. on October 19, 2013.

Respectfully Submitted - PJ Seltzer, Secretary

# Minutes of the Florida Region Outreach Committee Conference Call November 16th, 2013 @ 12:00pm

Meeting Started @ 12:05

Roll Call taken by Elaine

Carol – Sat. Beach

Phyllis – (Cooper City?)

Pat B - Port Saint Lucie

Elaine – Outreach Chair – (home group)

Bonnie W - Helpline- (home group)

Melanie G. - Lutz

Alice – Oldsmar

Sheryl B – (Home group?)

Lynne - Alternate Regional Delegate - Hillsborough

## **Old Minutes**

Minutes from August 17<sup>th</sup>, 2013 – accepted

Motion to accept: Carol

Second: Pat B.

Minutes from Oct. 16<sup>th</sup>, 2013 – accepted

Motion to accept: Lynne

Second: Carol

## <u>Announcements – Elaine (Outreach Chair )</u>

- Willingness for someone to step up as the Outreach Secretary & Co-Chair position. This
  call has not been recorded no minutes will reflect this call due to no secretary in place.
  (amendment Elaine L. took some notes, Carol checked them over and put them into
  "minutes" format)
- 2.) Serenity in the Sun: Nov. 21, 22, 23 & 24<sup>th</sup>, 2013 interested parties should contact Joni either by phone or email.
- 3.) Written version of PSA (Public Service Announcement) Melanie G- can be found on WOC (World Outreach Committee) under "tools"- PSA for use in newspaper, craigslist and other printed media
- 4.) Discussed Outreach Information Form- request to continue using Forms and forwarding to Outreach Chair to see what Outreach work is being done statewide
- 5.) Anyone wishing to have input concerning Agenda Items for our next call should email Outreach Chair with information.

<u>Carol:</u> mentioned a willingness in a few weeks to consider stepping up as Outreach Secretary, Carol asked for the duties and responsibilities of position.

<u>Lynne</u>: advised that Donna C. would be the contact person, since she has already send out the guidelines for this position to all Committee Members

<u>Pat B:</u> Recommends that we wait until World Newsletter comes out in January 2014 for Outreach Challenges

<u>Phylis S</u>hared that the Pembroke Pines/Rockers in Recovery. NA event, the Local Sheriff's Office is also present at this event. They are and always have been very receptive to Nar-Anon attending this event.

## **New Business:**

A very lengthy discussion concerning the need to have a Procedure in place for passing information.

i.e. updating meeting information, closure of meetings, new meetings, change in time or place. We agreed on the necessity of this. There should one (1) person who will then forward information to the appropriate channels. A "Chain of Command" needs to be established Committee agreed that once we've established a "Procedure" the important information will flow in a structured manner.

**Bonnie:** Agrees this Procedure is necessary

**Lynne:** Asked Elaine if she had contacted George (Regional Chair) concerning this

**Elaine:** No not yet, however, assured Committee she will call George and bring out our concerns to him to get his input on implementing a "Procedure"

**Lynne:** Previous Regional Chair: Kathy B (when a Procedure was in place)

Responsible to be the Main Contact for all updates on meeting changes, she would forward information to – World, GSR's, Outreach, etc.

Recommended to inform George of previous protocol

Implementing a Procedure will enable us to ensure that we are communicating the information and we have a steady flow of the new meetings and meeting changes.

**Elaine:** assured everyone on this call that once it was brought to George's attention, and agreed upon we as a Committee will then present the Procedure at our Face to Face to obtain a Regional Vote.

<u>Pat B.:</u> Procedure has always been for New Meetings to register with World or that said meeting will not be on the World's meeting list

<u>Melanie:</u> She discovered that there is a 2 week window as far as posting on World website. When Narateen first started and she didn't see the meeting posted, she called World and was informed that the meeting would not be listed until 2 weeks prior to the start of the new meeting

Lynne: Communicate with World we use a "Blog"

## **Open Discussion:**

<u>Elaine</u>: Discussed using our Local Coalition as an Outreach tool. Personally it had an huge amount of information and has been very informative

**Melanee:** Has a strong Local Coalition in her County, very involved, she stated that she would educate them on our Traditions and found that it has worked well for their Outreach, they are very cooperative with introducing Nar-Anon

Update on PSA

<u>Lynne:</u> PSA – CAR (Conference Agenda Report) material, PSA audio sent out and PSA video sent out

Board of Trustee has requested a written version of the script – PSA print media Update on PSA – Baseball Stadiums

**Lynne:** Re-use what we have established at the stadiums, cost will be relatively low in comparison from last year. Might need to replace some frames at the stadiums. Pending approval of the Board of Trustee concerning new ones

<u>Elaine:</u> Motion to end meeting <u>Lynne:</u> Motion to end meeting <u>Melanie:</u> Second the motion

Meeting ended at 1:05pm

Serenity Prayer –by Elaine

## **Old Business:**

Lynne – shared World Outreach Committee had voted on using the Florida Region Outreach Challenges. WOC – post quarterly in their newsletter. Next Newsletter (January 2014)

Outreach Minutes December 21, 2013

Phone number (712) 432-0393, password 368151.

Roll call:

Elaine L Chair
Carol R Secretary
Bonnie W Helpline
Cheryl B Oldsmar
Cheryl H Tampa Bay
Gail Winterhaven

Lynne Alternate Delegate

Pat B Port St. Lucie

**Phyliss** 

Terri B Ocala

Joni Delray Beach

Elaine opened the meeting and led the Serenity Prayer at 12:07.

Prior to approval of minutes from November 16, announcement and recommendation from Elaine, regarding item #5. In Item #5, Elaine had mentioned the choopersguide.com website. Mistake was made that in mentioning this, a misunderstanding regarding affiliation could be made, in violation of Tradition 6. Elaine didn't realize at the time that this could be misconstrued as an endorsement {of choopersguide.com}. Elaine will be more aware of Traditions, etc., before she puts something out, and is making a recommendation to remove this item completely from the agenda/minutes because it is a violation of Trad. 6. Also clarified that WOC (item 3) is World Outreach Committee, making an effort to define acronyms for people who are not familiar. The WOC can be found on the World Website under "tools." Need a motion to accept minutes with changes as specified. Pat B made a motion to accept 11/16 minutes with changes as noted, made by Carol. Lynne K seconded. The motion now needs to be voted on. "All in favor of making the changes as proposed for Nov. 16 minutes"? All "yes" responses. "All opposed"? No responses. The motion is passed. Minutes with proposed changes are accepted. Carol will make changes.

## **Announcements**:

1. Carol R has shown willingness and would like to be considered for the Secretary of Outreach committee. Need a committee vote by role call. We need a motion so the committee can take action on this vote.

Joni – "I make a motion that Carol be accepted as Outreach Secretary."

Terri – "I second that."

Elaine – "Any discussion?" No. Role call vote taken by Elaine.

- 2. Carol stated that she counts 11 members on the call. Elaine verified.
- 3. Tarpon Springs will be celebrating 1st anniversary on January 7.

- 4. Also have some upcoming events/opportunities: Orlando Addictions Health Summit 2/27 3/1 at Orlando Hilton. Possible Outreach Opportunity.
- 5. Space Coast Area Convention April 11 13, International Palms Hotel in Cocoa Beach.
- 6. Lynne K re: Summit in Orlando. Again, not wanting to break Tradition 6. Clarified that the summit is actually mandatory for all Addictions Counselors in Florida to attend; workshops, etc. This is actually a great opportunity to take/distribute white literature. We had been invited to attend the summit for past two years; haven't done so because we didn't have anyone available to go. Lynne requested info again, hoping that someone or two could step up. Elaine will attempt to contact someone from the summit regarding info for setting up a booth. Lynne recalled that the first two days were the more important days to be there; from previous years' info if we could arrange to be there even one day it would be appreciated. Over 2000 addiction specialists attend this conference.
- 7. Terri B -Who provides literature? Some white literature is free; should be in outreach packet. Might need to order more. Lynne White literature is NOT all downloadable. HOPE pamphlet is; however we still incur cost of printing it. Would order from WSO. Previously has come out of Regional budget, as it benefits entire region. Sheryl H will confirm which budget it comes out of. Hopefully by next call will have someone step up to the opportunity. Bonnie W recalls that white literature comes out of regional budget. Sheryl H suggested putting this on January agenda. Lynn also clarified that she meant the Outreach budget *for the Region*. Other piece of downloadable info about NarAnon letters would be appropriate for this summit.
- 8. Carol brought up getting updated list of everyone on Outreach committee. Will hold off with massive email until able to contact Donna to see if she has a working master list to forward. Will update w/Elaine before next meeting.

## Old Business:

- 1. Need to implement specific procedures regarding new meetings, cancellation of meetings, changes to existing meetings, etc. Elaine contacted George. George was trying to arrange a SKYPE call on January 4, 2014, hasn't been confirmed yet. Might wait till February f2f. Hope to have more groundwork by then so it can be brought to the region.
- 2. Sheryl B wanted to be included in f2f in February if the SKYPE meeting doesn't happen. Sheryl H verified that anyone can attend f2f; only GSRs or alternates can vote. Sheryl H also stated that Sheryl B is doing a great job with the meeting/contact lists. Elaine stated that procedures should be in place at the latest at the f2f if not before.
- 3. Outreach Information Forms haven't been being sent. Elaine emailed blank forms to everyone, also stated that the form is available on the Regional website. We

are in the process of deciding what to do with the forms; ie., gathering and distributing information so that all can see what is being done in other meetings, possible ideas for outreach projects.

Carol brought up original database collection system. Lynne clarified that this did in fact exist through a hyperlink; we used up our "free" service and would have to now pay for it; the committee voted to NOT renew if we had to pay for it for a few reasons, mainly not everyone was using it, or even filling out the forms. Carol brought up that we DO need some sort of collection process that can be accessed. The hyperlink still exists; Carol contacted Donna for it. Also waiting to see what happens with Area formations before making decision on which way to go.

## Open Discussion:

Outreach Challenge in December 2013 newsletter. Do we wait till after holidays to do the challenge or do it now?

Terri B – already implementing challenge in her home group; looking for places for literature.

Lynne – suggestion to get challenge out to entire region – Challenge that appears on newsletter is direct result of Florida implementing challenges, a few years ago. We're beginning to know what works. Outreach Committee should send out reminders to GSRs, perhaps re-send directly from newsletter.

Carol brought up being asked for business card – found that people tend to respond better to a real person/local phone number rather than a website or 800 number. Sent Sheryl H, Elaine and Lynne copy of business card. Will be on January Agenda.

Terri – in contact w/local church that gives out food once a month; might be able to be present on food give-away day to pass out white papers.

Joni – feeling frustration, looking for guidelines for appropriate venues for outreach. We need to be careful about our associations. Would like guidance from World as to what is appropriate. Some efforts appear to be bordering on violating traditions. Suggested we have a workshop possibly.

Lynne – we're learning as we go; we invented the wheel as far as outreach goes. When we don't have the answers we need we can go to our mentors, etc., including other fellowships that have more time/experience than we do. NA has something out called "Public Relations Guidelines." We have to be careful with affiliations but we *have to* cooperate if we don't want to be the best-kept secret. Being a resource is not affiliation. Sometimes we have to dig deeper than the resources we have at hand. We are cooperating with each other when using the information that is out there.

Next call January 18 at noon? CAR workshop is that day. Sunday January 29 not good. January 25 @ noon works for most. Elaine will send out reminder.

Lynne made a motion to close the meeting. Phyllis seconded. Meeting ended at 12:57 with Serenity Prayer.

## Minutes Outreach Committee Conference call on February 25th, 2014

## **Open – Serenity Prayer**

**Roll Call:** 12 (in attendance)

Elaine - Regional Outreach Chair

Sheryl H. – Regional Delegate

Phyliss - Hollywood

Bonnie - Helpline

Stephanie – Regional Secretary

Lynne – Regional Alternate Delegate

Melanie G – Narateen

Judy – Bay Area – Outreach

Donna C – Tarpon Springs

Carrie – Ocala

Sheryl B

Terry – Ocala

Elaine thanked everyone for being on the call.

There are still no minutes for January to vote for approval. We are looking for someone with the willingness to step up to take over for Carole R while she is recovering.

Lynne requested a quick run down from Elaine of exactly what she is looking for from the temp.

Elaine stated that the person would need to record and then write the minutes from the phone calls.

Lynne asked if this call was being recording and Elaine stated that it was.

## **Announcements**

2014 Addiction Health Summit for Professionals in Orlando

- Price is \$150 for the table for the one day on March 1, 2014
- Elaine is going alone right now and needs volunteers to attend with her
- Lynne asked if it was for one day and which day it was?
- Elaine state it was for the one day, Saturday, March 1, 2014

Nar-Anon Space Coast Convention (NA SCNA) at Cocoa Beach, April 11-13, 2014

- Elaine spoke to Cynthia and she will have a table there for our Outreach literature right next to the registration table.
- Volunteers for Outreach table needed for the 12<sup>th</sup> and 13<sup>th</sup> because Elaine can only man the table on the 11<sup>th</sup>.
- Lynne asked if we were speaking about SCNA? She just wanted to clarify that this was a
  NA convention and that we were given a room there. It is not a stand-alone Nar-Anon
  convention.
- Sheryl will help out on the table on Saturday.
- Melanie G asked if we are doing Outreach tables at all conventions no and Elaine answered she believed so.
- Melanie G asked if we were setting up an Outreach table with white literature and Elaine stated that it would have White literature (State meeting lists, Hope pamphlets, Contact information for the Professional "For the Concerned Teens") and a poster.
- Sheryl stated that typically we just have that literature in the room with the rest of the literature. The separate table is not something we typically do.
- Elaine stated that if it works out having a separate table, I thought it would be great! If not, then fine.
- Lynne wanted an explanation of where the table will be because we are used to having the literature table in the room. Are you talking about having the table in a different area and have you spoken to NA about this?
- Elaine stated that she had reached out to FRCNA yet. She just assumed Nar-Anon had done the separate table in the previous years. Cynthia was on board with having the Outreach table next to the registration table.
- Lynne stated that Cynthia is the Nar-Anon Convention Chair. Is the Outreach table going to be near the Nar-Anon registration or the NA registration?
- Alice stated that FRCNA, the White literature is usually on the registration table.
- That was established by the committee to have the White literature on the registration table.
- Elaine stated that it might be more effective for the Outreach literature to have its own table.
- Terry asked which would offer a better opportunity to talk to people about Nar-Anon?
- Phyllis stated that since the Space Coast is already an Area, this is their responsibility.
- Donna stated that the Regional Budget has the money in its budget until September for Outreach. Outreach information has always been on the Registration table. If we could get a table on the NA side, that would be worthwhile.
- Elaine did not check to see if we could be on the NA side and agreed that would be better.

- Lynne agreed with Donna that it would be good to be in view of NA and their friends and families. When we are provided a room, we are usually down a hall and around a corner. Asking to be in NA's entrance way, we would need their permission. But it is worth a try.
- Phyliss stated that where she is located in the South, she is always in the merchandise area. There is a large flow of traffic and everyone walks pass her table. She stated that she is away from the noise and confusion.
- Donna asked if she got permission from NA to put her table there and Phyliss replied that she did get approval.
- Sheryl stated that she appreciated Phyliss's statement. Each area has different relationships with NA. Possibly we could get a table placed between the NA registration and ours. Let the convention Chair, Cynthia, talk to the Committee about where we can have our Outreach table.
- Elaine: "if I can only be there for one day and we have a table, should I put the White literature back on the registration table?"
- Sheryl stated that hopefully, if the table works out, Cynthia can get volunteers from their area to man the table.
- Lynne state that the Outreach Chair from the Area should be able to work on getting volunteers.
  - 1. Literature needed for table:

Hope Pamphlet

**Meeting Lists** 

Information for the Professional

Nar-Anon for Recovering Addicts

To the Concerned Teens

• Sheryl stated that we include "Letter to My Family"

#### **Old Business**

- Elaine asked Sheryl H if White Literature for large events would be purchased by the Region?
- Sheryl H stated that because the funds are in the current Outreach budget, the Region would be responsible unless it is for individual groups.
- Lynne state that an Outreach table would be a new project for an Areas.

## **New Business and Open Discussion**

#### **Business Cards**

• Elaine stated that she felt the first Business card submitted by Carol is the one she feels is acceptable.

- Sheryl H stated that anything put on the card coming from the Blue Booklet, needs to be exactly what it says. Can't change the wording!
- Sheryl state that one of the main purposes of the card is to have a place to put your own information on the card. Everything else is read only.
- Terry state that we could possibly put our meeting information on the card.
- Melanie G stated you could put that on the front and use the back for your own
  information depending on where you are using it. If you don't make them too
  individualized, it gives people a chance to go together and get a price break on printing.
- Elaine stated that we need to pick a design and move forward from here.
- Lynne made a motion that we choose a Business card template with removal of the last line and adding "contact" and that it be available for everyone in our Region to print at their own expense.
- Sheryl H made a second on that motion
- The vote on that motion was: 11 Yes 1 Abstention Motion passed
- Sheryl H stated that we have until May to get final vote from our Groups
- Melanie G asked Sheryl H if we could get them in color?
- Donna stated that perhaps the colors of our posters?
- Maybe two versions? They sell business card stock.
- Sheryl H stated that the original idea was just to make the template. The template would then be distributed.
- Lynne stated that the motion made stated that they would be at the persons expense.

## Flow Chart for adding and removing meetings

- Melanie G stated that there is a lot of responsibility put on the Outreach Committee with the Flow Chart.
- Donna stated that RSC had a phone call regarding this to put this together. The
  Outreach Chair, Elaine, was in attendance on that phone call. The flow was not put
  together by George.

## **Open Discussion**

- Elaine stated that Drug Court recommendation does work.
- Terry requested information about Drug Court and Elaine said that she would send it to her.
- Elaine asked if anyone had any new ideas.
- Lynne stated that the World Outreach Committee has created challenged and put them in our quarterly newsletter. This gives us some consistency. She suggested that we adapt those challenges for every quarter.
- Lynne suggested that we place this on our next agenda.

Sheryl H made a motion to close with Terry as a second.

Meeting was closed with the Serenity Prayer.

- NEXT OUTREACH TELECONFERENCE IS SCHEDULED
  - March 15<sup>TH</sup>, 2014
    - 12:00 NOON

## Minutes Outreach Committee Conference call on May 17, 2014

## Open - Serenity Prayer

**Roll Call:** 10 (in attendance)

Elaine – Regional Outreach Chair

Sheryl H. – Regional Delegate

Bonnie - Helpline

Stephanie – Regional Secretary

Lynne – Regional Alternate Delegate

Rosemary - Lakeland

Sheryl B

John -

Mike – Area, Space Coast

Connie – Winter Haven

Elaine thanked everyone for being on the call.

It is with great sadness that Elaine announced the Outreach secretary's, Carole, passing. We are still looking to fill that position. Bonnie has volunteered to transcribe the minutes. I have attached January 25<sup>th</sup>' minutes. Ha everyone had the opportunity to look over the minutes for January 25<sup>th</sup>, 2014?

Lynne – We need to look to see who was on the Jan 25<sup>th</sup> call. They would be the only people who could vote on those minutes.

## On that call:

- 1. Elaine
- 2. Rosemary
- 3. Sheryl H
- 4. Bonnie
- 5. Lynne
- 6. Stephanie

A vote was taken and the minutes passed unanimously.

## **Announcements**

- September is National Recovery Month.
  - 1. Are we starting to think about this and bringing this back to our groups?
  - 2. Is there an event we might want to participate in or have in your area?

## **Old Business**

## Three motions to present at the F2F

- 1. Outreach Business Card
- 2. There was a change in the Outreach Flow Chart and it was attached to this Agenda
  - (a) Change to add "Please send all flyers for events and news in Word Document format to Website Chair for review by the website committee before posting items."
  - (b) Items are generally taking five working days
  - (c) That was the only change

Stephanie - There was a change to the title

Sheryl H – Yes, it goes along with what is at the bottom

Lynne - The title is a new title

Elaine – Then we should be able to move forward.

Lynne – Because Elaine was on the RSC phone call, there is no need to take a vote. Elaine approved the changes on the phone call.

Elaine – So we are moving forward with this at the F2F.

#### **NEW BUSINESS**

Elaine – Did everyone receive the Outreach Information form?

- The form to fill out when you go to different venues. It states where you went and what you did, etc.
- Yes.

Elaine – No one has sent any to me. Please send them to me!

Elaine – How are we going to reach out to those struggling groups? Those that either are not doing Outreach or would like to do Outreach?

• Elaine developed an information letter to GSR's, ASR's and anyone doing service work. The letter called, Outreach Information Update, will be brought to the F2F. It has tools being suggested to expand our Outreach commitment.

Mike – Where is the F2F?

Elaine – May 31 in Delray

Mike – Please send me an email with the information for the F2F.

Bonnie – Currently, not everyone gets all the information.

Sheryl H – As a Region, we should send everyone on the contact list. In case someone is on vacation or something else.

Flaine - Theme - Back to Basics

- What have we done for the past month?
- Keep logs so we can go back to restock and revisit.
- Are we working on Challenge 2?
- www.nar-anon.org , Outreach, Challenges
- Challenge 2:
- a) Take packets to individuals, Outreach events, etc.
- b) Give information on what to take
- Try to get "Serenity Connection", which you can use any information in your meetings
- Does your group have the Outreach Information Folder?

Sheryl H – Anything that your group needs can come out of your Seventh Tradition. So, if your group does not have the Outreach Information Folder, it is highly suggested that you get one.

Connie – What is the Outreach Information Folder?

Sheryl H – It is a folder for the Group Outreach Chair that explains how to do outreach.

Mike – Every group should have an Outreach Information Folder?

Elaine – It has basic information. It has a lot of information so I would recommend it.

Lynne – Region voted that all new groups would receive them. The older groups would need to purchase it. It is highly recommended that if the group does not have it, they purchase it from their Seventh Tradition to have on hand.

Lynne – Areas could purchase it from their treasury.

Lynne – You can go to the Florida Region site and get past Challenges also.

## Open floor for discussion

John – Has difficulty getting on website I am getting used to working with site.

Bonnie – Going back to finding someone to take over as secretary. This is an overload for me. I have a lot on my own plate for service and personal things. Please go back to your groups and

ask. I have asked at Lakeland. We were waiting for Carole to come back but now I feel that it is time for someone to step up.

Elaine – State that she agrees and that it's a job that's not difficult and is not a lot of work. By us not having a secretary, we're not doing the things we need to do. I have an outline of what the duties are and it really is not that much or hard. Donna sent the outline to Carole.

Rosemary - I will consider the position if I can look at the duties to see what is involved. How long after the call do the minutes need to be ready? Is it a tight time frame?

Elaine - You have at least two weeks before you would start to produce them. You would send them to me. I would go over them and then we would put them out for the next Outreach Call. You would work with me as far as the Agenda is concerned for the monthly calls, and also to transcribe the minutes for approval by the committee for posting to the website and any updates between calls. Reach out to individuals with any information needed between calls and recording calls.

Rosemary – Sounds like it requires someone with some technical savvy. I'm willing to try it.

Elaine – We can't ask for any more than that. That's awesome! I can send you this information.

Elaine – Sheryl H, does she need to put in a written request to George for her willingness?

Sheryl h – No, because that is part of this committee and you are responsible for this committee.

Someone could nominate her, after she reads all that is required or she can express her willingness and the committee can accept her willingness and we can vote on it. Let's give her an opportunity to read over what's involved and next time, we can do that.

Elaine – Thank you so much. I appreciate it. I will send this information out and any questions you have in between, please contact me.

Elaine – Anything else?

Mike – I have placed our meeting on Craig's List for the Space Coast.

Motion to close was made by John and a second was made by Mike.

Meeting was closed with the Serenity Prayer.

## NEXT OUTREACH TELECONFERENCE IS SCHEDULED

- June 21st, 2014
  - 12:00 NOON

## Minutes Outreach Committee Conference Call on July 19, 2014

## **Open – Serenity Prayer**

#### **Roll Call:**

Elaine - Regional Outreach Chair

Rosemary – Lakeland Outreach Chair

Bonnie - Helpline

Phyllis – Davie

Terry - Ocala

Pat -

Lynne - Regional Alternate Delegate

Minutes for February 2014 and May 2014 conference call were sent out by Elaine a week before the conference call. Members that were present on this, July 2014 call and who were also present on the call for which the meeting minutes were recorded will be asked for any corrections or changes and follow with a vote to accept the meeting minutes.

## February 2014 Meeting Minutes Corrections:

- 1. on page 2 bullet three, change "SCNA" to "SCACNA"
- 2. on page 2 bullet five, change "no" to "now"
- 3. on page 2 bullet 10, insert the word "not" to read, "Elaine stated that she had <u>not</u> reached out to FRCNA yet. She just assumed Nar-Anon had done the separate table in the previous years. Cynthia was on board with having the Outreach table next to the registration table.

A roll call vote was taken and the meeting minutes were approved with changes. Members who voted are Elaine, Phyllis, Bonnie, Lynne, Terry.

## May 2014 Meeting Minutes Corrections:

1. on page 1, paragraph 1, replace the "Ha" with "Has".

A roll call vote was taken and the meeting minutes were approved with changes. Members who voted are Elaine, Bonnie, Lynne, Rosemary.

#### Announcements:

- 1. Outreach Committee Flyer for September recovery month has been sent to our entire contact list was sent to Elaine earlier this month.
- 2. Next Outreach teleconference is scheduled for August 16, 2014. This meeting will conflict with the Bay Area Outreach meeting which Elaine is planning on attending. Elaine asked to take a vote to have the August 23, 2014. The seven members on the call all agreed to move the meeting to August 23, 2014.

Elaine asked if the September conference call could be rescheduled since it will fall on the weekend of the ECC5 conference. Elaine asked to take a vote to move the meeting to September 27, 2014. The seven members on the call all agreed to move the meeting to August 23, 2014.

- 3. MCCNA 13, Saturday July 26th, 2014 @ Boca Raton Marriott @ Boca Center. For additional information, please contact Joni @albrechtmd@earthlink.net. It's a one hour meeting to be held at the hotel.
- 4. Space Coast Area-Outreach Area Chair is needed.

## Old Business:

 Outreach information card template is completed. A draft of the template will be sent to the Outreach members who receive a conference call invite. Members are asked to review prior to the August 27<sup>th</sup> Outreach call. The plan is to finalize the use of the card on the next conference call.

## New Business & Open Discussion

1. Lynne suggested that the Outreach Meeting Minutes be similar to the World Conference standard. The minutes are to capture the facts, motions what was passed. This will make the job much easier for the secretary and also the committee. The conference call is recorded if there are any issues. Lynne suggested meeting minutes samples be reviewed by the secretary which can be obtained from Sheryl H. The seven members on the call all agreed to the suggestion.

- 2. Bay Area Outreach meeting planned to be held on August 15, 2014 which will require expenses for literature. It is the Outreach Chair's responsibility to determine the best use of Outreach budget money.
- 3. Proposed 2015 Outreach budget will be presented to F2F on September 6, 2014. Proposed budget: Total \$2,500

Helpline: (based on 2014)	\$ 360
Upkeep of Baseball fields:	\$200
Booth Outreach projects:	\$500
Retractable Pull up needed for Bay Area Outreach:	\$200
Misc. Outreach Expense (literature, etc.)	\$740
Total proposed budget (2015)	\$2,500

\$500.00 less than 2014 Outreach Budget

## **Budget discussion:**

- 1. There is a concern for budget money on situations like tips for bellmen to assist with moving the tripod. Can a budget item be added for Travel Expenses for Chair?
- 2. Helpline costs are necessary.
- 3. PSA for the ballpark, \$200 may not be a necessary expense, but good to keep it in the budget.
- 4. New Projects, \$500 is acceptable.
- 5. Retractable, the reason the Bay Area doesn't have a retractable is because once the Outreach Chair moved it was given to the East Coast area.
- 6. The budget for last year is way under budget. If there is a need for another retractable, then order the retractable for the conference now out of this year's budget and remove the cost out of the 2015 budget.
- 7. The missing retractable is going to show up.
- 8. Miscellaneous there is some unknowns especially since the new areas.
- 9. The new line item <u>Travel Expenses for Chair</u> needs to have guidelines written and anytime funds are needed to be spent the committee must agree on how the money will be spent to ensure it helps grow our outreach.

Helpline: (based on 2014)	\$ 360
Upkeep of Baseball fields:	\$200
Booth Outreach projects:	\$500
Retractable Pull up needed for Bay Area Outreach:	<del>\$200</del>
Misc. Outreach Expense (literature, etc.)	<del>\$740</del>
Proposed Change - Misc. Outreach Expense (literature, etc.)	\$440
Add a line item - Travel Expenses for Chair	\$300
Total proposed budget (2015)	\$2,300

The following motion was made:

Remove the retractable line of \$200, change Misc. Outreach Expense line to \$440, and add a Travel Expenses for Chair line item for \$300, for a total budget of \$2300.

The budget motion was 2<sup>nd</sup>, a roll call vote was taken, all seven members on the call agreed to the budget changes.

A motion was made to close the meeting, the motion was 2<sup>nd</sup> and the meeting was closed with the Serenity Prayer.

Next Teleconference Call August 23rd, 2014 Noon

## Minutes Outreach Committee Conference Call on August 23, 2014

## **Open – Serenity Prayer**

#### **Roll Call:**

Elaine – Regional Outreach Chair

Rosemary - Regional Outreach Secretary & Lakeland Outreach Chair

Lynne – Regional Alternate Delegate

Bonnie – Helpline

Sheryl H - Regional Delegate

Phyllis – Davie

Stephanie – Regional Secretary

Sheryl B -

Terry – Ocala

Jackie - Tarpon Springs

In the future a full roll call (all committee members) will be taken at the beginning of each meeting.

Minutes for June 21<sup>st</sup> 2014 were sent out by Elaine a week before the conference call. Members that were present on this, June 2014 call and who were also present on the call for which the meeting minutes were recorded will be asked for any corrections or changes and follow with a vote to accept the meeting minutes. Members who were on the June Call were Elaine, Rosemary, Lynne, Bonnie, Sheryl H, Sheryl B, Connie, Judy, Phyllis. Elaine asked if there were any corrections or changes to the minutes. A motion to approve the minutes was made, and then the motion was 2<sup>nd</sup>. The minutes were approved, a roll call vote was taken to approve the minutes as recorded.

## Announcements:

- 1. The next outreach call will be held on September 27<sup>th</sup> due to a date conflict with the ECC5 event.
- 2. SFRCNA will be held on August 30<sup>th</sup> & 31<sup>st</sup>, if there are any folks willing to service contact Phyllis via email.
- 3. The ECC5 will be help on September 19<sup>th</sup> thru 21<sup>st</sup> in Tampa.
- 4. The September National Recovery Flyer, which encourages members attend the ECC5 event and the Outreach Challenge #3 from World Service.

#### Old Business:

1. Outreach information card template review open for discussion. Not all members use Microsoft Word so the template needs to be universal such as an Adobe template.

Possible solution would be to create templates in both a Microsoft Word and Apple and publish on the website. **Action Items:** 

- a. Rosemary Determine if Adobe Pro can create an editable pdf document as a universal solution.
- b. Elaine Will reach out to other members to see if anyone owns a licensed version of Adobe Pro to create a pdf template business card. Suggest checking with Donna C.
- c. Rosemary Determine if both Word and Apple version could be offered with instructions on how to use both versions.

Remember the original intent was to create an easy tool for members to create a business card. Status updates should be sent out in between calls.

- 2. Bay Area Outreach Meeting for August 15<sup>th</sup> was cancelled. It was rescheduled for October 4<sup>th</sup> after the Bay Area Business Meeting.
- 3. 2015 Outreach Budget contained an error due to additions from the July 19<sup>th</sup> call. A retractable banner was purchased out of 2014 budget dollars. The line items total equals \$1800 when added together, however the motion stated a total of \$2300. There was a difference of \$500 between the line items and the total. The \$500 difference was added to the Misc. Outreach Expenses (literature) to match the \$2300 total and given as the proposed Outreach 2015 budget for Region.

Action Item: Sheryl H will research how to handle this issue via Robert Rules, since the proposed published budget was \$2300 for the F2F held in September. The group is suggesting a revised budget of \$1800 should be discussed at the F2F before the entire budget is approved. The Regional Outreach is trying to reduce the budget since there are now Areas who are responsible for their own outreach.

4. A suggestion as made that the last meeting minutes be sent out before the next meeting. Elaine will get the meeting minutes out to members in the future.

## New Business & Open Discussion

1. WS Outreach Challenge #3 is available on the World Service website, <a href="http://www.nar-anon.org/outreach/">http://www.nar-anon.org/outreach/</a>. Please share this with your groups.

Next Teleconference Call September 27, 2014 Noon

# Minutes Outreach Committee Conference Call on September 27, 2014

## **Serenity Prayer**

#### **Roll Call:**

Elaine – Regional Outreach Chair

Bonnie – Helpline

Connie – Winter Haven

Jackie – Tarpon Springs

John – Space Coast Area

Judy – New Port Richey

Lynne – Regional Alternate Delegate

Melanie G. - Narateen

Phyllis S. - Davie

Rosemary – Regional Outreach Secretary &

Lakeland Outreach Chair

Sheryl H - Regional Delegate

Stephanie – Regional Secretary

Minutes for July 19th and August 23, 2014 were sent out by Elaine a week before the conference call. Members that were present on this, July and August 2014 call and who were also present on the call for which the meeting minutes were recorded will be asked for any corrections or changes and follow with a vote to accept the meeting minutes.

Members who were on the July's Call were Elaine, Rosemary, Lynne, Bonnie, Phyllis, Terry (not present on today's call). Elaine asked if there were any corrections. Phyllis asked that her group name be changed to Davie from Cooper City. And to remove the position of Treasurer next to her name, it's not needed for this meeting. Next, change the event name to be South Florida Regional Conference Narcotics Anonymous (SFRCNA) under the announcements. A motion to approve the corrected minutes was made, and then the motion was 2nd. The minutes were approved, a roll call vote was taken to approve the minutes as recorded.

Members who were on the August's Call were Elaine, Rosemary, Bonnie, Jackie, Lynne, Phyllis, Sheryl B. (Not Present on this call), Sheryl H., Stephanie, Terry (not present on this call), Elaine asked if there were any corrections. Phyllis asked that her group name be changed to Davie from Cooper City. And to remove the position of Treasurer next to her name, it's not needed for this meeting. A motion to approve the corrected minutes was made, and then the motion was 2nd. The minutes were approved, a roll call vote was taken to approve the minutes as recorded.

#### **Announcements:**

Bay Area Outreach Meeting - Elaine is going to the Bay Area Outreach Meeting on Oct 4th.
 She has abundance of literature to take to the event. She plans to share her experiences and hopes to have a good turnout with GSRs and Outreach members and any other members who want to learn more about outreach.

- N.O.P.E Vigil will be held on Oct 23<sup>rd</sup>. This is a statewide event, very useful tool. Elaine's area has participated for the last four (4) years. Last year they coordinated with the local sheriff's department chaplain who helped organize a meeting with the St. Lucie Jail Committee. They met with the committee and distributed literature to inmates who were asked to give and inform their loved ones about us. Nar-Anon was present for public information. Other similar organizations attend this event as well, some actually hold meetings at the jail.
- Tradition #6 Our Family Groups ought never to endorse, finance or lend our name to any
  outside enterprise, lest problems of money, property and prestige divert us from our
  primary spiritual aim; but although a separate entity, we should always cooperate with
  narcotics Anonymous.
  - Elaine when considering possible opportunities we must ask the following questions: When there is a fee involved, where is the money going? Is it going for the rental space? Then this situation is probably Ok, or is the fee going to a specific organization? If so, then that's a problem. We never want to break a tradition and must be mindful when we're doing outreach. So when an Outreach Member finds a possible event, bring information back to the committee to discuss so clarification with respect to all the Traditions and Concepts can be evaluated on any outreach project to ensure our Traditions and Concepts are kept.
- Red Ribbon Week starts Oct 23<sup>rd</sup>. An Outreach Committee member was interested in doing an event. The committee is working to determine if it meets the traditions. A decision hasn't been made yet. The event table is free, but the table location is in question. Elaine will be looking in her area to see if there is an outreach opportunity.
- Health & Wellness Empowerment Expo happening on November 8<sup>th</sup>. There is a \$50 table rental to the civic center where the event is held. So this a viable event.

#### Discussion:

<u>Rosemary</u> – Should members be looking for events in our area for the Red Ribbon Week if the events are free? Elaine answered that these events each need to be investigated by the committee. Need to understand who in the public will be there, such as the Sherriff's department, etc.

<u>Lynne</u> – She wanted to add some clarification on Outreach Events and be mindful of the traditions N.O.P.E is an organization sponsored by the local sheriff's department state-wide. Our sixth (6<sup>th</sup>) tradition tells us that we do have to be mindful of endorsement or financing in any way. These things can get us in trouble, not with Nar-Anon, but in the way that participating in the events that people question. Talking about these events on this call is a good thing to make members aware. Example, The candle light vigil is attended by addicts, families of addicts, loved ones who lost members, but it's also attended by civic members, judges, police departments, politicians, etc. This is a good event to network, like your example

with the jail committee. It's good to let all those people aware that our group exists and have a table for folks to come up to and answer questions. It's good to determine the audience and how Nar-Anon will participate, awareness to public leaders to know about us, or for people that need our help or both?

<u>Elaine</u> – The folks that will be attending the Health & Wellness Empowerment Expo are St. Lucie Sherriff Department, Walgreens giving flu shots, Stuart Magazine, LA Fitness, and Newspapers, etc. So the audience is vast and a good opportunity to get the word out.

**To all members,** remember to bring your event ideas to the committee because there are a lot of resources in our committee with traditions and concepts experience to make sure they're follow and provide direction as to appropriateness of participating in the event.

#### Old Business:

1. Outreach information card template update. On our August call we were trying to find a solution to creating a universal solutions such as Adobe Pro. We shared with Donna C. who has a version of Adobe Pro, she was unable to create the form and offered a solution to our problem. She suggested, to ask members who are unable to use the template to contact a committee member who could create their personal business card. There was a lengthy discussion and the end result is:

<u>Action Item:</u> Rosemary will send the template to Outreach Committee Members with instructions, sample card, and how to use it with emphasis on Tradition Six (6).

And

Rosemary will sent a communication to all members on the Contact List that the card is available and to contact an Outreach Committee Members (Elaine or Rosemary) for more information.

## New Business & Open Discussion

- WS Outreach Challenge #4 is available on the World Service website, <a href="http://www.nar-anon.org/outreach/">http://www.nar-anon.org/outreach/</a>. Post meeting information on Craig's List, Newspapers websites, or other local calendar events. Please share this with your groups.
- 2. Public Service Announcement (PSA) will be coming out as the next challenge. So next month we'll go deeper into how to get the PSA into the local media.

Motion was made to close the meeting. The motion was seconded. The meeting was closed with the Serenity Prayer.

Next Teleconference Call October 18<sup>th</sup>, 2014

# Noon

## Minutes Outreach Committee Conference Call on October 25, 2014

## **Serenity Prayer**

#### **Roll Call:**

Elaine – Regional Outreach Chair Melanie G. – Narateen Bonnie – Helpline Phyllis S. - Davie

Judy – New Port Richey Rosemary – Regional Outreach

Lynne – Regional Alternate Delegate

Minutes for September 27<sup>th</sup>, 2014 were sent out by Rosemary when recorded. Members that were present on this, September 27, 2014 call and who were also present on the call for which the meeting minutes were recorded will be asked for any corrections or changes and follow with a vote to accept the meeting minutes.

Elaine asked if there were any corrections. A motion was made to accept the minutes, then that motion was 2<sup>nd</sup>. Members who were on the September's Call were asked to vote to approve the minutes as recorded. Elaine said she would post the approved minutes to the Florida Nar-Anon website.

World Outreach Challenge #4 was sent out again with the agenda. Elaine encouraged members to post their meeting information on Craig's List as suggested by the challenge.

## **Announcements:**

- Health & Wellness Empowerment Expo Nov. 8th, 2014. Elaine obtained the event by going to her country chamber of commencer website. This is a good tool to find events to perform outreach. Please visit your local chamber's website to see if there are events that would be in keeping with our traditions where outreach could be provided.
- Haines City Event (HACNA) Hartland Area Convention NA Nov. 21, 22, & 23. Members in Lakeland and Winter Haven will be participating in the event with an outreach table set up. A banner is needed for the event. If anyone can help out or if access to a banner would be greatly appreciated. Lynne has a retractable banner that can be barrowed. It's a Bay Area banner and will need to be returned. Action Item: Rosemary will contact Lynne to coordinate the exchange. Update: The banner is not needed, will use a sign that is shared between Brandon and Lakeland.
- N.O.P.E Vigil Event was cancelled in the St. Lucie county due to lack of participation last year. Judy participated in the Pasco event and the participation was less than in previous years. She also mentioned that there was a change in the event program. They asked attendees to return after the lighting of the candles, however very few folks actually returned. Judy also mentioned that the event advertisement was very limited.

• Elaine asked if anyone participated in the Red Ribbon Week. No one on the call participated.

## • Old Business:

- Outreach contact card template update. The contact card template was sent out to the Outreach members. However, there still needs to be message sent out to all members on the State Contract List to tell them the card is available and if they are interested in using them to contact Elaine or Rosemary.
- 2. Bay Area Outreach Meeting update. Judy shared about the meeting. There were 14 members attend. The Outreach Folder was used to clarify the role of Outreach and the proper ways to conduct outreach. She was glad to see that many members attend.
- 3. Space Coast Area Chair needs to be filled. Elaine will work on getting a replacement member.

#### New Business & Open Discussion

- WS Outreach Challenge #4 is available on the World Service website, <a href="http://www.nar-anon.org/outreach/">http://www.nar-anon.org/outreach/</a>. Post meeting information on Craig's List, Newspapers websites, or other local calendar events. Please share this with your groups.
- 2. Public Service Announcement (PSA) was sent out to outreach members. How do you use the PSA? Elaine recommends that you search the internet to look for "Public Service Announcements by county", to find where this message can be used. This is to educate the public via radio stations, YouTube videos, and many more ways. There are no charges for these messages. It's used to raise awareness and to change the public's attitude towards social issues. If we can have our local radio stations use our PSA that would be great. Elaine contacted her local radio station, but was told they would not use our NarAnon announcement. That was not an option and is no longer being pursued for that radio station. However, there are many other stations out there to contact that may be willing to use our announcement. This is coming out as the next challenge. So next month we'll go deeper into how to get the PSA into the local media.

Motion was made to close the meeting. The motion was seconded. The meeting was closed with the Serenity Prayer.

Next Teleconference Call November 15th, 2014 Noon

## Minutes Outreach Committee Conference Call on December 20, 2014

## **Serenity Prayer**

### **Roll Call:**

Elaine – Regional Outreach Chair Phyllis S. - Davie

Bonnie – Helpline Rosemary – Regional Outreach
Pat B. – Port St. Lucie Sheryl H. – Regional Delegate

Minutes for November 15th, 2014 were sent on the meeting notice. Members that were present on the November 15<sup>th</sup> call and who were also present on the call for which the meeting minutes were recorded will be asked for any corrections or changes and follow with a vote to accept the meeting minutes.

Elaine mentioned one correction to the meeting minutes, 1<sup>st</sup> page, 3<sup>rd</sup> paragraph, change word "suggesting" to "suggestions". No other corrections were recorded. A motion was made to accept the minutes, then that motion was 2<sup>nd</sup>. Members who were on the November Call were asked to vote to approve the minutes as recorded. Elaine said she would post the approved minutes to the Florida Nar-Anon website.

Speaking of the web site, there is a member who is willing to accept the role of webmaster and the letter of willingness will be presented at the February's Face to Face (F2F).

#### **Announcements:**

- Bay Area Judy who was the Bay Area Chair has stepped down. There is an open position, if a Bay Area member wants to accept that position.
- Amended GSR letter from Outreach Committee/Outreach Chair A revised letter
  was attached to the meeting notice to include the recommended changes. Due to
  lack of participation on the December call, it was suggested that the review be put
  on January's call. The group agreed to postpone the review until January.

## **Old Business:**

- Flowchart procedures review- Due to lack of participation on the December call, it was suggested that the review be put on January's call.
- Outreach Contact Cards The cards are available and ready to be used. Contact Elaine or Rosemary for more information on how to produce as well as the how to utilize the card.

### **New Business & Open Discussion**

- WS Outreach Challenge #5 Share Hope with Nar-Anon's Audio Public Service Announcement (PSA)
  - We've discussed the PSA in the last few calls. The challenge informs members on how to use it and what to do. Elaine is still working on a PSA for a local radio station. She keeps a log book by recording who she called and when, and then repeats that process.
  - Elaine suggested that members look at the World Service Website to look at the printed PSA version which is the approved conference literature to use in printed messages on Craig's List, newspapers and or use the Nar-Anon Mission or Vision Statements.
- Possible Outreach Opportunities at N.A. Open meetings. A member shared their feelings about this opportunity. The primary purpose of N.A. is to carry the message to the addicts that still suffers. N.A. has limited resources to perform their mission. Nar-Anon corporates with N.A. but is not affiliated with N.A. Tradition six (6) and ten (10) clearly tells Nar-Anon members this is not what we should be doing and would violate our traditions and N.A.'s as well.
  - Elaine shared her experience on how this opportunity came about. She was looking for a new meeting place and an open N.A. open meeting was in progress. After the meeting she discussed the mission of Nar-Anon to the meeting's GSR. The N.A. GSR was willing to have Nar-Anon bring our message to N.A. meetings. The N.A. GSR was going to ask at an Area Meeting about having Nar-Anon speak at N.A. meetings. However after some discussion, the committee agreed this wasn't the correct forum for this opportunity.
  - Bonnie shared how she practiced performing Nar-Anon's outreach outside and just before a N.A. meeting. A Nar-Anon member stands outside the meeting and tells addicts and family members about Nar-Anon. This is an acceptable practice since it's happening outside of the N.A. meeting.
- New item Bonnie mentioned about the recent call and wanted to share with the committee.
  - Bonnie receives an official form from Elaine when changes are made. When Bonnie receives this form from Elaine this tells her that the change is legitimate.
  - Meeting changes are updated within 24hrs of meeting changes on the Regional website.
  - Call from 211 to update the information for Nar-Anon. The 211 operator read the exact listing of who Nar-Anon is to share when they get calls.

Elaine shared that she is receiving a voicemail message with a HelpLine call. The HelpLine calls should roll over the next available agent (member) when the primary HelpLine agent doesn't answer the call. Bonnie doesn't know why the calls are going to an agent's voicemail when it should be roll to the next available agent. It may be the way the agent's phone is setup.

A motion was made to close the meeting. The motion was seconded. The meeting was closed with the Serenity Prayer.

Next Teleconference Call

January 17, 2015

Noon

# Minutes Outreach Committee Conference Call on January 17, 2015

## **Serenity Prayer**

### **Roll Call:**

Ashley - Daphne, AL Pat B. – Port St. Lucie Elaine – Regional Outreach Chair Phyllis S. - Davie

Bonnie – Helpline Rosemary – Regional Outreach Jackie – Tarpon Springs Sheryl H. – Regional Delegate

John – Cocoa Beach Terry B. – Ocala

Minutes for December 20<sup>th</sup> 2014 were sent on the meeting notice. Members that were present on the November 15<sup>th</sup> call and who were also present on the call for which the meeting minutes were recorded will be asked for any corrections or changes and follow with a vote to accept the meeting minutes.

Several corrections to the meeting minutes were mentioned, on page 2 bullet Possible Outreach Opportunities at N.A. Open meetings, change the word "corporates" to "cooperates", remove an extra "open" in the next paragraph to correct grammar. Remove the sentence "N.A. has limited resources to perform their mission." The sentence doesn't add value to the discussion. No other corrections were recorded. A motion was made to accept the minutes, then that motion was 2<sup>nd</sup>. Members approved the minutes with corrections.

#### **Announcements:**

- Bay Area Outreach Chair- Bay Area Outreach Chair positon is open.
- The Face to Face is scheduled for February 21, 2015 in Inverness, Florida at Fort Cooper State Park.

#### **Old Business:**

- GSR Outreach Letter Revisions Committee's input was gathered with the desire to finalize the message so it could be shared at the February's Face to Face meeting.
   Members shared their desired changes to the letter. A motion was made to accept the changes, it was seconded and the members approved the changes.
- Flowchart procedures review- Elaine will take this agenda item to the February Face to Face and our February Outreach Conference Call.
- Outreach Contact Cards The cards are available. If you wish to use the card contact Elaine or Rosemary.

 Next Outreach Conference Call - February 21<sup>st</sup> meeting is on the same day as the Face to Face meeting. Elaine suggested that the meeting be rescheduled for February 28, 2015. The members agreed to reschedule the February meeting.

### **New Business & Open Discussion**

 WS Outreach Challenge #5 - Share Hope with Nar-Anon's Audio Public Service Announcement (PSA)

Elaine hopes everyone was able to download the PSA successfully. She has contacted several radio stations. No other members have utilized the PSA. Terry asked Elaine how she recommends getting the audio PSA file to a contact person at a radio station. Elaine said she downloads the audio file to her desktop and then attaches the audio file to the email. She also recommends printing out the announcement in the Print Media section on the World Service Website and including this in the email. However, the printed message must be read exactly how it is written since its Conference Approved Literature (CAL). Sheryl H. emphasized that our contacts do not have to be concerned about Nar-Anon's traditions and CAL, but we do. Please make sure they use it exactly as it's written.

Elaine mentioned that the announcement is being used in the Florida baseball fields. Sheryl H. asked if we need to check the Nar-Anon posters in the baseball fields. Elaine said this would be a great idea.

Ashly asked what is "internet classifieds"? Example is Craig's List, newspaper classified that are on the internet. What category would it be posted in? Groups. What would be included in the listing? It needs to be CAL message, such as the written PSA which is lengthy, or if needing a shorter message the Mission or Vision Statements can be used.

- Another good place to put a classification is in a local newspaper.
- Other Open Announcements
  - Tampa Bay plans to hold a fellowship session on March 28<sup>th</sup>.
  - Oldsmar Fellowship Day in Oldsmar.
  - Space Coast Area
    - Italian Night on January 28<sup>th</sup> at 6:30PM at Rockledge Gardens. It is \$7.00 per persons to support the Space Coast Area Convention.
    - Garage Sale on February 28th
  - GSR phone call that was scheduled for tomorrow night for the 30 days before the Face to Face meeting was rescheduled to Sunday January 25<sup>th at</sup> 7:30PM.

A motion was made to close the meeting. The motion was seconded. The meeting was closed with the Serenity Prayer.

Next Teleconference Call February 28, 2015 Noon

# Minutes Outreach Committee Conference Call on February 28, 2015

## **Serenity Prayer**

#### **Roll Call:**

Elaine – Regional Outreach Chair Phyllis S. - Davie

Jacki – Tarpon Springs Rosemary – Regional Outreach
John – Cocoa Beach Sheryl H. – Regional Delegate

Pat B. – Port St. Lucie Terry B. – Ocala

Lynne K. – Alternate Delegate Roy – South Tampa (Th)

The following documents were sent in the meeting notice:

February's Meeting Agenda

- January's Meeting Minutes
- New GSR letter
- Flow Chart for Procedures for adding/removing/editing group meeting information included on meeting lists/websites/contact lists.
- WS Challenge #5

Members that were present on the January 17th call and who were also present on the call for which the meeting minutes were recorded will be asked for any corrections or changes and follow with a vote to accept the meeting minutes.

No corrections were made. A motion was made to accept the minutes, then that motion was 2<sup>nd</sup>. Members who were are on January's call approved the meeting minutes.

#### **Announcements:**

#### **New Outreach Committee Members**

- Bay Area Outreach Chair Karen M.
- Lake Worth Outreach Terry S.
- Tarpon Springs Jacki
- Melbourne George T.
- Port Richey Mary H.
- Tampa North Gerri M.
- Tampa South Roy B.
- St. Pete Paula L.
- Boca Nicki

**STAPLES/DISCOUNT** (copies only) Use the **WSO #1-800-477-6291**, using this discount at the cash register will allow a 30% savings.

**OFFICE DEPOT – Code 58605278 –** discount is pending verification of this code.

March 4<sup>th</sup>, 2015 – University of Central Florida – Outreach speaking with students who are taking classes on addiction counseling.

George sent information on a possible outreach event in Palm Beach. This event is still pending.

#### **Old Business:**

- Review of GSR letter from Committee. At the Face-to-Face (F2F) meeting a list of meetings without
  an Outreach member was passed around for update purposes. This letter is to follow-up with all the
  contact list members asking for membership updates. The committee voted on sending the letter
  out to all members on the Contact List. A roll call vote was taken, eight members voted yes, one
  member abstained.
- Baseball Fields volunteers needed to visit stadiums in your area to check on posters and find out if the PSA is being played during their games.
  - <u>Update</u>: Due to recent loss of the Florida State League President and the activity of the league at this time, it may be better to suspend/postpone this activity. Lynne K. who is the key contact for this service meet with team members and asked to play the PSA in November. This is a humble request, they were asked to play the Nar-Anon PSAs. After spring training is over, Lynne K. will contact the general managers to check on the status of playing the PSA. If an Outreach member go to a game and you don't hear the PSA, let Lynne K. know and she will share this with league's General Managers.
- Flow Chart –needed changes, re-do and simplify, as per F2F discussion. Elaine shared some of the issues that were identified during the F2F.
  - <u>Update:</u> Lynne K. made a motion that Outreach Committee completely revamp the flow-chart and follow our Guide to Local Services (GLS) form and type of flow-charts which appear in numerous sections of the GLS.
  - The intent is to make it cohesive or in continuity with the GLS, making it easier to follow. The rational is there are many glitches with the flow-chart.
  - Sheryl H. seconded the motion and asked that the new committee look at the flow-chart on page 25 on the Guide to World Services (GWS) or on page 34 on the GWS to be helpful developing a flow-chart.
  - Newer members asked that less acronyms be used on these calls. Pat suggested that members refer to a list of acronyms which can be found the back of the Guide to Local Services (GLS). The GLS and the Guide to World Services (GWS) and the can be found and downloaded on the world website <a href="https://www.nar-anon.org">www.nar-anon.org</a>, under Service Literature.
  - Vote was taken on the motion, all members voted yes.
  - Elaine asked if any members would like to work on the committee to revamp the flow-chart.
     Rosemary, Lynne K. volunteered to be part of the committee. Phyllis recommended asking an area team member to be included in this committee.
  - Sheryl H. asked for clarification on how to handle Alerts until this process is revamped. Lynne K. shared that the GLS suggest that our Regional Secretary be responsible for all correspondences within the Region. Sheryl H. added the Outreach Committee is responsible for keeping the region's meeting directory current with information provided by the Area Service Representatives (ASR)/Group Service Representatives (GSR). Since the flow-chart is going to be revamped, and will need to be approved,

#### **New Business:**

WS Challenge #5 – Share Hope with Nar-Anon's Audio PSA

The challenge provides a step-by-step guide on how to get an audio PSA played. Jackie asked for clarification on how something like this can be implemented where local family groups might be duplicating this service. Sheryl H. added that what Jackie is describing is part of Twelve Concepts of Nar-Anon Services. Our services should be effective and not duplicated, so that services are not duplicated and that other members can lend their services to doing something else.

Next Teleconference Call March 21<sup>st</sup>, 2015 Noon 07/09/15 Website Call Donna, Lynne, Ed and Andrea

Motion made by Ed and  $2^{nd}$  by Andrea to approve the Minutes from 4/2/15 website call. Motion passed

-Andrea is in the process of posting PSA video to home page. Other changes to home page include: changing the wording of link to NA meeting search and WSO website link. New NA link will say, "If you're an addict seeking help click here." Link for WSO will say, "For Nar-Anon World Website click here." Also Information line will state that it is the Florida Information Line. Link to online forum meetings are in process

Andrea will also add the Find a Meeting link to top banner after home page link

- -Status on form numbers will be completed after other items resolved
- -Keep and Share Calendar will post committee meetings, F2Fs, and Florida Region Conventions
- -Status on hits per month. Andrea has utilized an app to keep track of hits to website. She will tweak to best utilize its capabilities. A report for f2f can be compiled with data.
- -Andrea will update search word list to ensure that the Naranonfl.org link comes up on the first page of the Google search engine. She will keep in contact with committee chair with progress reports.
- -Andrea is going to share available new templates with the committee that can be used to change the aesthetic appearance of the website. Andrea will work on this after other more important items on agenda are completed.

Meeting ended at 2:51 pm Next meeting is August 20, 2015 at 10:00 am. Submitted by Donna C. 07/09/15

# Minutes Outreach Committee Conference Call on August 22, 2015

## **Serenity Prayer**

#### **Roll Call:**

Elaine – Regional Outreach Chair

Rosemary- Outreach Secretary

Bonnie - Helpline

Lynne – Region

Pat B. – Port St. Lucie

Phyllis S. - Davie

Fran - Oldsmar Ruth Ann - Ft. Lauderdale

Gina – Port St. Lucie Sheryl B. – Region John – Cocoa Beach Virgil- Ocala

Minutes from the July's conference call were not recorded nor were the minutes captured.

Members that were present on the June's call and who were also present on the call for which the meeting minutes were recorded will be asked for any corrections or changes and follow with a vote to accept the meeting minutes.

A motion was made to accept the minutes, then that motion was 2nd. Members who were are on June's call approved the meeting minutes.

The following documents were sent in the meeting notice:

- July 25th, 2015 Meeting Minutes
- Original Flow Chart, Revised Flow Chart
- Outreach chair outline as requested by our committee

#### **Announcements:**

- Sept. 5 6th, 2015 In cooperation with South Florida Regional Convention of NA, Deauville Beach Resort, 6801 Collins Ave., Miami Beach. Fl. Contact: Phyllis (pb1300@aol.com)
- Sept. 19th, 2015 F2F this the annual Regional Assembly for the region. This meeting is were region business is conducted.

#### **Old Business:**

• Flow chart – RSC discussion on August 16, 2015. A typo was discovered which need to be corrected, and it was asked if the flowchart could be condensed to fit one page. On the call it was discussed that since the flowchart was working could the original flowchart be used? Since a motion was made to revise the flowchart, the motion must go forward unless the motion should be withdrawn. Elaine needs to understand what changes our committee is conformable with her accepting and be able to make a decision at the assembly meeting in September.

#### Member Comments:

Lynne added these comments about the flowchart:

- Correct the website name, left box "Fill out the .... Nar-Anon.org"
- On the region call it was asked if the flowchart can be condensed to one page. Lynne feels the flowchart is big and readable, hence the larger font is easier to read.
- John agreed that two pages is easy to read and agrees with two pages. If a friendly amendment comes up at the meeting, then Elaine
- Gina asked if the top box "Procedure ..." be added to both pages? John asked if the pages could be numbered, such as Page 1 of 2 and Page 2 of 2, the committee agreed.
- Virgil asked how friendly amendments are suggested at the meeting then how will the
  document move forward? Elaine explained that friendly amendments can be agreed to
  at the meeting before the vote. Virgil then asked if the proposed changes can be added
  to the flowchart at the meeting. Will the final changes be made at the meeting and
- Lynne explained the process by motion,
  - Motions are sent out to the region 90 days before the assembly for review before the assembly.
  - At the assembly, everyone is to bring their group conscience including amendments to the assembly.
  - The process at the assembly is as follows:
    - Region Chair reads the motion
    - Elaine will stand up and say there are typo edits such as the Alerts, etc.
    - Motion will be accepted by the Region Chair for the edits, and the motion will be open for discussion
    - If amendments are made then Elaine will either accept or deny the mentioned amendments such as the recent changes suggested on the RSC call. They are:
      - One Page
      - Original Format
    - Then the GSRs will vote on the motion with or without the amendments based upon Elaine's understanding of our committee's desires/intent of the motion to revise the flowchart.
  - Committee voted on the following:
    - Flowchart 2 Pages 10 Yes, 2 Abstain
    - Allow to make a decision to go back to original flowchart 9 No, 2 Abstain, 1 Yes
    - Allow changes w/o impact to flow 10 Yes, 1 Abstain, 1 dropped off before vote

This is Elaine's last meeting as the Outreach Chair, the position is open if anyone is interested. She appreciates the help she's received and the growth she has gained from this experience.

Lynne added that she was happy that Elaine stepped up a few years ago. The Outreach committee cannot run without a chairperson. This committee encourages growth in our community and groups. She encouraged someone to step up because there will be support.

Pat added that she's been doing outreach for years and encouraged someone to step up as there aren't rules but there are traditions to guide us. Service is a big part of growth, and thanked Elaine and Rosemary.

John asked if these positions are one year that can be extended to two years.

## **New Business:**

- Vacancies for Regional Positions
  - Literature committee
  - Convention committee
  - Website committee
  - Outreach committee

Next Teleconference Sept. 26<sup>th</sup>, 2015

A motion was made to close the meeting. The motion was seconded, and the group closed with the Serenity Prayer.